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U. S. Department of Agriculture

Stern's Nurseries INC.

GENEVA, NEW YORK

NEW OFFERINGS
FOR
FALL PLANTING
1957

**NOW YOU CAN
GROW**

INDOORS...RIGHT ON YOUR WINDOW SILL



Bloom indoors and outdoors, almost all year! These heavenly little roses thrive on any sunny window sill—the *only roses that bloom indoors*. Set out in your garden as early as May, they'll bloom till frost! Perfect for borders, edging, rock gardens!

So easy to grow! Need no special care! Despite their delicate, fragile appearance, these tiny Fairy Roses are among the world's hardiest! Even inexperienced gardeners can grow them easily. Just follow our simple directions and watch them leaf out—then cover the little bush with enchanting petite roses! Tough little fellows, they'll bloom for years with minimum care.

Free with Every Order! Incredible, fascinating history of this "Wonder-of-the-World" rose . . . How Swiss mountaineers found it wild, cultured it into an indoor winter rose . . . how a potted "Fairy" rose was actually recorded that lived and bloomed indoors for OVER 100 YEARS! Includes complete instructions for culture.

Yours in 4 glorious colors! A warm, rich red; a soft pink; a pure white; a sunny yellow! Choose your favorite, or have them all in our special 4-color assortment. You'll feel as though you've captured tiny drops of the rainbow on your window sill!

Order Now While Limited Supply Lasts! Make sure you have these exquisite Swiss Fairy Roses this very winter!



Each \$2.00; any 2 for \$3.50; any 4 for \$6.00;
any 10 for \$12.00; any 25 for \$25.00.

STERN'S FAIRY ROSE COLLECTION

Group 57-ROF-1

4 Fairy Roses (1 of each) \$6.00
8 Fairy Roses (2 of each) \$10.00

These precious miniature Swiss Fairy Roses bloom indoors on your window sill all winter long—just like any house plant! Imagine having real roses, right in your home, when it's snowy and bleak outside! Every lovely flower is a true and perfect rose, exquisitely dainty and colorful, and almost unbelievably tiny! Each bloom is about the size of a nickel—the fairy-size rosebuds are scarcely larger than a fingernail! They'll bloom all winter long on graceful bushes that never grow taller than 8" to 12"



A Thrilling Spectacle You Just Won't Believe!

First discovered in Mauborget, Switzerland, where the peasants have grown this amazing little rose as a house plant for centuries. Introduced by Henri Correvan, famous horticulturist of Geneva . . . these improved types are now actually for sale by Stern's Nurseries. At last you can grow them yourself this very winter.



What a glory for your window sill! What entrancing centerpieces, boutonnieres, nosegays! What a delight for you and your friends!

A Personal Message from Otto Stern

Dear Good Friend:

Recently I received a letter from a prominent doctor, who said—"Whenever I can, I prescribe for my patients who are nervous and emotionally upset, the good tonic of gardening. In this complex world of crisis and pressure, I have found gardening most helpful in providing relaxation and quiet recreation. Above all, I have discovered that creation of beauty through association with the living plant gives a sense of deepest emotional satisfaction and helps point the way to a clearer conception of the purpose of life. I have actually used your catalog in my professional work..."

It is good to hear these fine words from an eminent medical authority. It gives even greater importance to our promise to you—to **always help you enjoy the most in gardening.**

To avoid even your slightest disappointment, again this year I want to offer all of our friends—old and new customers alike—this absolutely unconditional guarantee—

If you have ever been disappointed—at any time—with anything you ever bought from Stern's Nurseries, please write to me personally and I will see to it that you are completely satisfied.

There are no ifs, ands or buts about it—no strings attached. There is absolutely no time limit. This offer applies to this year—and last year—as well as to purchases made ten years ago.

Our success is built on your success with Stern's products. That is why we offer only the finest quality of nursery stock. That is why we try to extend to every customer careful and considerate treatment. And that is why we alone make the absolute unconditional guarantee of satisfaction that appears on this page.

I appreciate tremendously your wonderful letters, telling me of the joys I've helped you to get from your garden. While your praise is most welcome, I also want to encourage you to write to me personally should you, for any reason, have the slightest complaint.

Sincerely,

Otto Stern

President

Geneva, N. Y.
August 1957

NOW! YOU CAN HAVE A SHOWPLACE GARDEN!

See "Select-O-Plant" Zone Map—
and Index—page 48

Shows you how to choose your plants for "Miracle-Garden" results.

PLUS

- Stern's Mira-Cell, Amazing New Plant Growth Stimulant
- Complete Planting Instructions!
- "Inside" Gardening Tips!
- Professional Secrets!

HOW TO PLANT

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PLUS

Many other valuable suggestions on how to make your garden the Showplace of the neighborhood.

1957

You can buy from this catalog with the same confidence, as if you select each plant from the field where they are grown, because all of our products are sold under our unconditional

Guarantee

We guarantee our nursery stock to be true to name and to reach you in perfect and healthy condition. If upon arrival of plants, you are not delighted with your purchase, just drop a line to us and your money will be refunded. No need to return the plants; they will be yours without any question.

STERN'S NURSERIES — Geneva, N. Y.

FREE GIFTS FOR HELPING US AVOID THE FALL RUSH

GET THESE FREE GIFTS FOR ORDERING BEFORE SEPTEMBER 30, 1957

GIFT No. 1—10 DUTCH IRIS—Here is spectacular beauty! Stern's Dutch Iris multiply rapidly, are unsurpassed for cutting. Plant in groups, around shrubs, roses, perennials and annuals. Increase in beauty and number each year. Make an amazing color display.

GIFT No. 2—5 GARDENIA-FLOWERED NARCISSUS (CHEERFULNESS)—A double, creamy-white Narcissus which produces three or more lovely flowers on a stem. The flowers resemble miniature Gardenias and are pleasingly fragrant.

GIFT No. 3—10 WINTER-BLOOMING CROCUS (CROCUS SPECIES)—These delightful Crocus bloom weeks before the more common varieties, produc-

ing charming clusters of purple-blue, yellow or white blossoms—as many as 12 flowers from a single bulb.

GIFT No. 4—5 "BIRDS OF PARADISE" (BOTANICAL TULIPS)—Rare and beautiful dwarf growing tulips whose flower petals have a most unusual coloring. Planted in a sunny location near your entrance door, in front of or between evergreens, or in the rock garden they will create a spectacular color effect, starting to bloom right after Crocus and many weeks before your other tulips.

GIFT No. 5—10 WINTER BLOOMING IRIS (IRIS RETICULATA)—A delightful miniature Iris, growing only 6 to 8 inches tall, with a delicious fragrance similar to the violets. The flowers are deep purple with a golden spot. Blooming in early spring, they are a treasure for the garden or rockery.

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MEMBER

American Association of Nurserymen
New York State Nurserymen's Ass'n
National Mail Order Nurserymen's Ass'n

Cover picture supplied by
POPULAR GARDENING MAGAZINE

GAIN A YEAR—PLANT NOW!

STERN'S 3-SEASON STRAWBERRY

**MIRACLE STRAWBERRIES FROM JUNE THROUGH NOVEMBER
PICK DELICIOUS STRAWBERRIES NEXT SPRING!**

Imagine—your own fresh picked, delicious ripe-red strawberries month after month after month! You'll have all the delicious berries you'll want **SPRING...SUMMER...and FALL!**—often until Thanksgiving! Absolutely winter-hardy—you'll pick baskets of "exhibition" fruit—year after year! Famous farm and garden authorities report amazing results in actual field tests. Small home garden tests prove new Superfection Strawberry outstanding for bigger crops from limited areas.

**Yields 3 Times More Fruit Than Other
Everbearing Varieties**

Acclaimed by famous farm and garden authorities. Actual field tests proved **SUPERFECTION** produced approximately 8,000 quarts per acre the first year planted—**THREE TIMES MORE FRUIT** than older varieties! Proved best for home gardeners.

Firm, Juicy, Sugar Sweet! New Flavor Sensation!

You'll never really know how good strawberries can taste, until you enjoy Stern's delicious new **SUPERFECTION** berries fresh out of your own garden. New thrilling strawberry flavor for shortcakes, pies, fresh strawberries-and-cream. Home-made jam is yours to enjoy the year 'round. Plenty of frozen berries, too.

Pick 'em in *Spring!*

Pick 'em in *Summer!*

Pick 'em in *Fall!*

Stern's Famous Flowering Strawberry Border—Stern's Superfection Strawberries make an ideal low flowering border for your flower garden, along walks, or in rock gardens. Their sparkling white and yellow blossoms, their lush green foliage and their brilliant red berries make the most beautiful of all border plantings.

Wonderful Quality of Fruit

Superfection produces giant size berries up to one inch in diameter. A brilliant deep red color right through, they hold their color and shape long after picking. Berries are very firm, excellent shippers, and the flavor is juicy sweet.

Vigorous Plants with Heavy Roots

Guaranteed to thrive even when other strawberries fail. Big roots have hundreds of long fibrous feeders. Carefully packed in "MOIST-LOCKED" packing. Easy planting instructions with every shipment.

**25 plants \$2.50; 50 plants \$4.00; 100 plants \$6.50;
200 plants \$12.00. Postpaid.**

NOW A TROPICAL PARADISE IN YOUR OWN GARDEN!

Stern's South Pacific **SUNGLORY***

COLOSSAL FLOWERS UP TO 8 INCHES ACROSS!



Like the tropical gardens you have read about in travel books—immense flowers as large as a dinner plate. Exquisite blossoms, colorful as a Java sunset. Now you can have tropical beauty in your own garden, **anywhere in U.S.**—even in coldest sections. Blooms continuously from July until frost. Each plant produces up to 50 huge flowers every year. Don't miss this tropical garden thrill!

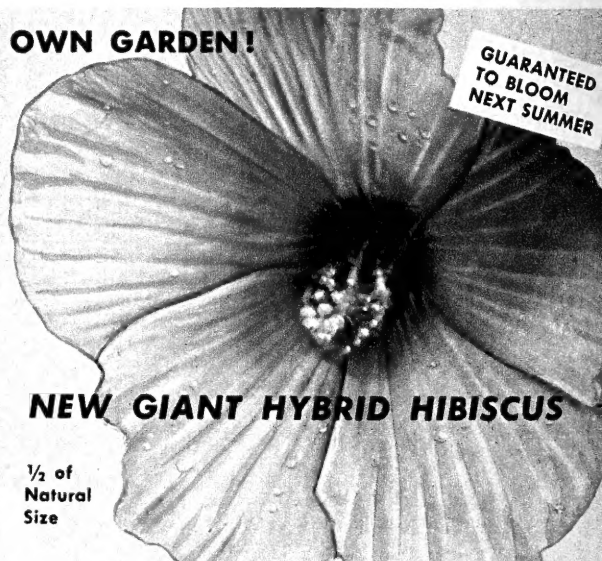
GUARANTEED TO BLOOM NEXT SUMMER

A gardener's conversation piece. These SunGlories burst into glorious blooms early next summer. Plants grow 2-4 feet tall—last a lifetime—developing new beauty and flower production each year. Thrive in any soil; prefer full sun and plenty of moisture. For best effect, plant 24 inches apart in groups of three or more. Most amazing cut flowers for table decoration or in arrangement.

FLOWERS FROM JULY 'TIL LATE FALL

A new center of attraction in your garden. They'll bloom continuously from July until frost. Most amazing cut flower. Place only one blossom in a large shallow bowl as table centerpiece decoration, or wire into arrangement with other flowers. They supply startling beauty planted among your flowering shrubs or as specimens planted in a bed on the lawn.

* Registered Trademark.



NEW GIANT HYBRID HIBISCUS

**1/2 of
Natural
Size**

50 FLOWERS ON A SINGLE BUSH!

Royal Imperial Mixture

A special selection of outstanding seedlings! In this outstanding collection Stern's have included spectacularly colorful Reds, Pinks, Tu-Tone Reds and Pinks; Whites, Whites with Red centers and many other colorful combinations.

LIMITED QUANTITIES—MIXED COLORS ONLY

Rainbow Mixture; Beautiful shades of Red, Pink, White, Maroon and Salmon.

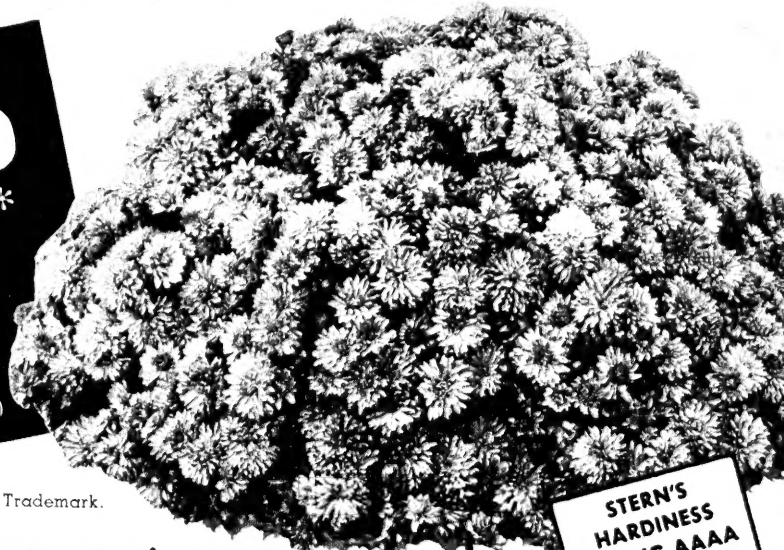
3 for \$3.75; 6 for \$7.25; 10 for \$10.00; 25 for \$24.00

Postpaid

DAZZLING FLOWERS FROM AUGUST UNTIL FROST!

STERN'S "THOUSAND FLOWER"* FLORIBUNDA MUMS (Cushion-type Chrysanthemum)

* Registered Trademark.



**STERN'S
HARDINESS
RATING AAAA**

Bushels of flowers starting next summer!

**Every Plant Entirely Covered with Flowers
Blooms 8-10 Weeks Starting Next August.**

When in bloom all foliage is covered with colorful flowers, forming a spotlight of beauty in your garden. A spectacular vision of flaming color. These compact low-growing plants seldom exceed 12 inches high. Because they spread 2 feet or more, they are ideal for planting in front of shrubs or evergreens. As a garden plant they are unsurpassed, for they require almost no cultivation. Even when neglected they produce a brilliant mass of color that never gets out of hand. Unlike other types of Chrysanthemums, they never grow tall. Planted in a row, they form a wonderful low border that turns into a blaze of color at blossom time.

Very hardy. They'll repeat their amazing performance each year, multiplying in beauty and color with each succeeding year. Set plants not less than 18 inches apart.

Each Plant Bursts With Flowers

You've never seen such a profusion of colorful blooms. You'll have thousands of flowers surrounding your house . . . thousands of flowers for cutting — to brighten your home . . . armfuls of beautiful flowers for gift bouquets. Just plant a few of these Chrysanthemums for an almost unlimited supply of gorgeous color.

Choose From These 6 Best Varieties

- ★ Red Cushion ★ White Cushion ★ Pink Cushion
- ★ Bronze Cushion ★ Yellow Cushion ★ Purple Cushion

AMERICA'S FINEST PLANTS

These "1000 Flower" Mums are selected plants with big vigorous roots. The finest grown anywhere. Absolutely No. 1 quality. Every plant guaranteed to bloom.

Field-Grown Plants, No. 1—Your Choice of Varieties.

**3 for \$2.50; 10 for \$7.50 25 for \$15.00.
POSTPAID.**

Stern's "Thousand Flower" Mums (GROUP 57-PF-1)

- 6 Cushion Mums (1 of each color) for \$ 4.75
- 12 Cushion Mums (2 of each color) for 9.00
- 18 Cushion Mums (3 of each color) for 13.00
- 30 Cushion Mums (5 of each color) for 20.00

All Prices Postpaid.

Each Plant a 2-Ft. Mass Display of Color

Each flower a masterpiece of Nature's handiwork. Each exquisite bloom is made up of hundreds of slender petals—arranged row on row in perfect symmetrical shape. Each flower is so perfect in shape and form you'd think they were greenhouse grown. Colorful beyond description! You'll be proud of every one. All blooming together, they make a spectacular picture of color that will bring glory to your garden at a time when brilliant color is most desirable.

HOW TO PLANT PERENNIALS

The average planting distance for perennials is 1 foot apart. Vigorous growing types such as Peonies and Sunglories (New Giant Hybrid Hibiscus) require as much as 3 feet. Work your soil to a depth of 6 inches and, if possible mix in some humus or other organic material.

PLANTING

Dig a hole about 3 or 4 times larger around than the roots of the plant. **Spread the roots out** and place the plant in the center of the hole with the crown upright. The "Crown" of the plant is the part that produces the leaves.

Gently firm the soil around the roots as you fill in the hole. **Water very freely** while planting and keep well watered thereafter. Be sure to feed your Perennials with Miracle-Gro complete plant food to get your plants off to a quick start; about 1 quart of solution to each plant.

REMEMBER — The crown should be just below the surface of the soil about 1/2 to 3/4 in. is best.

Do Not Cover Leaves or Leafy Growth With Soil.

CARE AFTER PLANTING

Be sure to keep plants well watered and well cultivated. Do not allow the plants to go to seed as this will weaken them. Once the plants have bloomed, remove the old blossoms.

WINTER PROTECTION

Alternate freezing and thawing of the ground causes most winter injury. A mulch of straw or leaves applied to the ground after it is frozen will prevent injury to most Perennials.

DIVIDING

Most Perennials make such a rapid growth that it is a good idea to divide them every few seasons. These large, old clumps often produce inferior bloom because the inside roots are crowded and starved. Perennials may be divided and reset in either early fall or spring.

Stern's Magical Blossom of the Orient JEWEL OF BURMA

SELECTED ORIENTAL POPPIES

Stern's proudly presents the imperial gem of all Oriental Poppies. Brilliant beauty—so spectacular that a single plant gives a gorgeous display that glorifies the entire garden.

Only since the war has the Oriental Poppy gained recognition in this country. Formerly, just a few leading gardeners owned these rare plants. This magnificent flower, almost unknown for years, is now one of the most wanted flowers.

Stern's Jewel of Burma Oriental Poppies range in color from rich tints of brilliant red, rose red, salmon pink, light pink to pearl-white—and across the spectrum to a glowing lavender. Each flower an exquisite jewel! Enormous blooms—as large as any flower in the garden. Stern's Hardiness Rating AAAA.

CHOOSE THESE OUTSTANDING VARIETIES

ROSE-RED (Henry Cayeux). Much larger than the original red Poppy. A far better grower — more free blooming. Tremendous cup-shaped blooms of old rose shaded burgundy with black-purple shading at the base of each petal.

BLAZING RED (Colonel Bowles). Established plants of this variety produce blooms 11 inches across. Stalks are strong and grow 50 inches high. So large, that many people actually touch the flower to be convinced that it is not artificial.

STERN'S ORIENTAL POPPY (GROUP 57-PF-2)

ONE of each variety 5 for \$6.25 Postpaid.
TWO of each variety 10 for \$12.00 Postpaid.



FALL IS THE IDEAL POPPY PLANTING TIME

DUSTY PINK (Helen Elizabeth). The best pink ever developed. A strong grower, producing flowers measuring 8 inches across. Sturdy stems grow almost 3 ft. high. The flower is a pure pink centered with a cushion of blackish-purple that accentuates its pure pink color.

SUNBURST ORANGE (Orange Perfection). A rugged grower. Extremely free flowering. A huge flower of bright orange-red. A very fine variety rated as one of the best. The stems are strong and of medium height. Foliage is interesting because of its unusual texture.

ORIENTAL PEARL-WHITE (Barr's White). A pure white beauty with small purple markings at the base of each petal. Really spectacular, especially when displayed with other red Poppies. Producing an abundance of big cuplike blooms, it is one of the fastest growers.

Heavy Vigorous Roots, Finest No. 1 Quality.

POSTPAID: 3 for \$3.75; 10 for \$12.00; 25 for \$25.00.

RARE NEW COLORS! SPECTACULAR COLOR COMBINATIONS!

Stern's GIANT IRIS

Dazzling New Beauty for Your 1958 Garden

Stern's presents the ultimate in IRIS splendor. Here's new color and grace—the "new look" in Iris. During the last few years these amazing plants have undergone radical changes and all for the best! Now you can have exquisite Stern's Giant Iris in phenomenal color ranges—dazzling colors heretofore unknown in any other Iris. Our blues are deeper, richer than ever before—reds are purer and truer—pinks, formerly only a dream, are now a reality—yellows are bigger, brighter than you ever dared to imagine—whites and ivories are breathtaking.

These magnificent STERN'S Giant Iris are not bothered by extremes in heat or cold. They thrive in every section of the country. Give them a sunny location in almost any type of soil (clay, sand or loam)—they'll do best, however, in a good soil with good drainage. Stern's Hardiness Rating AAAA.

GUARANTEED TO BLOOM NEXT SPRING! Choose these 6 magnificent Stern's varieties for a garden of springtime glory this coming season. All are the new Giant types—all recent introductions.

FLORA ZENOR. Bright pink with red beard. New and different—like a pink Orchid. An excellent specimen for those who appreciate rare and unusual beauty.

GOLDEN MAJESTY. Shining gold. Outstanding new yellow Iris. Huge display of clustered color on tall stalks, surrounded by rich green growth.

OLA KALA. Orange-yellow. Considered one of the finest new varieties. Petals of deep color and distinctly ruffled. Tall, outstanding—a "must" for your garden.

GREAT LAKES. Sky-blue. Perfectly clear coloring. A gorgeous color, unmatched. Finest of all blues. Free flowering. Magnificently shaped.

RED DOUGLAS. Rich red-purple with bright yellow beard, 36 inches. A huge flower—strong stalks and foliage.

SHARKSKIN. Finest of all Giant Whites. Huge, icy white blooms. A real "show-winner." Petals are extremely broad, crispy. For a magnificent color combination—enhances the color of other Iris.

Postpaid: 3 for \$3.25; 10 for \$9.00;
25 for \$20.00

SPECIAL IRIS COLLECTION (GROUP 57-PF-3)

6 plants (1 of each) \$ 6.00 postpaid
12 plants (2 of each) \$10.50 postpaid



GREAT LAKES.



"Giant Desert Candles from Tibet"

*Stern's
Imported*

SPIRE LILY

THE EXOTIC GIANT EREMURUS
From the Himalayan Mountains of Tibet

FLOWERS UP TO 10 FEET TALL

These are the towering "out of this world" flowers you've read about in travel books. Now, Stern's brings them to your garden — in all their colossal beauty and color.

One of the most dramatic and spectacular of all hardy perennials, their 10-foot spires of brilliant color are a sight of unforgettable splendor!

Just imagine—flowers more than four feet long atop a six foot tall stalk! The flower is a thick-set open-bell of wonderful colors including shades of white, pink, yellow, apricot, and copper.

These magnificent giants are so rare in the United States that just a few planted in your garden will attract admiring gardeners for miles around.

Absolutely Hardy In Coldest U. S. Climates

Originated on the cold slopes of the Caucasus and Himalayas, they require only a light mulch for protection from the winter cold. Plant these rare "Desert Candles" during October and November in a sunny location in rich, well-drained soil. (Re-

member, they cannot stand "Wet Feet"). For giant growth, they require plenty of fertilizer. Apply Miracle-Gro every two weeks for spectacular results. Plant in groups of three or more for an amazing show of floral splendor next June.

Stern's Offers 3 Majestic Varieties

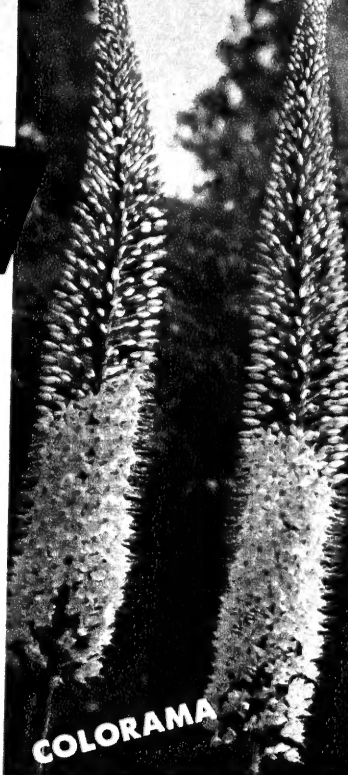
HEAVY ROOTS

Postpaid: \$2.00 each; 5 for \$9.50; 10 for \$18.

ROBUSTUS. Sends up spires of 10 feet or more. Rose pink flowers last a full month during June. Flower spikes are five feet long. Foliage: blue-green. A spectacular beauty.

HIMALAICUS. A veritable giant. Extremely hardy. Sends up rigid towering spikes — the upper 5 feet is entirely covered with big, waxy, white cuplike flowers, centered with golden anthers, remain in bloom for more than four weeks.

BUNGEI. Extremely rare! This variety will flower yearly for from 10 to 15 years. Even more amazing, they often produce TWO massive spikes of golden yellow flowers, accented by deep orange anthers. As cut flowers they stay in bloom for many weeks.



COLORAMA

Stern's
**SPIRE LILY
COLLECTION**
(GROUP 57-PF-4)

3 Spire Lilies (1 of each) \$ 5.50, Postpaid.
6 Spire Lilies (2 of each) \$10.50, Postpaid.
12 Spire Lilies (4 of each) \$20.00, Postpaid.



CHRISTMAS ROSES

(Helleborus Niger Altifolius)

The Miracle Winter Flower!

**Blooms Outdoors From
October To March**

**EXQUISITE BLOSSOMS
ALL WINTER LONG!**

Just imagine — CHRISTMAS ROSES in December in your garden! (exquisite rose-like flowers known botanically as *Helleborus niger altifolius*). Freezing temperatures and snow won't harm them. Even in mid-winter, a few mild days will bring on a spectacular array of these miracle flowers. Their lush, deeply cut leaves are decorative and evergreen the year 'round. Each plant stands about 8 inches tall. As autumn approaches, with its hints of winter, the Christmas Rose lifts its flower buds out of the ground to transform your garden into a botanical winter wonderland. If a cold snap catches them, they'll freeze solid—BUT, when the temperature rises and the sun shines, they'll open as if nothing had happened! Flowers stay showy for many weeks. They may be cut and brought indoors.

Stern's Hardiness Rating AAAA.

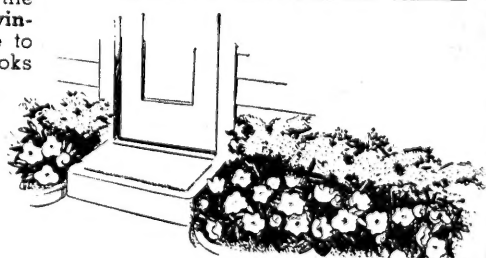
GUARANTEED TO GROW—PLANT THIS FALL. Plant these Christmas Roses in a semi-shaded location where they will be protected from the hot summer sun. They grow best where they get summer shade—but winter sun. They'll thrive in any good garden soil. Ideal locations—close to (or under) evergreens, in wooded areas, around trees, in shady nooks next to walls.

HAVE A WINTER SHOWPLACE IN YOUR GARDEN

An unforgettable sight! Plant these rare Christmas Roses as an evergreen border in front of foundation plantings. Plant where everybody will see and admire them. **Strong Plants, No. 1, with 3-4 Eyes.**

Postpaid 3 for \$5.00; 6 for \$10.00; 12 for \$20.00.

Sensational Winter Display



**MIDSUMMER
GARDEN
LIFESAVER!**

Color Glory all Summer long, even in hottest weather!

STERN'S EUROPEAN TYPE

MULTI-FLOWER PHLOX

**Blooms Gloriously Even in Withering Heat
Where Other Flowers May Fail!**

Guaranteed To Bloom Next Summer

You'll be thrilled with this radiant garden glory! Each plant produces giant clusters of blooms—each head is like a huge bouquet. Imagine it—some individual blossoms are almost TWO inches across. Combined in a cluster, they give breath-taking color to your garden all summer long.

For season 'round garden color, you must not be without these Stern's hardy Phlox! Wonderful in smaller gardens where space is limited. A few of these plants supply color and beauty equal to many times their number in other types of plants.

Now available in selected harmonizing colors. While strong and vibrant, there is a pastel quality to each that eliminates color conflict, assures spectacular color glory. Stern's Hardiness Rating AAA.

These new Phlox are vastly superior to ordinary kinds. Larger and more prolific, producing far more flowers—far more colors on upright stems, 2-2½ ft. tall. Extremely hardy, practically trouble-free. Just plant them in any well-drained soil—they'll take as much sun as possible—give them plenty of plant food (Miracle-Gro is best) and thrill as you watch 'em grow. For best results, keep foliage dry when watering.

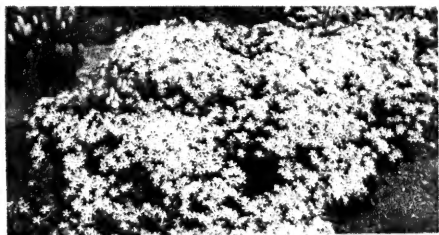
Postpaid: 3 for \$2.00; 10 for \$6.00; 25 for \$14.00.

Choose From These 10 Harmonizing Colors

ORANGE FLAME, Mrs. R. P. Struthers. Marvelous orange red.
SHELL PINK, Salmon Glow. Most exquisite pink.
SALMON-PINK and **RED**, Rynstroom. Deep pink with extra large florets.
LAVENDER-PURPLE, Starlight. Warm purple with white star.
SUNSET RED, Firebrand. Brilliant fiery red.
SOFT FUCHSIA PURPLE-RED, San Antonio. A huge flower!
PURE WHITE, Van Lassburg. New variety, strong grower.
GLEAMING PINK, Eva Forester. Wonderful bright salmon rose.
SCARLET-CRIMSON, Flash. One of our finest colors.
ROYAL PURPLE, Royal Purple. The finest purple ever developed.

Stern's SPECIAL PHLOX COLLECTION (GROUP 57-PF-5)

Ten harmonizing Colors of Hardy Phlox—1 of each. Guaranteed to bloom next summer for only \$6.00, Postpaid.
If you do not want the entire Collection, we will supply five Hardy Phlox Plants, your choice of colors, for only \$3.25, Postpaid.



STERN'S CARPET PHLOX

(Phlox Subulata)

An excellent plant for carpeting the ground or covering bare spots, for planting as a border, or for the rock garden. Plants are hidden under masses of bloom in April and May. They thrive in poorest soil, even in dry and sandy ground. Plant in full sun 8 inches apart. You will enjoy a spectacular display of flowers this spring and for many years to come. Hardiness Rating AAA.

Strong plants, No. 1. Postpaid: 3 for \$2.50;
10 for \$8.00; 25 for \$18.00.

RED CARPET PHLOX (Atropurpurea)
BLUE CARPET PHLOX (Blue Hills)
PINK CARPET PHLOX (Moerheimi)
WHITE CARPET PHLOX (Alba)

CARPET PHLOX COLLECTION (GROUP 57-PF-6)

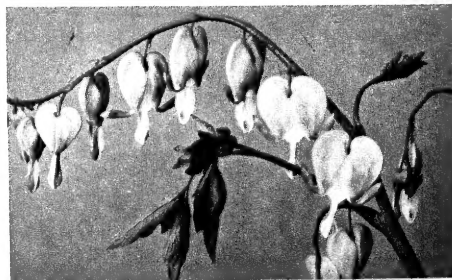
20 Carpet Phlox (5 of each color) for \$15.00
40 Carpet Phlox (10 of each color) for \$28.00
100 Carpet Phlox (25 of each color) for \$50.00
All Postpaid



LILY-OF-THE VALLEY

These delightfully fragrant white flowers are everyone's favorite. They will thrive in full shade as well as in more favorable spots. Here's just the right plant for the North side of your home where other plants have failed. We send clumps of at least 12 pups. Will bloom this coming season. Stern's Hardiness Rating: AAAA.

Clumps of 12 pups
\$2.00 each; 3 for \$5.50
6 for \$10.50



**THRILLING OLD-FASHIONED BEAUTY IN
YOUR SPRING GARDEN**

Stern's BLEEDING HEART (DICENTRA SPECTABILIS)

An old-fashioned favorite; its pink, heart-shaped flowers resemble a graceful Valentine. One of the hardiest flowers, it thrives under adverse conditions—even when neglected for years. They do exceedingly well in partial shade, forming a graceful low-growing bush with hundreds of beautiful flowers. Stern's Hardiness Rating AAAA.

Postpaid: 3 for \$3.25; 6 for \$5.95; 10 for \$9.00.

GROW A PEONY PARADISE

STERN'S LIFETIME

GIANT PEONIES

**Huge Double-Blooms up to 10 Inches Across
Enjoy Spectacular Blooms Without
Lifting a Finger!**

Everybody says, "Most wonderful flower in my garden"! Hardly any other flower compares in dramatic splendor with these exquisite GIANT CENTURY PEONIES. Their spectacular size, their sunburst colors, their dazzling fragrance have made them the favorite of America's most glamorous gardens.

Stern's Giant Century Peonies last a lifetime. Here is beauty your grandchildren will enjoy! You'll enjoy their magnificent flowers—for these vigorous plants are guaranteed to bloom and to give you complete satisfaction. Each year they increase in size and beauty. Require absolutely no care, no spraying. Just plant them and enjoy them! Stern's Hardiness Rating AAAA.

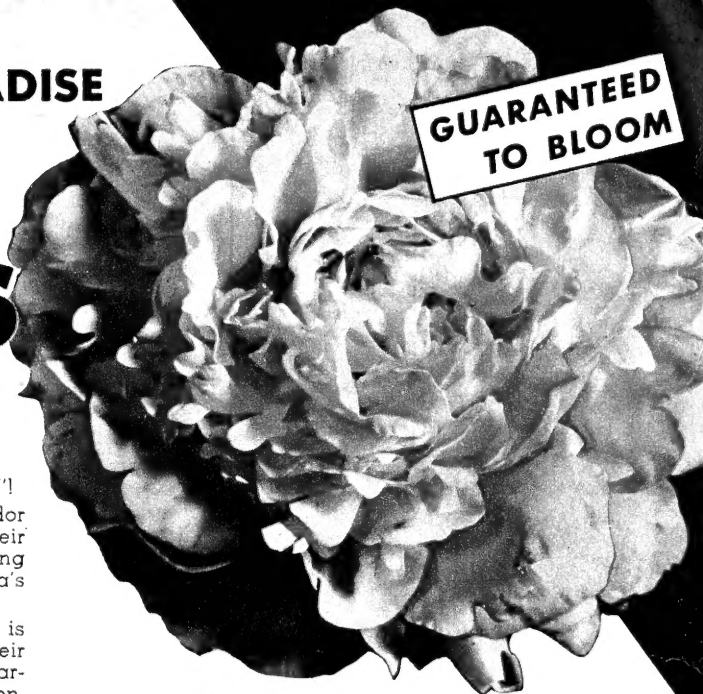
These selected plants are strong 3-5 eye divisions. Plant them so that the buds ("eyes") are no more than 2 inches below the surface. That's all you have to do to enjoy a lifetime of their spectacular beauty.

PLANT THESE SELECTED VARIETIES

BARONESS SCHROEDER. Excellent double WHITE showing a tint of pink fading to a pure white when open. Very fragrant and perfect for cutting.

MME. CALOT. Light, silvery, flesh PINK. Stem is tall, bearing well-formed, mildly fragrant blossoms. Excellent for garden or show room.

SARAH BERNHARDT. Deep ROSE-PINK. Excellent for show — superb in the garden. Late midseason. Apple-blossom-pink with each petal silver tipped. Fragrant.



Adolphe Rousseau

ADOLPHE ROUSSEAU. Deep double MAROON-RED. Blooms are large and borne on unusually straight firm stems. Blooms open in mid-season.

FELIX CROUSSE. Deep ROSE-RED showing no stamens. In-curved petals, surrounded by broad, prominent guard petals. For cutting and garden display

FESTIVA MAXIMA. Paper WHITE with crimson markings. Very large - very double - a full rose type. Strong stems, numerous and tall.

KARL ROSENFELD. A strikingly brilliant deep RED, semi-rose variety. Excellent as a cut flower and a show flower. Heavenly in the garden.

LADY ALEXANDER DUFF. Blush PINK. An immense flower with great broad rounded petals. A pale blush-pink with yellow stamens. A beautifully formed, sweet scented flower. Very floriferous. Very showy. Central petals touched with crimson.

MONS. JULES ELIE. Heavenly silvery PINK. Broad reflexing guards, high pyramidal body, semi-quilled petals. Most lasting cutting peony.

REINE HORTENSE. A uniform ROSE-PINK marked with crimson. Gives universal satisfaction both as a show and garden variety. Plant is tall with long stiff stems. Midseason.

Postpaid: \$1.50 each; 3 for \$4.20; 10 for \$13.00.

STERN'S LIFE-TIME GIANT PEONY COLLECTION

(GROUP 57-PF-7)

10 Double Giant Peonies (1 of each) \$13.00
5 Double Giant Peonies (Your choice) \$ 7.00 Postpaid.

EXTRA EARLY MAY FLOWERING VARIETIES

ALBA PLENA. Pure pearly WHITE. Very large, double. Tall stiff stems, strong grower, free bloomer.

ROSEA SUPERBA. Magnificent PINK. Big double flowers of delicate coloring. A strong grower, producing many straight tall stalks.

RUBRA PLENA. A blazing RED! Fadeless color, extremely dependable. Striking in garden and in vase. Excellent foliage, strong stems.

POSTPAID: Each \$1.50; 3 for \$4.20; 10 for \$13.00.

Plant this Fall

Fall is the best time to plant peonies. Their roots prefer a "settling down" period as provided by winter dormancy. Protect lightly during the first winter.



Sarah Bernhardt

GUARANTEED TO BLOOM THIS SPRING!

THE RAREST OF ALL PERENNIAL TREASURES

STERN'S *Imported*

TREE PEONIES

FOR A LIFETIME PLACE OF HONOR IN YOUR GARDEN



A FAMOUS ARTIST describes these magnificent plants—"A tree peony is the most notable plant in a garden and may well be given the place of honor. A single specimen can hold the focal point in an intimate design; two look well as accents on each side of steps or the entrance path; four can be used in a balanced design at the corners of a flagged area reflected in a pool. Or a group of tree peonies are perfectly adapted as a middle ground for the flower border with lilacs blooming in the background.

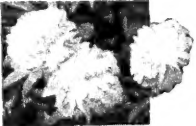
In our opinion, these are the most beautiful plants ever created! Their flowers are so spectacular, so colorful and exquisitely formed as to be incomparable. Each spring they are covered with the most beautiful of all flowers—large blooms measuring up to 8 inches across—each a breathtaking array of blending colors—their heavy buds and dark foliage combine in Nature's perfect living statuary.

Unlike the herbaceous or ordinary Peonies, these small woody bushes do not die back to the ground each winter. Instead, they grow larger and more beautiful each year. The bush seldom grows higher than four feet but spreads gracefully with each succeeding year.

Stern's Nurseries proudly bring you the choicest and rarest of all Tree Peonies. Developed in France in the Lemoine Peony Gardens, transplanted in our own fields here in Geneva, they are hardy in all but the coldest sections. Stern's Hardiness Rating AAA.

EXCLUSIVE! FOR STERN'S CUSTOMERS ONLY!

One of Lemoine's Greatest Creations . . .



LOUISE MOUCHELET TREE PEONY

Exclusive! Especially imported from Europe by Stern's—for Stern's customers only. One of the most beautiful of all Tree Peonies. A handsome very large, very double flower—dark center blending into a delicately pink edged border. A true collector's item. Each \$10.00 postpaid.



**PLANT ALL THREE OF THESE
SENSATIONAL VARIETIES**

Remarkably easy to grow, they will flourish in any good garden soil. Complete planting and cultural instructions sent with every plant. Up to 50 blossoms on a single plant.

BEAUTE de TWICKEL—Extra-large dark carmine flowers. Beautiful as an Oriental objet d'art. A true treasure in flaming color. Flowers are exquisitely formed.

GLEAMING PINK—A lovely, radiant light pink—translucent and fully double. Gorgeous light pink flowers with darker center. Most hardy variety, a prolific bloomer. A spectacular flower.

ATHLETE—Purplish flowers suffused with pink toward outer edges. Flowers of largest size, often measure over 8 inches. This is a most spectacular variety.

3 year Field-Grown plants. Guaranteed to bloom this Spring. Postpaid: \$6.00 each, 2 for \$11.00; 4 for \$19.50; 6 for \$28.00

PLANT THIS FALL

Plant Tree Peonies in September and October. Fall is the best time to transplant. Their roots require a "settling down" period as provided by winter dormancy. Protect lightly during the first winter.

STERN'S Tree Peony Collection

(GROUP 57-PF-10)

3 Tree Peonies (1 of each above) \$16.00
6 Tree Peonies (2 of each above) ! . . . \$28.00
Postpaid

**DROUGHT-RESISTANT
EARLY SUMMER GARDEN LIFESAVER**

STERN'S HARDY DWARF CANDYTUFT

(Iberis, Snowflake)

Lovely semi-dwarf plant. Dainty snow-white flowers produced in colorful abundance in May and June completely cover the plants. The dark semi-evergreen foliage is attractive all year. Because of its height (8 to 10 inches) and its rambling habit of growth, it is perfect for rock gardens, borders, and edgings. Plant 12 inches apart. **GUARANTEED TO BLOOM NEXT SPRING.** Stern's Hardiness Rating AAA.

Postpaid: 3 for \$2.50; 6 for \$4.75; 10 for \$7.50; 25 for \$15.00.



How to Grow a **MULTICOLOR GARDEN** Without Work!

Stern's
All-American

DAY-GLO DAYLILIES

(Hemerocallis Hybrids)

MAGNIFICENT DAYLILIES—called "All-American" because they thrive in any section of the country. Grow in almost any soil, sandy or clay, moist or dry—plant them in shade or sun—in the far North or deep South, East or West. Here's real trouble-free beauty. Just plant them and enjoy them. They practically take care of themselves. **Established plants frequently produce as many as 300 bloom buds!**

STARTLING COLOR! A sensational range of dramatic color. Now you can cut tall, graceful "Lilies" ranging from soft yellow to bright gleaming canary-gold—orange to almost fiery red—pink—purple—all the intermediate shades! **AND THEY ARE SUB-ZERO HARDY!** Even if the temperature is 15 or 20 degrees below zero, it will not injure Daylilies. They can really take it.

HUGE "EYE-OPENERS!" Far larger than old-fashioned types of Daylilies. These Stern's varieties produce flowers **up to 9 inches across!** They are a thrilling sight standing gracefully in your garden. Longer lasting, better formed, producing more flowers than any other we know of.

BLOOMS FROM JUNE UNTIL SEPTEMBER! Selected re-blooming varieties to flower in succession at different times from late spring until early fall. Most important to you—they'll produce most of their exquisite colorful beauty during the hot summer months—just when you need them. Fill July and August bare spots with colorful beauty.

MAGNIFICENT RE-BLOOMING VARIETIES FOR 90 DAYS OF COLOR

GOLIATH. 34 in. Broad, 7-inch flowers of deep, rich yellow. Worlds of bloom following one another over an extended period. Midseason.

PINK CHARM. 40 in. Lovely open flowers of soft pink with a deliciously golden yellow throat. The outstanding charm of this remarkable Daylily is due to the delicate color contrasts and perfection of form. Midseason.

MAMIE LAKE. 48 in. Most unusual bi-color. Huge, 7 to 9 inch blooms with petals of the richest rosy orchid. Large ruffled lemon throat shading to green. Midseason.

BRIGHTER COLORS

SUN OR SHADE: DRY OR DAMP!

For every "problem spot." These Stern's All-American Daylilies grow **ANYWHERE!** (and we mean anywhere!) Guaranteed to thrive and bloom wherever you plant them—even in dark backyard city gardens! While they thrive in the shade, they grow even better in full sun.

Big Everblooming Carnations for Outdoor Garden Beauty

STERN'S HARDY EVERBLOOMING

CARNATIONS

LARGER FLOWERS • LONGER BLOOMING SEASON BRIGHTER COLORS • SWEETER SCENT

Never before have you been able to grow winter-hardy Carnations of such exquisite perfection. These new varieties are an absolutely hardy race which will produce magnificent masses of bloom in your garden. **Wonderful Everblooming Flower Border.** They are outstanding as garden decorations—and think of the added thrill of picking these glorious blooms for cut flowers, bouquets, boutonnieres—and exciting, greenhouse-type **CORSAGES.** Growing to a height of 15 inches—Stern's Hardy Carnations rival the prized Greenhouse Varieties in size and perfection of bloom, color and fragrance. Stern's Hardiness Rating AAA.

Guaranteed to Bloom from July 'til Oct.

Commencing in late Spring, these big, ever-blooming Carnations fill the garden with spectacular beauty which continues an unbroken Carnival of Color until late Fall. They flourish in ordinary garden soil, and bloom freely even during the hottest, driest summers. Guaranteed winter hardy, you can depend on their returning beauty and fragrance year after year.

Three Exciting Colors

ROSE UNIQUE—Lovely rose-pink.
Wallace Red—Blazing Scarlet.

GUARANTEED:
BLOOMS FROM
JUNE THRU
SEPTEMBER.

SPECIAL OFFER
6 PLANTS
(1 of each)
\$7.25
Postpaid

SPECIAL OFFER
12 PLANTS
(2 of each)
\$14.00
Postpaid

(GROUP 57-PF-8)

Selected No. 1, Field-Grown Plants
Postpaid: 3 for \$3.75; 10 for \$12.00; 25 for \$25.00.

LARGER FLOWERS
SWEETER SCENT

Dubonnet—Deep Purple-Violet.

Heavy, 1 year field grown plants with good, strong roots. Postpaid: 3 for \$2.50—10 for \$7.50—25 for \$16.00.

STERN'S EVERBLOOMING CARNATION COLLECTION (GROUP 57-PF-9)

3 Hardy Carnations (1 of each) for \$2.50
9 Hardy Carnations (3 of each) for 7.25
12 Hardy Carnations (4 of each) for 9.00
18 Hardy Carnations (6 of each) for 13.50
Postpaid

STERN'S TULIP SENSATION OF THE YEAR!

STERN'S GIANT TULIPS

- ★ Blazing Red—Improved Red Emperor.
- ★ Shocking Pink—Rosy Wings.
- ★ Creamy White—Queen of the North.
- ★ Vivid Lavender—Pandion.
- ★ Sunburst Gold—Mamassa.

Now you can have the world's largest tulips in FIVE dazzling FLUORESCENT colors . . . colors so brilliant they appear electrical! Formerly these rare tulips sold for \$1.00 each—were exhibited only in botanical and estate gardens. Now you can enjoy this rare spectacle in your own garden at prices lower than ever before. Each one has that "prize tulip look." You'll love them, you'll be proud they're yours.

Each Color Variety a Masterpiece of the Tulip Breeder's Art

Each tulip in this exclusive Stern's collection is one of the most unusual tulips in the world. Large and rounded, some grow to a height of 18 inches, others over 2 ft. tall. Each variety a veritable giant. Some are among the first flowers of spring, blooming very early in April, along with daffodils and hyacinths. They will bloom in succession continuously until the end of May. What's more, their lovely flowers remain perfect for a month or more. A permanent investment in spring-time beauty, once planted they need no further care and come up year after year.

COLLECTION 57-BUF-1

15 bulbs	3 of each color listed above,	\$ 3.50 postpaid
25 bulbs	5 of each color listed above,	5.00 postpaid
50 bulbs	10 of each color listed above,	9.50 postpaid
100 bulbs	20 of each color listed above,	18.00 postpaid

NOW AVAILABLE IN
5 NEW
fluorescent
COLORS

UP TO 9 INCHES
ACROSS!

"MAMMOTH SIZE" BULBS

Rare Giants Imported From Holland

Rare is the word for these huge bulbs—for there are only a very few available each year even in Holland. These giant size bulbs are the largest size sold. They will of course produce the largest flowers—and therefore the most beautiful and spectacular. Now Stern's presents an exclusive collection of blazing new colors that will dazzle you with their fluorescent beauty.

MULTI-FLOWERED, COLOR BRILLIANT SPECIMENS!

Stern's Imported Spring Flowering

CROCUS and HERALDS of Spring



Snowdrops and Crocus

You'll agree, once you own them, that no home with more than a square foot of earth is complete without these Stern's Selected Spring Flowering Crocus and Heralds of Spring. Many say—"Spring is not here until the crocus christens with its color the world reborn." These Stern's Dutch Crocus Specimens and Heralds of Spring are unusually brilliant in color—larger in size and extremely early to flower. The bulbs are of largest size, producing many flowers from a single plant. They multiply with amazing rapidity, increasing in number and size with every passing year. Once planted, they take care of themselves, reward you bountifully! We recommend that you plant these lovely bulbs liberally this fall.

CROCUS

COLORS—PURPLE, BLUE, WHITE, STRIPED, YELLOW.

Top-Size Holland bulbs, your choice of colors.

Postpaid: 25 for \$1.75; 50 for \$3.25; 100 for \$6.00; Mixed Colors, not labeled. Postpaid: 25 for \$1.25; 100 for \$4.50; 1,000 for \$40.00.

HERALDS OF SPRING

BLUE GRAPE HYACINTHS (Muscari)

Little spikes with large round bells resembling grapes. Bloom in April.

SCILLA CAMPANULATA (Wood Hyacinths). Mixed colors of blue, white and pink, 15" high. Bloom in May and early June.

FRITILLARIA MELEAGRIS. (Guinea Henflower). Bell-shaped flower. Yellow, white, purple and brown. 12" high. Blooms in April and May.

SNOWDROPS (Galanthus). Lovely white nodding blooms—often before the snow is gone.

Postpaid: 25 for \$1.50; 100 for \$4.50; 250 for \$10.50.

SPECIAL OFFER (57-BUF-2)

100 Crocus (20 of each) for \$6.00 Postpaid
50 Crocus (10 of each) for \$3.25 Postpaid

HERALDS OF SPRING COLLECTION (57-BUF-3)

A lovely mixture of Grape Hyacinths, Scillas, Glory of the Snow, Snowdrops, and Crocus. Planted together, they achieve a very picturesque show for many weeks in the early spring.

Postpaid: 50 for \$2.00; 100 for \$3.75; 250 for \$8.75; 1000 for \$33.00

STERN'S ALL-TIME GIGANTIC SPECIMENS!

DAFFODILS *and* NARCISSES

GIANT TRUMPET DAFFODILS

This is a "bonus" year for Stern's Selected DAFFODILS—never before have we seen such magnificent specimens! Thru arduous selection and breeding, they appear larger, brighter, bursting with golden glory. Guaranteed to give exceptional satisfaction! These specimens will glorify your garden next spring—and each year thereafter they will flourish and increase in number and dominating beauty.

Plant Stern's Golden Trumpet Daffodils among your tulips, under trees in wooded sections, among evergreens. They'll harmonize with any color, enrich any landscape plan. For a heart-warming thrill that transforms winter into glorious spring, be sure to plant these extraordinary specimens around your home and garden now. **GUARANTEED TO BLOOM.**

FLOWER CARPET (Improved King Alfred). Rich golden yellow trumpet and perianth. The trumpet is deeply frilled and curved. Excellent for forcing and bedding.

SPRING GLORY. Giant bicolor with white perianth and yellow trumpet. Fragrant. Excellent for garden, cutting and exhibition purposes.

MOUNT HOOD. Lovely in the garden and highly prized for cutting. Glistening white perianth with a longer, pure white trumpet.

GOLDEN HARVEST. Very free flowering variety producing large, bold flowers of lustrous deep yellow. Perfect in form, substance. Flowers held high and erect. Flowers even larger than King Alfred.

Top-Size Holland Bulbs, your choice of named varieties.

Postpaid: 10 for \$2.75; 25 for \$6.00; 50 for \$11.00; 100 for \$20.00.



Flower Carpet

DAFFODIL COLLECTION (57-BUF-4)

100 Giant Trumpet Daffodils (25 of ea.) for \$20.00
Postpaid

40 Giant Trumpet Daffodils (10 of ea.) for \$9.00
Postpaid

20 Giant Trumpet Daffodils (5 of ea.) for \$5.00.
Postpaid



THE PINK DAFFODIL

SPOTLIGHT YOUR GARDEN WITH SHOWPIECE BEAUTY

At last, an almost perfect true pink daffodil—extremely rare! Our Holland breeder has agreed to supply the select pinkest of the entire crop exclusively to Stern's Nurseries' customers. While no daffodil is a true pink, these Stern's Pink Daffodil types come closer to this glorious achievement than all others.

Because they multiply with amazing rapidity and because of their striking appearance anywhere in the garden, we predict that soon this variety of daffodil will equal the popularity of Golden Trumpet. Plant them among your white narcissi and you'll gasp at how their unusual rich pink color forms a most dramatic, thrilling contrast! A few bulbs will reward you with years of garden pleasure.

Top-Size Holland Bulbs. Postpaid. 3 for \$1.25; 10 for \$2.75; 25 for \$5.75; 100 for \$20.00.

GENERAL MIXTURE

FOR NATURALIZING

of Golden Trumpet Daffodils, Short-Cupped, Double, and Cluster Narcissus.

Yes, here's practically "eternal" beauty! You'll love these gay, outstanding Narcissi whose sturdy, hardy flowers will bring you springtime beauty **every year.** Like a carpet of gold and silver—they form a glorious display of floral beauty seldom equalled. They are equally charming in a formal garden or rock garden, or as cut flowers in the home. Once planted, they need no special attention—each year they increase in number and in beauty. Don't miss this lifetime investment in gardening beauty!

Postpaid: 25 for \$2.25; 50 for \$4.25; 100 for \$7.50; 1000 for \$72.00.



REMBRANDT TULIPS

Many people have never seen these unusual hybrids. Instead of a single solid color the flowers are a combination of colors in delicate patterns. Our mixture was especially selected for us by our Dutch grower for color harmony—red and white, maroon and yellow, mahogany and gold, blue violet and white—as perfectly blended as the colors on the artist's palette.

Top-Size Holland bulbs—Mixed colors only.

(13) Postpaid: 10 for \$1.50; 25 for \$3.25; 50 for \$6.00; 100 for \$11.50.

NOW YOU CAN HAVE AN AUTHENTIC IMPORTED

AN
EXCLUSIVE
STERN'S OFFER

"Royal Netherlands" TULIP GARDEN

**MOST EXCITING
TULIP NEWS IN YEARS!**

**NOW! FAMOUS "ROYAL NETHERLANDS" TULIPS—
HOLLAND'S FINEST TOP-SIZE JUMBO TULIPS**

These Tulips were selected from varieties exhibited in Holland's famous Tulip Gardens. **This** is the garden you will see practically duplicated in your own backyard. Not just Tulips. Not just a spring Tulip garden! But an authentic, imported "Royal Netherlands" Tulip Garden—prize-winning tulips—guaranteed to electrify your grounds. Now your home will be the springtime showplace of the neighborhood!

Longer blooming period despite changeable U.S. Spring weather. Home in Holland, spring is a nice, long, cool, moist, unchanging affair—very kind to Tulipdom. Tulips bloom early—hold their peak of bloom for weeks and weeks. Here in America, things happen fast—even weather. It's in like a lion, out like a lamb—freeze one day, broil the next... very hard on tulips. Sometimes blooms last only a week or less.

Now—Stern's Nurseries brings you the "Royal Netherlands" Tulip Collection—selected varieties guaranteed to thrive in your garden. Each bulb okayed by Stern's experts—checked and rechecked—then rejected or approved for maximum growth and blooming period for U.S. climatic conditions. Only the strongest... most sturdy of stem and foliage... the largest... the tallest... the most brilliant... the purest of color—only these are considered.

BEAUTIFUL COLORS

And what colors! Colors chosen by Dutch gardeners-to-the-Queen as most lovely. Every imaginable hue—from shell-like pinks and buttery yellows to royal orange, reds like the sun's attire, and deep jet purple almost as black as moonless midnight. And all this beauty... this exciting rainbow spectacle... this authentic "Royal Netherlands" Tulip Garden can be yours starting next spring—and for many, many springs to come!

PLANT THESE STERN'S ROYAL NETHERLANDS TULIPS

PINK SUNSET. (China Pink) Graceful lily-shaped tulip of great beauty. Lovely shade of clear pink proudly born on straight firm stems.

MAGIC FIRE. (Magic Fire) Most brilliant glowing scarlet flower on tall straight stems. A long bloomer.

MULTI-COLOR. (American Flag). A glorious bright red, striped and flaked with white showing in full glory the colors of the American Flag.

FIRE FLAME. (Advance). Enormous orange-scarlet flower with salmon-orange flush and lilac bloom on outer petals.

SMILING QUEEN. (Smiling Queen) Lovely old-time clear satiny-pink. Lovely in the garden or as a cut flower.

JET BLACK. A really black tulip of great beauty. One of the darkest tulips ever introduced.

FLAMING BEAUTY. (Flaming Beauty) A brilliant warm golden yellow flower handsomely striped with red. A truly outstanding exhibition flower that will "spotlight" your garden.

SUNSET RED. (Utopia) Glowing cardinal red flowers of perfect substance. An elegant, large flower on straight, stiff stems.

DEEP PURPLE. (Dorrie Overall) A gorgeous dark petunia violet edged in mauve. Very large flower of great substance.

CREAMY WHITE. (Mount Erebus) A delightful, pure white flower of great beauty and substance. Creamy anthers. The beautifully shaped flowers last for weeks in the garden or when cut. One of the best white tulips.

Top-Size Holland bulbs, your choice of named varieties.

GUARANTEED TO BLOOM NEXT SPRING.

	10 for	25 for	50 for	100 for
Postpaid	\$2.00	\$3.75	\$7.00	\$13.00

STERN'S ROYAL NETHERLANDS TULIP COLLECTION (GROUP 57-BUF-5)

50 TULIPS (5 of each)	for \$ 6.50 Postpaid
100 TULIPS (10 of each)	for \$12.00 Postpaid
200 TULIPS (20 of each)	for \$23.00 Postpaid



RAINBOW MIXTURE DUTCH TULIPS

Our most popular collection of Holland-grown Darwin Tulips for real reason! We have placed in it many famous "name varieties" that were considered surplus in Holland—would otherwise cost you considerably more if purchased by name.

Stern's has carefully blended the colors in this Rainbow Mixture to give your garden a stunning harmony of hues usually seen only in finest professional gardens! Each tulip is selected for largest size, height and strength of stem, brilliance and purity of color. Each flower is a masterpiece in itself—all together they form a spectacular, breathtaking display that will make your grounds a showplace of floral splendor.

Plant an extra quantity exclusively for cutting.

Top-Size Holland Bulbs: 25 for \$2.25; 50 for \$4.25; 100 for \$8.00; 200 for \$15.00.
Postpaid

**EXTREMELY
RARE!**



**BREATHTAKING
BEAUTY IN VASES
STUNNING
FLORAL
ARRANGEMENTS**



4 or 5 Big Tulips on One Stem

NOW AVAILABLE IN FOUR OUTSTANDING COLORS

RED BOUQUET. A mass of satiny, cup-shaped flowers all growing out of the same stem, 4 and often 5 flowers growing 24 to 28 inches high. A remarkable and handsome flower. Blooms in May.

CREAMY-WHITE BOUQUET. A perfect complementary color to accent your Red Bouquets. 4 to 5 gracefully large white flowers carried on strong stems 18 to 24 inches high. The flowers are oval shaped with an exquisite texture. Blooms in May.

RED AND GOLD BOUQUET. A brilliant, sparkling ray of sunshine touched with the red of an evening sunset. 4 to 5 exquisite red flowers delicately enhanced by a dainty shading of yellow.

YELLOW BOUQUET. New! A gorgeous glistening pure yellow with a bold and distinct red border. A remarkable tulip—and 4-5 blooms from a single stem!

Top-Size Holland Bulbs, your choice of Scarlet, Creamy-white, yellow or Tu-Tone Red and Gold.

**Postpaid: 10 for \$2.50; 25 for \$5.25; 50 for \$10.00;
100 for \$18.00.**

SPECIAL BOUQUET COLLECTION (GROUP 57-BUF-6)

20 Bulbs (5 of each variety)\$4.25
40 Bulbs (10 of each variety)\$7.50

ONE MAGNIFICENT PLANT FILLS A VASE!

Stern's New Multi-Bloom

BOUQUET TULIP

Every Plant a huge bouquet

You can believe your eyes after you see these astounding tulips blooming in your garden. See four brilliant colored blooms on each stem—sometimes 5 or 6 individual tulips from one bulb! Each plant is a "collector's item" that will amaze other gardeners. Thrilling beauties of glorious scarlet — or outstanding creamy-white—framed by rich, broad foliage—a gorgeous bouquet from each plant.

GRACEFUL GARDEN BEAUTY UP TO 28" TALL

The Star attraction of your own Springtime flower show—the most talked about tulip in your garden. So rare, so unusual—nothing like them for miles around. These Stern's Bouquet Tulips produce an effect that cannot be surpassed by any usual, single flowered tulip.

An outstanding development by our Holland Tulip breeder, absolutely new in this country. They bloom in May, grow around 28 inches tall, branching at 8 or 10 inches in height with four or more glorious flowers.

SENSATIONAL FLORAL CENTERPIECE

Just one of these Stern's Bouquet Tulips in a vase makes a floral arrangement of breath-taking beauty. Combined with other Spring flowers, it is the center of attraction... a stunning array of color.

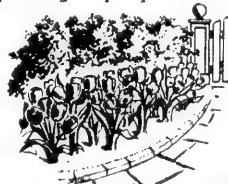
"SHOWPLACE" BLOOMS!

Every Spring, these dazzling new Bouquet Tulips burst forth to beautify your home. **Don't be without them!** Easiest Tulip to grow. Require absolutely no care; thrive even in dry and unfavorable locations. Bulbs increase each year, developing into big clumps year after year. A lasting investment in matchless beauty!

Record-Breaking Blooms Next Spring!

How to plant for most dramatic effect

Plant these remarkable tulips along walks where friends and neighbors will see and admire them. Plant them near (or under) evergreens to add color to foundation plantings. Spot plant them anywhere, for they need no tall background to show them off to their best advantage. Mix Red Bouquet and Creamy-White Bouquet for a magnificent two-tone color effect in the perennial border. Marvelous in rock gardens and beside your doorway. Plant in any garden soil—they thrive even in dry and unfavorable locations. Require almost no care. Just plant them and enjoy them. They bloom for years!



A TRIUMPH IN TULIP BREEDING!

STERN'S EXOTIC PEACOCK TULIPS

Never before have such rare, gay color combinations been captured in Tulips. These delightful Tulips unfurl their blossoms full and wide and thereby reveal the gorgeous, contrasting colors of the interiors just as the Peacock proudly displays his feathers. The foliage is an added attraction, for it is distinctly striped purple and brown.

The long-lasting flowers are continuously in bloom from the time of the early to the late-flowering Tulips. Very valuable for planting in front of the shrubbery, under trees and shrubs, in the rockery, as well as throughout the border. Their heights vary from 8-18 inches. The supply is so limited they can be offered in mixture only. **GUARANTEED TO BLOOM.**

Top-Size Holland Bulbs.

Postpaid: 10 for \$2.25; 25 for \$5.00; 50 for \$9.00; 100 for \$16.50;





STERN'S SUPER-FRAGRANT

DUTCH HYACINTHS

Few flowers can compare with the color, beauty and fragrance of these select Stern's Hyacinths. Our Holland breeding farms have for many years selected as reproduction stock, not only the most brilliantly colored and largest sized flowers, but also the most fragrant. While nothing can take the place of color and size in a Hyacinth, we also believe that **fragrance** is of prime importance. So we've developed our Dutch Hyacinths as super-fragrant, their exquisite perfume thrills beyond description—intoxicating, unforgettably haunting. For a garden experience of sheer delight, consider these Stern's Super-Fragrant Hyacinths a "must" for you!

OUTSTANDING NAMED VARIETIES

DELFT BLUE. Large compact truss with exquisite bells of bright, porcelain blue.

QUEEN OF THE WHITES. Excellent spike of purest white bells, unsurpassed for bedding.

PINK PEARL. Pretty, rosy pink bells produced on large spike. An early bloomer and one of the finest pinks.

JAN BOS. An outstanding rich scarlet. Its large, fragrant blooms have never been surpassed. Excellent for using at accent points.

OSTARA. Lovely china blue bells on tall, sturdy spikes. This new variety is an outstanding advance over older less fragrant types.

YELLOW HAMMER. Lively, yellow flowers produced on large, broad spike make this an exceptionally fine variety.

DUTCH HYACINTH COLLECTION (57-BUF-7)

36 Dutch Hyacinths, named varieties (6 of each) 10.00

18 Dutch Hyacinths, named varieties (3 of each) \$5.50

6 Dutch Hyacinths, named varieties (1 of each) \$2.00

All Postpaid

Postpaid: 10 for \$3.25; 25 for \$7.00;
50 for \$13.00; 100 for \$24.00

STERN'S MASTERPIECE COLLECTION!

RAINBOW MIXTURE DUTCH HYACINTHS

Sweet Scented—Colorful—Large Flowering

We believe this is the finest collection of imported Dutch Hyacinths available in America! This famous Stern's Masterpiece Collection is made up **exclusively** of "name varieties" that individually sell for many times more than our special collection price. In this collection you'll find (not labeled, of course) famous Stern's varieties

... PLUS many rare varieties that cannot be offered by specific name because of their scarce supply. Stern's Dutch Hyacinth Masterpiece Collection is composed of top-size imported bulbs especially selected for their vivid color, strong stems, fragrance and hardiness

Top-Size Holland Bulbs.

Postpaid: 10 for \$2.25; 25 for \$4.75; 50 for \$8.75; 100 for \$16.75.



ORANGE BEAUTY



"TROPICAL PLUMAGE" IN YOUR GARDEN!



Stern's "Bird of Paradise" PARROT TULIPS

FRINGED PETALS LIKE MULTI-COLORED FEATHERS

These rare, exotic Parrots are called "Bird of Paradise" tulips by Stern's Dutch experts, because their flashing petals resemble the plumage of flamboyant tropical birds!

Each petal is naturally laciniated and fringed like a rare multi-colored feather. They bloom in late May, usually at the same time as Darwin Tulips. For spectacular display, plant in groups or as

a border in front of shrubs and evergreens. Their amazing colors and unusual shape make them especially breathtaking in flower arrangements. Especially don't miss **BLACK PARROT**, which are superb for floral arrangements and are sure to be a focal point of your garden. **GUARANTEED TO BLOOM.**

Top-Size Holland bulbs, 10 for \$1.50
your choice of named varieties.

25 for \$3.25

FANTASY. The exotic beauty of this attractive, richly colored clear rose-pink bloom is highlighted by the emerald green markings and spots on the back of the petals.

RED CHAMPION. This brilliant red is a recent addition to the parrot class. Exceptionally large flowers whose beautifully ruffled petals are marked on the outside center in green.

ORANGE BEAUTY. The most fragrant tulip. Glistening deep orange in color with a yellow base.

GOLDEN PARROT. Another new Parrot tulip of clear, golden yellow. Medium tall stem.

BLACK PARROT. Exquisite purplish black, with a very glossy sheen. Extremely large flowers.

50 for \$6.00

100 for \$11.00

Postpaid

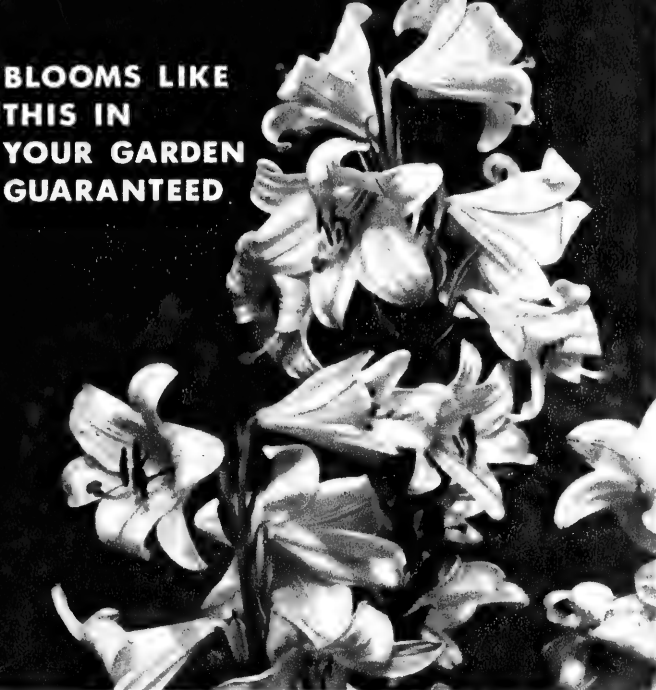
PARROT TULIP
COLLECTION
(57-BUF-8)

25 Bulbs \$3.25
5 of Each

50 Bulbs \$6.00
10 of Each

POSTPAID

**BLOOMS LIKE
THIS IN
YOUR GARDEN
GUARANTEED**



Giant Olympic Lilies

MOST BEAUTIFUL LILIES EVER CREATED

OLYMPIC HYBRIDS. The tallest, largest and best-proportioned trumpet lilies ever raised. Huge trumpet-shaped flowers 7-9 inches long and 5-6 inches across. Large clusters of blooms on sturdy 5-7 foot stems. Color ranges from pure white to deep ivory with golden throat and shades of pink on the outsides. Blooms for several weeks starting in July.

FIRE KING—One of the newest and most spectacular hybrids. Brilliant fire-red flowers delicately spotted inside. Masses of 4-5-inch flowers on sturdy 3 foot stems. Blooms in July.

MID-CENTURY HYBRIDS. Selected out of thousands of Tiger-Candlestick hybrids for beauty, hardiness and vigor. A superb blend of glowing shades in an infinite variety of color and form. Plant in groups in border for color and cutting.

REGALE LILY. Gorgeous abundant blooms of purest white, sweet-scented flowers produced in amazing abundance in July. Satisfactory everywhere.

TIGER LILY (*Tigrinum Splendens*). The largest flowering of all Tiger Lilies. Deep sunburst salmon-orange flowers speckled with jet-black dots. Thrives everywhere. Blooms late August on strong, sturdy 6-foot stems.

RED UMBELLATUM. Bright red blooms shading to deep orange with a yellow center. Good sized flowers with strong, 2-3 foot stems. Blooms in late June and July.

HENRYI—A splendid, tall-growing variety producing numerous recurved and pendent flowers of rich apricot-yellow. Usual height is 3 to 5 feet, but under ideal conditions will grow as high as 8 feet! A sturdy and robust Lily, which deserves a place in every garden. Blooms in August and September.

ENCHANTMENT. (P.P. 882) One of the most beautiful of all Lilies. Upright flowers with large blooms of Nasturtium-red. Blooms in late June—flowers last for weeks. A blaze of color on four-foot stems. Great heads of flowers 4-5 inches across. Hardy everywhere—vigorous and disease resistant.

ORANGE TRIUMPH. Gorgeous, cup-shaped, brilliant orange flowers produced in huge clusters of seven or eight blooms. Strong, sturdy stems 4-5 feet in height.

SPECIOSUM RUBRUM. Here is one of the all-time favorite "pink" Lilies. Blooms in August and September. Well established bulbs produce 4-10 beautiful rose-pink spotted crimson flowers. Grows 3-4 feet.

Selected No. 1 Bulbs **GUARANTEED TO BLOOM THIS SUMMER.**
Postpaid: 3 for \$2.00; 6 for \$3.75; 10 for \$6.00

SPECIAL LILY COLLECTION (GROUP 57-BUF-9)

30 Lilies (3 of each)	\$16.75 Postpaid
20 Lilies (2 of each)	11.50 Postpaid
10 Lilies (1 of each)	6.00 Postpaid

SENSATIONAL NEW LILY VARIETIES

Stern's Easy to Grow

LILIES FOR A LIFETIME

**PRIME VARIETIES!
CHOICEST BLOOMS!**

**HARDEST PLANTS!
RICHEST COLORS!**

BLOOMS WEEK AFTER WEEK! Stern's brings you a lifetime of sensational lily enjoyment. These new varieties cannot be surpassed for spectacular size, colorful beauty and absolute hardiness. Stern's selected "garden-tested" varieties **have survived severest U.S. climatic conditions.** Here are magnificent specimens that will fill your garden with glorious blooms from May through September.

DOZENS OF LILIES FROM A SINGLE PLANT!

Here's real championship performance. You'll pick armfuls of gorgeous lily bouquets—many exquisitely fragrant! They'll not only bloom **next summer**—they'll bloom magnificently year after year. Stern's Hardiness Rating AAA.

EASIEST-TO-GROW OF ALL LILIES

These new improved Stern's varieties have produced exquisite flowers in garden tests from coast to coast. Give fullest thrilling satisfaction everywhere. Thrive in full sun or partial shade... even in very dry sections. So easy to grow—even a beginner can have prize-winning flavors!

LILY PLANTING INSTRUCTIONS

To grow perfect Lilies in your own garden, all you need is good drainage and several hours of sunlight each day.

If you can plant on a slight slope—that's fine, but if not, all you have to do is mix some sand into the soil when planting.

Just plant your Stern's Lifetime Lilies 5-7 inches deep. After planting apply a good mulch of well-rotted cow manure, peat moss or compost. This keeps the soil cool and retains moisture. If possible feed your lilies with a complete liquid plant food such as Miracle-Gro two or three times during the growing season.

Lilies use their stems and foliage to build for the following year's growth, so when cutting flowers remove as little of the foliage as possible.

**Speciosum
Rubrum**





Stern's Easy Planting Guide

HOW TO PLANT BULBS

The culture of bulbs is simplicity itself. They must have a well-drained soil, preferably one with sand and humus in it. Contrary to popular opinion, the roots of bulbs grow very deep. Give them at least six inches of fertile soil into which to grow.

The depth at which to plant varies with the different species. Many gardeners plant bulbs too close to the surface where they are subject to alternate freezing and thawing, and where they may suffer from heat during the summer. Plant when the soil is fairly dry.

There are two methods of getting the bulbs into the ground. One is to remove the soil to a desired depth, set the bulbs in place on the exposed surface, and then replace the soil. You would usually use this method if you wanted all the bulbs of the same variety to bloom at exactly the same time. The second method is to make a hole in the soil with a trowel for each individual bulb, place the bulb at the bottom and fill in soil over it. Using this method, you would not be likely to get all of your bulbs at exactly the same depth and, as a result, they would bloom in succession.

TULIPS. Plant 6-8 inches deep and 5-6 inches apart in late October and November.

HYACINTH. Plant 5-7 inches deep and 7 inches apart.

HERALDS OF SPRING (Crocus). Plant 3 inches deep and 3 inches apart. Heralds of Spring will last for years with no special care.

DAFFODIL (Narcissus). Plant 5-6 inches deep and 6-8 inches apart.

LILIES. Lilies should have good drainage such as a gentle slope can provide. Candidum should be planted with not more than one inch of settled soil over the top of bulbs. All others should be planted about 5-7 inches deep.

HOW TO PLANT BERRY BUSHES

CURRENTS AND GOOSEBERRIES

Set 2 or 3 inches deeper than in the nursery. Plant 4-5 feet apart and cut off half the tops.

RED AND BLACK RASPBERRIES AND BLACKBERRIES

Set plants 3-4 feet apart in rows 5-6 feet apart. If you are willing to sacrifice a few berries the first year for larger crops in future years, it is best to cut back all plants to about 12 to 18 inches.

BLUEBERRIES

Set bushes 4-5 feet apart in rows 8-10 feet apart. Mulch with 3-4 inches of sawdust or peat moss. Mix peat moss into the soil when planting and feed plants with Stern's Miracid.

Planting Shrubs—Trees—Berries

When planting, dig a generous-size hole, large enough and deep enough so that the roots will not be crowded, at least six inches wider than the root spread is a good idea. The sides should be straight (not saucer shaped), to allow for the easy growth of the root system.

Put the good dirt to one side so it can be used about the roots. Be sure to loosen the soil in the bottom of the hole. Set your trees (except for dwarf trees; see special instructions which follow) 1 or 2 inches deeper than they were planted in the nursery; set shrubs at about the same depth as in the nursery. Spread the roots out in a natural manner and fill in the good top soil around the roots.

Note: After the hole is about half full, grasp the shrub or tree firmly and work it up and down slightly (only 1-2 inches) so that the soil is worked between all the fine roots. Add a little more soil and tramp firmly with the foot. Now add water and, after it has soaked in, the rest of the soil can be put back in the hole—leaving a saucer-like depression to retain water.

HOW TO PLANT SHRUBS

It is best to prune shrubs before planting as it is easier to do it then. This is also the only time the roots can be pruned, so any broken roots should be removed at this time.

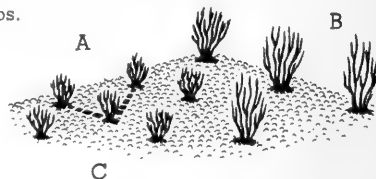
Cut off damaged or frayed roots just above the injury. Cut back the tops $\frac{1}{3}$ to $\frac{1}{2}$. See figure No. 1. Do not expose the roots to the air more than necessary. Soaking the roots in water or a Miracle-Gro solution for about one hour prior to planting will aid your plants in becoming established.

For a most appealing arrangement, plant your shrubs in groups of three of one variety in informal groups as shown in sketch. Plant lower growing shrubs close together; large shrubs further apart. (See figure No. 2.) When planting a shrub border, be sure to plant lower shrubs in front—taller shrubs in the rear. It is best to use the taller varieties in corner plantings. The taller shrubs can then be surrounded by small shrubs.



Fig. No. 1

Fig. No. 2



What to Plant: Dwarf or Standard Fruit Trees?

Dwarf Fruit Trees should be preferred where space is limited. They are ideal garden-type of tree for city and suburban homes while Standard Fruit Trees should be planted where sufficient space is available.

Be sure to read notes about pollination which you will find on every page listing fruit trees. A well-drained, fertile soil is essential to obtain maximum results from your investment on fruit trees and berry plants. If your soil is poor, apply Miracle-Gro.

Planting Dwarf Fruit Trees—Apple and Pear

Dwarf Apple and Pear trees are regular trees grafted on dwarfing rootstocks. These small trees are ideal for the gardener who does not have the space for full size fruit trees, since they can be planted as a flowering fruiting border along paths and walks, as a flowering "mural" foundation planting, as a gorgeous fence for your vegetable garden, as a screen for terrace privacy, as a background for your flower garden, or as magnificent living gateposts. It is a pleasure to watch these small trees when they are covered with beautiful blossoms in the spring, and when they are loaded with delicious fruit in the fall.

In addition to their small size and extreme adaptability, they also YIELD MUCH EARLIER than trees grown on standard rootstocks.

Dwarf fruit trees can easily be grown by anyone, with little or no special care. They are planted and cared for like regular fruit trees with one important exception:

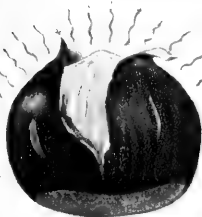
TO PRESERVE THE DWARFING HABIT AND TO INSURE EARLY YIELDS, THE COLLAR (point where regular tree is grafted to dwarfing rootstock) MUST REMAIN ABOVE GROUND LEVEL.

This collar is just above the root and can be easily seen. If it is buried, the main stem may rot and the dwarfing effect of the rootstock will be lost.

**NOW! ENJOY YOUR OWN
FRESH-ROASTED
CHESTNUTS!**

STERN'S WINTER HARDY CHESTNUT TREES

**MAJESTIC SHADE TREES!
FINEST CHESTNUTS YOU EVER ATE!**



Here's a thrilling addition to your home! Beautiful shade trees that produce an abundance of healthful, nutritious food. Stern's famous Chinese Chestnut Trees are guaranteed blight-resistant. You enjoy luscious nuts so easily—when ripe the burrs split open and delicious ready-to-roast Chestnuts drop to the ground. You gather a lifetime of pleasure and good eating. No home is too small for some of these beautiful and useful trees.

GUARANTEED TO LIVE AND BEAR NUTS

These amazing, trouble-free Stern's Chestnut Trees were developed from famous Chinese stock. Many trees have already produced nuts while still in our nursery. Not only will these sturdy trees produce crops of large, sweet, delicious, full-flavored nuts, but they rapidly develop into lovely shade trees to grace any home. These stately trees grow 30 to 40



feet high—make a natural setting for your home that adds substantial value through the years.

EVER TASTE FRESH ROASTED CHESTNUTS?

Chestnuts roasted over an open fire or on a stove will always remain a thrilling memory. It is an American tradition. Perhaps you remember Chestnut stuffing served with the Thanksgiving turkey—luscious beyond description. There are many uses for these delicacies.

EXTREMELY HARDY

Stern's Chestnut Trees flourish in any well drained garden soil. Plant them in a sunny location. You must plant two or more trees for pollination.

○ **2460 G. QUICK CROP**—Size, 4-6 ft.

Each \$5.00; 2 for \$9.50; 4 for \$18.00.

○ **2460 A. STANDARD**—Size, 3-4 ft.

2 for \$6.00; 5 for \$14.00; 10 for \$27.00.

A REAL HORTICULTURAL ACHIEVEMENT!

Stern's EUROPEAN FILBERT NUTS

Enjoy the Thrill of Growing Your Own Filbert Nuts

Stern's new strain of winter-hardy European Filbert trees produce nuts twice the size of the native American Hazel. In addition they have been selectively bred to bloom late in the spring after danger of late spring frosts has passed. As a result, these new improved Stern's varieties are dependable bearers of heavy crops year after year. Planted in our nursery two years for observation, these imported trees are now ready for American gardens.

TRIPLE PURPOSE BEAUTY BUSHES

These new Stern's varieties make a perfect tall shrub for your shrub border, or if you prefer, they can be grown as a small tree. They are also excellent for use as a hedge or screen. In addition to providing privacy, they will produce large crops of delicious nuts. For hedge use, plant 6-8 ft. apart. As a shrub or small tree, Stern's European Filberts grow 8-10 ft. high.



Plant These Varieties

➤ **2471 A. GIANT**

➤ **2468 A. BOLLWEILER**

STRONG, VIGOROUS, 3-YR. TREES;
Plant At Least 2 Varieties For Pollination.
2 for \$6.50; 5 for \$15.50; 10 for \$30.00

STERN'S NUT TREE COLLECTION
(GROUP 57-NUF-1)

2 Chinese Chestnuts
2 European Filberts

4 Hardy Nut
Trees 3-4 ft.

FOR ONLY \$12.00

STERN'S RANCH-STYLE "FLOWER'N FRUIT"

DWARF



Dwarf Cortland Apple.

Dwarf Apple Trees, grafted on semi-dwarfing Malling No. 1 rootstocks, 2-year, 3½ to 4½ ft. 2 for \$7.50; 4 for \$14.75; 6 for \$22.00.

1219A. COX ORANGE. November-January. A delightful golden yellow with a wonderful russet cheek. It's sweet, winery flavor reminds one of the tantalizing tang of the orange and other citrus fruits. Has a wonderful aroma. A large, regular bearer of perfect apples for eating, cooking or marketing. Ideal for the home gardener.

1215A. RED DELICIOUS. December-February. One of the finest winter Apples. Dark red with crisp, fine grained flesh of excellent flavor. Hardy, vigorous, an annual bearer.

1212A. LODI. August. Early yellow apple of excellent flavor. Fruits are larger and stand up better in shipping than Yellow Transparent. A regular bearer. Rapidly becoming the leading early commercial apple.

1220A. RED McINTOSH. October. Extremely hardy, bears young and annually. A leading commercial sort for New York State and New England. Very attractive red.

1217A. YELLOW DELICIOUS. October-March. Queen of the yellows! Large, juicy, yellow Apples of exceptional quality and flavor. Bears young and heavily.

Plant TWO varieties 15 or 20 ft. apart for cross-pollination. Stern's Hardiness Rating AAAA.

Perfect for the new one-story or split-level rambling home—these "Flower 'n Fruit" trees are gracefully low and spreading. They'll do wonders in softening the hard sharp corners of your house—providing a sweeping accentuation of building lines that will actually make your home look larger. Taller growing trees frequently tend to dwarf the appearance of your house — while these RANCH-STYLE trees combine into the harmonizing lines. The result is a picture of grace and beauty.

STERN'S "LITTLE GIANT" DWARF APPLE TREES

Beauty Shaped—Flowerful—Productive

Exclusive! Stern's brings you a tree that is perfectly suited for the modern one-story ranch type home. These Stern's "Little Giant" Dwarf Apple Trees will be one of the most talked about trees on your place.

Covered with Apple Blossoms Every Spring. Real sized blossoms, just like big orchard trees. Exquisitely colored white and pink. It is a marvelous sight to see these remarkable trees, heavy with flowers, softly waving in the warm spring air like a cloud of color.

Loads of Big, Orchard-Size Apples. Actually bigger than the fruits produced by regular Standard Apple trees. As an optical illusion, these giant Apples seem enormous hanging on the drooping branches of a tree only 8 to 10 ft. high. More color for your home—red and yellow varieties—accent points of color from July until late fall.

Bear Apples Frequently 2nd or 3rd Year Planted. No long waiting. These Stern's Dwarf Trees are a wonderful investment. The first bushel of Apples you pick actually pays the complete cost of your trees. Additional years of production and priceless beauty and enjoyment are then yours without cost.

Choice Fruits—The Pride of Your Household

STERN'S Winter Hardy APRICOTS

The two most recent introductions of the Geneva Experimental Station. Specially developed for their rugged hardiness in our Western New York climate and for their ability to yield year after year. Beautiful semi-dwarf trees of modest size for finest ornamental effect rarely growing more than 12-15 ft. Luscious fruit, delicious right off the tree, delectable as jam or sauce. Fine for freezing. Hardy wherever Peaches grow. Plant these two outstanding new varieties for cross-pollination.

Apricots ripen right after cherries and before peaches. These new varieties have borne fine crops of extra-large fruits even when older varieties have failed.

✓ 1765A. Geneva. ✓ 1766A. Henderson.

1-2 year trees, 3-5 ft.: 2 for \$6.00; 4 for \$11.00;
10 for \$25.00

Garden Fresh Flavor Treat
STERN'S Super-Vigorous

RHUBARB

Lifetime Producer of Ruby-Red, Juice-filled Stalks Up to 24 INCHES TALL

When it comes to Rhubarb, Stern's offers only one variety—the best. Acclaimed "most highly colored Rhubarb available in the world today." Stern's **Valentine** is a vigorous grower, producing giant stalks up to two feet long.

Not only is the skin a deep red all the way through the stalk way up into the leaf—but, most important of all, the flesh, too, is deep red. This wonderful characteristic, coupled with its tender skin which requires no peeling, is responsible for its exquisite rich, winy flavor and gorgeous appearance when cooked. Makes bright red sauce, delicious ruby-red pies, so sweet they require practically no sugar. In addition, Stern's **Valentine** is justly famous for its sparkling red, wonderfully flavorful juice. Few, if any, seed pods are produced—all of the growing vigor and energy go into the production of larger, tastier plants. Plant three feet apart. Please order early, our supply is limited.

Strong Roots 2 for 5 for 10 for
No. 1 Postpaid \$2.50 \$6.00 \$11.00



TREES FOR THE HOME OF DISTINCTION

Fruit TREES

In the spring these shapely trees are covered with clouds of pastel colored blossoms. Their beautiful spreading lines are covered with rich green foliage from early spring until late, late fall. In late summer and fall, their beauty is accented with sparkling fruits—large delicious fruit, the kind you buy in quality fruit stores—only twice as tasty! Don't let another spring go by without planting a few of these magnificent "Flower 'n Fruit" trees close to your lovely home.

STERN'S "LITTLE GIANT"

DWARF PEAR TREES

Imagine! A small tree—not more than 4 feet high loaded with delicious pears the second year planted. Friends and neighbors will gather around it and rave! These amazing Stern's "Little Giant" Dwarf Pear Trees grow no higher than you can reach. They produce wonderful full size fruit—even larger than that produced by many regular size trees. That is due to our special rooting stock, a type of root developed especially for these wonderful trees. Stern's Little Giant Dwarf Pears will remain dwarf—are guaranteed not to grow higher than 6 to 8 feet! Stern's Hardiness Rating AAA.

STERN'S MINIATURE ORCHARD

(GROUP 57-FRF-1)

This collection was carefully selected by Stern's Board of Selection as the ideal fruits for an average family. It will produce an ample supply of health-giving, delicious, tree-ripened fruit that will not only save hundreds of dollars on food bills but will supply delightful beauty to your home.

- 2 Dwarf Pears (Bartlett and Clapp's Favorite)
- 2 Dwarf Apples (Red McIntosh and Yellow Delicious)
- 4 Trees for Small Space and Early Crops.
- For Only \$14.00

Plant TWO varieties 10-15 ft. apart for cross-pollination. Bartlett and Seckel do not cross-pollinate, but any other variety will pollinate them.



Dwarf Bartlett Pear

Dwarf Pear Trees, grafted on dwarfing Quince of Angers rootstocks, 2-year, 3½-4½ feet.

2 for \$6.75; 4 for \$13.00; 6 for \$19.50.

1432A.ALEXANDER LUCAS. A favorite pear in France, where it has won a wide recognition as being the finest eating pear in all Europe. NOW, Stern's brings you this outstanding variety in all its mouth-watering taste delight. Thoroughly tested on our own farms in Geneva, it is ready for American distribution. Fruit is large, round-coned, yellow with a blush; flesh yellowish white, juicy and aromatic. Extremely desirable for dessert and culinary purposes. Ripens in November.

1435A. BARTLETT. September. The leading commercial Pear, is also the best for canning. Tree bears abundant quantities of golden yellow fruit. Flesh is tender, juicy and of delicious flavor.

1440A. CLAPP'S FAVORITE. August-September. This large yellow favorite thrives where others fail. Fruit is rich, sweet and juicy. Tree is hardy and productive.

1442A.COVERT. Here's one of the largest of all pears! Originated at the N. Y. State Experiment Station right here in Geneva. Tests have shown that Covert is one of the finest pears for canning. A prodigious bearer of extremely large pears which resemble Bartlett in shape and color. A rich, juicy fruit ripening in late October—early November.

NOW ENJOY A COMPLETE "APPLE ORCHARD" ON 1 TREE!

5 KINDS OF APPLES

1265 G

ALL FROM ONE TREE!!!

Stern's Glorious Quintuplet Apple Tree . . . The Garden Miracle of the Century

Imagine the thrill of owning Stern's amazing Quintuplet Apple—the beautiful, fruitful miracle of a tree that bears five different varieties of apples! Imagine the delight of picking red, yellow and striped apples from the same tree, ripening in succession from summer through the winter months.

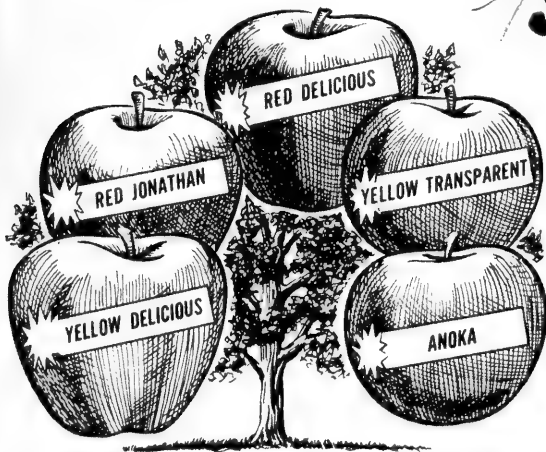
YEAR 'ROUND BEAUTY—BEAUTIFUL SHADE TREES

In spring, it's a cloud of fragrant pink and white blossoms. In summer you'll lool under its leafy green branches, enjoy its cooling shade. In fall it's a thrilling sight, heavily laden with rich-colored fruit. In winter it takes on another kind of beauty as its gnarled branches become frosted with snow.

FINEST TASTING VARIETIES FOR EATING, BAKING AND COOKING

1. **RED DELICIOUS**—A choice eating apple. Big, dark red, with crisp, fine-grained flesh. Incomparable flavor! Try it with cheese for a truly delicious "continental" dessert.
2. **RED JONATHAN**—A most versatile and flavorful apple. Its yellow flesh is tender and juicy—especially luscious baked. Also good for cooking or eating raw.
3. **YELLOW TRANSPARENT**—You've never tasted apple pie at its best until you've had a pie made with these juicy, tasty apples! Mmm . . . what flavor! Also wonderful eating fresh from the trees!
4. **YELLOW DELICIOUS**—Many epicures consider this large, juicy, firm eating apple the best dessert fruit of all. Tasty! Beautiful golden yellow. Looks as good as it tastes!
5. **ANOKA**—This red and green beauty is an all-around apple. Temptingly good in apple cakes and pies, baked, stewed or raw. Makes the tastiest apple sauce.

Quick Crop Trees: 3 yr., 6-8 ft., only \$6.00 each; 3 for \$15.00; 6 for \$28.00





**FULL SIZE
FRUIT ON
DWARFING TREES**

Famous Stern's CHERRY TREES

BEAR YOUNG! BEAR EVERY YEAR!

SUGAR-SWEET CHERRIES FOR DELICIOUS FRESH FRUIT

Now enjoy delicious home-grown Cherries—pick baskets full of juicy ripe Cherries from your own beautiful tree. You can plant these Stern's trees right in your lawn for marvelous ornamental effect. Their colorful blossoms are magnificent in the spring. In shape and foliage these wonderful trees are famous for their graceful beauty. Loaded each year with brilliant Cherries, they are a sight to make you proud. Plant at least two varieties of Sweet Cherries for cross-pollination. Sour Cherries are self-fruitful. Stern's Hardiness Rating AAA.

Quick Crop Trees, on semi-dwarfing Mahaleb Rootstocks, 2-year, 5-6 ft. Usually begin to bear three years after planting **Each \$3.50; 10 for \$30.00.**

Standard Trees, on semi-dwarfing Rootstock, 1 year, 4-5 ft.
Each \$2.50; 10 for \$23.00.

STERN'S CHERRY TREE COLLECTION

(GROUP 57-FRF-2)

- 1 Black Oxheart Cherry (Schmidt's Bigarreau)
- 1 Red Oxheart Cherry (Windsor)
- 1 Yellow Oxheart Cherry (Emperor Francis)
- 1 Pie Cherry (Montmorency)

**4 Quick Crop Cherry Trees,
For Only \$13.00**



- **1550. BLACK TARTARIAN.** Early July. Sweet, bright, purplish-black. Juicy and rich. A prolific bearer.
- **1555. EMPEROR FRANCIS.** Early July. Sweet and large. A wonderful shade of yellow with a bright red cheek.
- **1580. SCHMIDT'S BIGARREAU.** Mid-July. The largest of our Oxheart Cherries, this almost black variety is extremely sweet and very juicy.
- **1590. WINDSOR.** Late July. A dark red Oxheart Cherry, very large, sweet, firm and rich.

— THE KING OF THE PIE CHERRIES! —

HEAVY-YIELDING SEMI-DWARF MONTMORENCY

Truly a "Double Treat"! Montmorency is famous for its delightful tang which makes it perfect for pies. **If allowed to ripen on the tree the fruit sweetens making a wonderful eating cherry.** Ripens in mid-July. Makes an excellent small shade and fruit tree for the home yard as it grows only 10 to 12 feet high. This is the best and largest pie Cherry for marketing and cooking. Fruit is dark red, very firm and with fine flavor. An extremely regular and dependable bearer of heavy crops. Stern's Hardiness Rating: AAAA.

1530 A. Quick Crop Trees, 2-yr., 4-6 ft. **Each \$3.00; 3 for \$8.50; 10 for \$25.00.**

STERN'S EARLY BEARING PLUM TREES

SWEET!



STANLEY PRUNE

NEW IMPROVED VARIETIES THAT BEAR BIG CROPS EARLY! WONDERFULLY FLAVORFUL!

Just-picked plums are a favorite fruit with the entire family! What juice and flavor! Full of vitamins! Now you can enjoy them to your heart's content—pick them fully ripened, sweet as sugar from your own beautiful tree.

These improved Stern's Hardy Plums bear a good crop the second or third year planted. Each year they produce an increasingly heavy crop of delicious large Plums.

The trees themselves are real beauties! Small in size, they are ideal decorative specimens in lawn and garden. The Plum blossoms in the springtime are exquisite and fragrant. Many experienced gardeners prefer them to the ornamental Flowering Cherry which bears no fruit. All of our Plum trees are self-fruitful. Stern's Hardiness Rating AAA.

Quick Crop Trees, 3-year, 6-8 ft. Usually begin to bear the second year planted **Each \$3.00 10 for \$25.00**

STERN'S BACKYARD ORCHARD (GROUP 57-FRF-3)

Carefully selected to produce an ample supply of varied fruits for an average family. Look what you get!

- 2 Cherry Trees (Black Tartarian, Windsor)
- 2 Apple Trees (Red McIntosh, Yellow Delicious)
- 2 Pear Trees (Bartlett, Clapp's Favorite)
- 2 Plum Trees (Reine Claude, Stanley Prune)
- 2 Peach Trees (Elberta, Golden Jubilee)

**ALL 10 QUICK CROP
FRUIT TREES
FOR ONLY
\$27.00**

STERN'S SELECTED QUICK CROP PLUMS
Bear the 2nd or 3rd year Planted.

- **1660. STANLEY PRUNE.** September. Very popular. An annual and early bearer of large, dark blue, juicy, sweet Plums.
- **1620. ITALIAN PRUNE.** September. Dark, purple, juicy, delicious.
- **1650. REINE CLAUDE (Green Gage).** September. Finest Plum for eating and canning. Large, pale yellow, marked with red. Good bearer.

**SELECTED JUICY-RICH PEACHES
FOR THE HOME GARDEN!**

Stern's Famous **HARDY PEACH TREES**

**THE FASTEST GROWING OF ALL
THE FRUIT TREES**

These famous Stern's selected PEACH TREES will amaze you with their vigor, rapid growth and abundance of fruit, usually within two years after planting! Because these trees were developed from hardy northern stock in our nurseries just outside of Geneva, N. Y., you can transplant them anywhere with assurance that they will thrive. All of Stern's selected Peach trees are self-fruitful. Any variety planted alone will bear heavy crops. Stern's Hardiness Rating AAA.

- **1700. ELBERTA.** Late September. America's favorite, this variety will thrive wherever Peaches are grown. Large, yellow, juicy, rich in flavor, dependable. Freestone.
- **1685. BELLE OF GEORGIA.** Early September. A vigorous tree of high productivity. Fruit is large and white fleshed. Freestone.
- **1710. GOLDEN JUBILEE.** Early September. Its firm flesh makes it a good long-distance shipper; its yellow, tender, sweet characteristics make it a popular favorite; its hardy vigor makes it a "must" for your garden. Freestone.
- **1715. HALE-HAVEN.** Mid-September. Large, yellow, juicy and freestone. Perfect for freezing.



Red Haven.

1740. RED HAVEN

A wonderful new Stern's Peach—extremely valuable to orchardist and home gardener because it ripens fully a month before Elberta—ripens in late August. Fruit is large, almost a solid red. Flesh is golden yellow, firm, sweet and delicious. Freestone and of very high quality. A vigorous grower even in coldest climates. A very heavy producer.

STERN'S DWARF ORANGE QUINCE

For Prize-Winning Jelly, Jam and Marmalade

This tree, which seldom grows more than 6-8 ft. high, is covered with large pink and silver blossoms every spring. Produces bushels of bright golden yellow fruit, so highly prized for their luscious, tantalizing, zesty flavor. This unusual tree is self-fruiting. One tree planted by itself will yield excellent crops year after year! Will bear the second year. Stern's Hardiness Rating AAA.

1785A. Orange Quince, 2-yr., 3-4 ft. Each \$3.00; 2 for \$5.75; 5 for \$13.50.

QUICK CROP TREES, 2-yr., 6-7 ft., usually bearing the second or third year planted

Each	3 for	10 for
\$3.00	\$8.25	\$25.00

STANDARD TREES
1 year, 4-6 ft.

Each	3 for	10 for
\$2.00	\$5.50	\$18.00

STERN'S PEACH COLLECTION

(GROUP 57-FRF-4)

5 QUICK CROP Peach Trees, 6 to 7 ft., one of each variety listed, for only \$13.75

The same collection in Standard Trees, 4 to 6 ft., 5 trees for only \$9.25

NEW ORNAMENTAL FLOWERING RED-LEAF PEACH

5585 B

Stern's "Royal Red"

RED LEAF PEACH

BEAUTIFUL IN FLOWER, COLOR, FOLIAGE, AND FRUIT

Something entirely new—a lovely ornamental tree for your lawn, producing an abundance of edible fruit.

The tree is most outstanding with its red foliage which creates a pleasing contrast with the green of the lawn. The color is bright red in Spring, stays red all Summer, and changes to deep maroon in the Fall. Deep rose blossoms cover the tree in early Spring, creating a most colorful picture.

During Summer and Fall the tree is loaded with a crop of small, perfectly round edible Peaches about 1½ inches in diameter, colored red all over the fruit. The flesh is white with a delicious sweet flavor. The tree grows around 8 to 10 feet tall at maturity.

This is an entirely new tree and our supply is limited. Please order early. Stern's Hardiness Rating AAA.

Selected No. 1 Trees, 4-6 ft. Each \$3.00; 3 for \$8.50; 10 for \$25.00.

**Gorgeous
Triple Feature
Trees**



**"Royal Red"
Red Leaf Peach**



NEW "LANDSCAPING" IDEA IN GARDEN BEAUTY

Stern's Lifetime **GRAPES**

FOR BEAUTY, PRIVACY, DELICIOUS FRUIT

Plant Grapes as you would plant Climbing Roses. Stern's Grape vines are famous not only for their quality and productiveness—but also for their exquisite beauty. Their graceful leaves accented by clusters of colorful Grapes are perfect for growing on split-rail fences, trellises, porches, walls, etc. Even the smallest city home can now enjoy this wonderful fruit. Stern's Hardiness Rating AAA.

Our 3-year-old Grape vines are beautiful plants. It is not unusual that they bear some fruit the first year planted. As much as 6 lbs. of fruit are produced the second year and crops up to 25 lbs. from a single vine are reported during the third season.

Plant Grape vines on a warm spot, such as a side of a building or board fence. The additional heat of such a site will help to mature your Grapes better. All of our Grape vines are self-fruitful. Plant them 6 ft. apart.

STERN'S **RED, WHITE AND BLUE**

VINEYARD

GROUP 57-FRF-5)

3 QUICK CROP VINES

3-year, No. 1 (one each of Agawam, Concord, and Niagara)

\$3.45 Postpaid

6 QUICK CROP VINES

3-year, No. 1 (TWO each of Agawam, Concord, and Niagara)

\$6.60 Postpaid

12 QUICK CROP VINES

3-year, No. 1 (FOUR each of Agawam, Concord, and Niagara)

\$12.00 Postpaid

Quick Crop Fruiting Age Vines, 3-year, No. 1
Postpaid: Each \$1.25; 3 for \$3.45; 10 for \$10.00.

→ **2013G. CONCORD.** Blue. The undisputed leader with commercial growers! Color blue-black. Bunches are large. Excellent for shipping, perfect for Grape juice.

→ **2003G. AGAWAM.** A large, red Grape with rich, aromatic flavor.

→ **2025G. FREDONIA.** Blue. Earliest grape of the Concord type; ripening 15 days before Concord. Produces immense clusters of blue-black berries.

→ **2045G. NIAGARA.** Most popular white Grape with large bunches and berries.

2050A. PORTLAND. Ripens before any other grape! This white beauty is very sweet and can be eaten before it is fully ripe! Remarkably luxuriant foliage. Berries are the largest of all early grapes with excellent color.

TWO NEW OUTSTANDING VARIETIES

→ **2030A. GOLDEN MUSCAT.** Fancy light golden Grapes, very similar to California Grapes. Clusters are immense, frequently up to 2 lbs. Sweet, vinous, with a fine muscat flavor. Strong vines, 2 year, No. 1.

Postpaid: \$1.25 each; 3 for \$3.50; 6 for \$6.75

→ **2038A. NEW INTERLAKEN SEEDLESS.** This new variety was developed right here in Geneva at the New York State Experiment Station. It produces a rich golden yellow fruit with sweet medium sized berries. The flesh is meaty, firm and crisp; ripens a full month before Concord. Can be eaten whole like California grapes. Selected 2 year, No. 1 vines.

Postpaid: \$1.50 each; 3 for \$4.25; 6 for \$8.00

STERN'S QUICK-CROP TREES

OUTSTANDING IN SIZE AND VIGOR

The preferred size of Standard Trees. Carefully selected for outstanding size and vigor, heavy root system and capacity to bear and grow. Not more than 15 or 20 out of every 1000 trees make this grade . . . no wonder we call them the "cream of the crop!" For earlier landscaping beauty and shade order this size. Usually bear 3-4 years after planting.

STERN'S GENEVA GROWN

HEAVY-BEARING PEARS

Delicious . . Easy To Grow . . Ideal For Your Home

Pears require cross-pollination. Plant 2 trees of different varieties. Bartlett and Seckel do not cross-pollinate, but any other variety will pollinate them.

	Each	10 for
Quick Crop Trees, 3-yr., 6-8 ft.	\$3.00	\$25.00

→ **1285. BARTLETT.** September. The leading commercial Pear, is also the best for canning. Tree bears abundant quantities of golden yellow fruit. Flesh is tender, juicy and of delicious flavor.

→ **1300. CLAPP'S FAVORITE.** August-September. This large yellow favorite thrives where others fail. Fruit is rich, sweet and juicy. Tree is hardy and productive.

→ **1310. DUCHESE d'ANGOULEME.** October-November. Dull yellow fruit mottled with russet. Flesh is firm and rich. Fruit grows to enormous size. Bears early and heavily. Blight resistant.

STERN'S FAMED

APPLE TREES

Renowned for Beauty . . . for Abundant, Flavorful Fruit . . . for Shade!

Apple trees require cross-pollination for good crops. Plant 2 trees of different varieties. Months indicate time of ripening in storage.

	Each	10 for
Quick Crop Trees, 3-yr., 6-8 ft.	\$3.00	\$25.00

→ **1020. CORTLAND.** November-February. One of the newer varieties that has demonstrated a combination of the flavor of McIntosh with the handling capacity of Baldwin.

→ **1025. RED DELICIOUS.** December-February. One of the finest winter Apples. Dark red with crisp, fine grained flesh of excellent flavor. Hardy, vigorous, an annual bearer.

→ **1085. RED MCINTOSH.** October. Extremely hardy, bears young and annually. A leading commercial sort for New York State and New England. Very attractive red.

→ **1027. YELLOW DELICIOUS.** October-March. Queen of the yellows! Large, juicy, yellow Apples of exceptional quality and flavor. Bears young and heavily.

→ **1160. YELLOW TRANSPARENT.** August. Early yellow Apple of excellent flavor. Hardy and prolific bearer.

*SEE PAGE 22 FOR STERN'S BACKYARD ORCHARD SPECIAL

STERN'S PRESENTS THE FRUIT TREES OF TOMORROW

VERY RARE FLOWERING DWARF COLUMNAR FRUIT TREES



From the magnificent estates of Europe comes this exciting new idea for American Homes! **Stern's brings you exclusively** wonderful Dwarf Columnar Fruit Trees that are remarkable for their striking beauty, small size, and fruit-producing quality.

Just imagine the path to your home lined with these amazing trees! In spring, they're covered with beautiful, fragrant blossoms. As spring turns to summer, the lovely buds swell into colorful fruit—luscious Apples and Pears—that ripen 'til you pick them in the fall. The heavy, thick growth of rich

green foliage frames the fruit—makes each tree a thing of entrancing beauty through the season. They grow to a height of 8 to 10 feet (but can be pruned to any height desired)—**no trellis or other support is needed.**

WHERE TO PLANT THESE AMAZING DWARF TREES

Planted separately, each tree is a perfect specimen of graceful beauty . . . a stately column of flowers and fruit. Plant single trees in the corner of your property, as living gateposts or as a specimen planting on your lawn. Plant them side by side for cool privacy, as an exquisite flowering "partition" anywhere. You'll find many places around your home where these unusual dwarf trees will add beauty and give you the enjoyment of delicious fresh fruit. Plant about 3 ft. apart—or further if desired.

EASY CARE—MEANS ABUNDANT FRUIT!

These magnificent trees are extremely easy to care for. All they require is a little light pruning. During June and July when growth is most rapid, the new lateral shoots which have developed should be pruned back keeping the side branches trimmed to a length of 6-8 inches. If you desire the branches can be allowed to grow until they mingle with those of the neighboring tree—forming a flowering and fruiting "screen."

ABSOLUTELY HARDY—GUARANTEED TO LIVE AND BEAR FRUIT!

These remarkable trees withstand the severest winters of Sweden and Norway. They thrive wherever apple and pear trees can be grown. You'll pick big delicious apples—and huge sweet pears within 2 years—if you plant now. The fruit is as large or larger than standard.

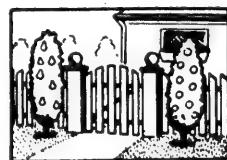
For Pollination—Plant 2 Different Varieties of Apples or Plant 2 Different Varieties of Pears.

Simple directions accompany every shipment.

Dwarf Vertical Cordon Trees, 2-yr., 3 1/2-4 1/2 ft. 2 for \$7.50; 4 for \$14.00; 10 for \$30.00.

1250A.—V.C. Red Delicious Apple
1255A.—V.C. Red McIntosh Apple

1435A.—V.C. Bartlett Pear
1440A.—V.C. Clapp's Favorite Pear



Magnificent
Living Gateposts

STERN'S
DWARF VERTICAL CORDON
COLLECTION (GROUP 57-FRF-6)
One of each variety—2 Apples, 2 Pears,
4 Dwarf Vertical Cordon Trees
For Only \$14.00.



Beautiful Flowering BUSH CHERRY

3600 C

(Prunus Besseyi)

YIELDS BUMPER CROPS OF LUSCIOUS PURPLE CHERRIES!

Lovely Dwarf Ornamental . . . A Mass of Bloom in Cherry Blossom Time!

Imagine your yard transformed into a fairy-land with clusters of exquisite white cherry blossoms in bloom. Imagine picking delicious, deep purple cherries from your own graceful, low-growing bushes! Enjoy this double thrill! Make your place the talk of the town—enjoy quarts and quarts of juicy cherries every year with our wonderful, quick-bearing Bush Cherries!

Thrive Despite Winter Cold—Summer Heat Grows Only 4 Feet High!

This hardy dwarf ornamental flourishes even in harshest climates—resists even drought! Low, graceful, spreading shape—luxurious, glossy, silvery green foliage make it an ideal landscaping shrub. You

can plant it almost anywhere, as it grows only four feet high. In spring, it's a mass of blooms. In summer, it's laden with luscious cherries you'll eat right from the bush and in delicious pies, jams and jellies. In Fall, foliage turns vivid red and orange, for a glorious display. So lavish is its yield, it has been called the little "fruit factory"! Why, one three-year-old bush has been known to yield 16 quarts of cherries.

Ideal planting time is this Fall!

Our fine quality two-year-old bushes are 18-24 inches tall, well-branched, sturdy. They're ready to be planted this Fall—ready to bloom and bear next Summer!

Postpaid: 2 for \$2.50; 5 for \$5.00;
10 for \$9.00



GROW YOUR OWN CHERRIES ON THIS LIVING FENCE

Our beautiful flowering and fruiting bush cherries make wonderfully colorful living fences. Just right for a low fence between boundary lines. Truly the perfect fence without offense.

Wonderful for Jams,
Pies, Sauces

Stern's Famous RASPBERRIES

Guaranteed To Grow And Bear

Stern's Quick Crop Raspberry plants are hardy, prolific and guaranteed to grow and bear. This vigorous plant is famous for its well-developed root with its thousands of strong fibrous feeders, the result of meticulous care in propagation and selective breeding. These terrific plants are the finest grown anywhere. Plant them in your garden or around your home. They make ideal decorative shrubs, adding a touch of unusual color combinations with their lush green foliage, their small white and yellow blossoms, their bright red berries.

Extremely hardy—easy to grow. They will thrive in any well drained garden soil. Plant grows 4 to 5 feet tall. Plant 3 ft. apart in rows 6 ft. apart. Or plant in groups of three for ornamental effect.

Quick Crop Plants, 2-year, transplanted	Postpaid	10 for \$3.50	25 for \$8.25	100 for \$30.00
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2180A. **INDIAN SUMMER.** Red Everbearing Raspberry. The summer crop ripens in July. The autumn crop starts in late September and continues until freezing. Flavor and quality are excellent.

2190A. **LATHAM.** Red. The most popular of all red raspberries, Latham produces heavy yields of large firm berries of delicious flavor. Extremely hardy, even in coldest sections. Fruit is large, perfect for canning.

2200A. **MORRISON.** Black. There are no larger raspberries than Morrison, some averaging more than a full inch in diameter! Tremendous yields and firm texture make it a "must" for every gardener!



BIG BERRIES FROM ORNAMENTAL BUSHES

2205A. **NEWBURGH.** Red. Produces berries so large that it is not unusual to see the canes bent to the ground! Fruit is very firm, does not crumble. A good shipper.

2222A. **SODUS.** Purple. Many growers claim this to be the most productive of all raspberries. Produces large supplies of large, firm berries. Fruit will not crumble.

STERN'S FAMOUS FAMILY RASPBERRY GARDEN (GROUP 57-BEF-1)

Enjoy all the wonderful varieties of Stern's famous RASPBERRIES. Enjoy luscious pies, shortcakes, jams and juices. Enjoy delicious fresh berries starting the first year planted. An even fuller crop can be expected the following year and for many years to come.

**25 Quick Crop plants, 2 yr., transplanted.
(5 of each variety listed)
For Only \$8.25, Postpaid**

Stern's NEW 3-SEASON RASPBERRY

It's Stern's Sweet "September" Raspberry . . .

The First Truly EVERBEARING Raspberry

If you don't plant and pick these sensational new Stern's Sweet "September" Raspberries, you'll be missing the thrill of a lifetime! Imagine, your own fresh-picked, delicious rich red raspberries all season long! Not just one crop in the Spring—or just an Autumn crop—but all the berries you'll want—SPRING . . . SUMMER . . . and FALL! These new Stern's "miracle raspberries" were developed in Geneva for your mouth-watering enjoyment. Your family and guests will rave about their fresh firmness and flavor.

**"Miracle Raspberries" from June through November!
Plant Now for Fruit next Spring, Summer and Fall.**

Stern's Sweet "September" starts to bear extremely early—often as early as June 20th in the New York City area. With the exception a few weeks in August, they'll continue to bear right up until heavy freezing weather—sometimes as late as Christmas! You'll pick berries early in September, three weeks before other Fall-bearing berries ripen. Most amazing—you'll pick basket after basket of "exhibition" fruit from September until November.

Firm, Juicy "flavor miracles"—will not crumble!

You've never really known how good raspberries can taste, until you enjoy Stern's firm, flavorful Sweet "September" berries fresh out of your own garden. Plants are vigorous and increase rapidly, even in coldest sections. YOU'LL PICK YOUR FIRST CROP NEXT SPRING if you plant now—Fall planting conditions are excellent for finest results.

2220A. QUICK CROP PLANTS, 2-year, transplanted. Postpaid: 10 for \$3.75; 25 for \$8.50; 100 for \$32.00.



**Pick 'Em In
SPRING!
SUMMER!
FALL!**

**A TRIUMPH IN LUSCIOUS EATING AND
RARE BEAUTY!**

STERN'S

JUMBO BLUEBERRIES

**NEW GIANT-SIZE BERRIES ON
GORGEOUS ORNAMENTAL SHRUBS!**



These new improved Stern's Blueberries are exceptional in every way! Luscious, extra juicy, perfect for preserving, for pies and cakes, for fresh fruit dessert. Stern's present the six best of these new varieties. They will produce an abundant crop of superior fruit during July and August.

◆ SAPPHIRE BLUE — BERRIES ALL SUMMER LONG

In summer every big low spreading bush is loaded with huge grape-like clusters of Giant Blueberries. Just wait until you taste your first home grown Blueberry pie, Blueberries in cream, and preserves!



BEAUTY ALL YEAR LONG!

The lush foliage of these Sterns Jumbo Blueberries is almost evergreen. In summer shining waxed-like foliage glistens in the sun—producing a brilliant effect of blue and green. As fall approaches the leaves gradually change their color until winter, then the entire bush turns a brilliant red.

**MARVELOUS FRUIT AND BEAUTY STARTING
THIS SPRING**

Our 3-year-old plants usually bear the first year. They last a lifetime and produce an ever-increasing supply of fruit every year; they grow 5 to 6 feet tall.

Set these plants 4 ft. apart, using two or more different varieties for pollination. Best results are obtained when planted in loose-textured organic-rich, acid soils. We recommend mixing your soil with a liberal amount of peat moss, partially rotted leaves, pine needles or sawdust. Stern's Hardiness Rating AAA

Quick Crop Bushes, 3 yr., 18-24 in. Postpaid: 2 for \$4.00; 10 for \$16.00; 25 for \$35.00.

- **2133A. RANCOCAS.** (Early). An excellent producer. Fruit is large, light blue, good quality.
- **2145A. STANLEY.** (Early). The Agricultural Experiment Station at Geneva, N. Y., acclaims Stanley as the most delicious of all blueberries.
- **2128A. PIONEER.** (Midseason). Produces very large berries — many measuring more than 2 inches around. Bush is globe-like in form.
- **2125A. PEMBERTON.** (Midseason). Produces large clusters of quality berries. Exceptionally productive, very hardy.
- **2100A. DIXI.** (Midseason). Produces large, sweet berries, nearly 1 inch in diameter. Productive and hardy.
- **2115A. JERSEY.** (Late). Fruit is large and firm. Acid until fully ripe and of good quality.

To grow blueberries most successfully, even in alkaline soil, apply our **MIRACID** garden soil acidifier every two weeks. **MIRACID** is a powder that dissolves in water instantly. Easy to follow directions on every can. See page 44.

**YEAR 'ROUND
RADIANT
BEAUTY!**

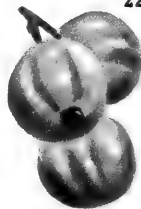
STERN'S BLUEBERRY GARDEN
(GROUP 57-BEF-2)

**6 QUICK CROP Blueberry plants, 3-yr., 18-24 in.
One of each variety for only \$11.00 Postpaid;
12 plants (2 of each) for only \$19.00 Postpaid.**

**NEW! STERN'S EASY TO GROW
SWEET
GIANT GOOSEBERRIES**

2295-A

Big Producers of Delicious Fruit



How you'll enjoy these Schwab Gooseberries in jelly, preserves, or as a fresh fruit dessert. The new Schwab Gooseberry is one of the largest in the world, producing berries up to 1 1/2 in. in diameter. The beautiful light yellow fruit is very sweet with an exquisite flavor. The bush itself is a vigorous, upright grower with glossy, dark green leaves. Grows 4 feet tall and 4 feet in diameter. Winter-hardy in coldest sections. Extremely easy to grow. These strong two-year-old plants frequently produce some fruit the first year planted. Free of mildew. Hardiness Rating AAAA.

**Strong plants, 2-yr., transplanted. Postpaid: \$3.00 each;
3 for \$8.50; 10 for \$25.00.**

THE BEST RED CURRANT

➤ **2340A. RED LAKE CURRANT.** Berries are unusually large, measuring up to 1/2 inch in diameter. The clusters are up to 4 inches long and are filled out to the top with 8 to 10 juicy melting berries on each cluster. Stern's Hardiness Rating AAA

**Strong plants, 2-yr., transplanted. Postpaid: \$1.25 each;
3 for \$3.60; 10 for \$10.00.**

GOOSEBERRY AND CURRANT SPECIAL
(GROUP 57-BEF-3)

**3 Schwab Gooseberries and 3 Red Lake Currants
for only \$11.00 Postpaid**

EACH TREE IS...

SELF-POLLINATING!

STERN'S "LITTLE MIRACLE"

2 on 1 DWARF FRUIT TREES

Miniature Fruit Orchard in a Single Tree!
Another Exciting "FIRST" for Your Garden.

Wonder of Wonders! Here's one of the most remarkable achievements of horticultural science—sure to be the most talked about trees in your neighborhood. With only a patch of space you can now enjoy your own luscious fruit. Think of picking TWO different kinds of apples, pears, or cherries, each from one **small** tree! Plant one or more of these new garden sensations this fall for a wonderful "2 IN 1" crop of full-sized-fruit.

Be one of the first in your town to enjoy and show the **amazing one-tree "rotating crops"** of two different and distinct varieties of fruit on a single tree. Both varieties come full orchard size—the kind you pay plenty for in stores. Delicious for salads and canning and fresh eating. Their amazing "controlled growth" makes them ideal for the small homeowner.

BIGGEST, BEST VARIETIES

All from the same tree!

You'll thrill to watch these sensational Stern's "Little Giants" come into bearing. You'll pick two or more different varieties of big, tasty, tree-ripened apples, pears or cherries all from one dwarf tree...through summer and late into fall. But don't delay. Our supply of these unusual trees is necessarily limited—order NOW to avoid possible disappointment!

ADD STRIKING BEAUTY TO YOUR HOME

ORNAMENTAL is the word for these beautifully shaped dwarf trees—lush with fragrant blossoms in spring; their deep green foliage in summer and fall; just right in size and shape for landscaping on ranch-type properties. Plant along walks and driveways, property lines and fences; as "specimens" on your lawn; in gardens where their scant shade will not hurt other plants. Here's beauty which yields great eating!

Gorgeous Blooms



EARLY BEARING!

DWARF APPLE

DWARF PEAR

DWARF CHERRY

NOW ENJOY A COMPLETE "FRUIT ORCHARD" ON ONLY 3 TREES

These unusual fruit trees are self-pollinating "miracles." No longer is it necessary to plant two apple trees; two pear trees or two cherry trees to insure pollination. Just plant Stern's "2 IN 1" Fruit trees—you'll not only get large crops of mouth-watering fruit, but your tree will cross-pollinate itself.

PLANT THESE THREE MIRACLE TREES... ALL SELF-POLLINATING!

DWARF "DOUBLE BUDDED" APPLE. These amazing trees grow 8-12 feet high. Frequently bear the **second or third year planted.** Large crops of outstanding varieties, including Red Delicious, Yellow Delicious, Lodi and Minnesota 724 (Improved McIntosh). Stern's Hardiness Rating: AAAAA.

Dwarf Apple Trees, grafted on semi-dwarfing Malling rootstocks, 2-year, 3½ to 4½ ft., **only \$5.00 each; 3 for \$14.00; 6 for \$27.50.** Order Stern's No. 1275-A.

DWARF "DOUBLE BUDDED" PEAR. A fruitful miracle of tree growing only 8-10 feet high. Usually begin bearing the **second or third year planted.** Pick large, tasty pears from varieties such as Bartlett, Clapp's Favorite, Alexander Lucas and Covert. Stern's Hardiness Rating: AAA.

Dwarf Pear Trees, grafted on dwarfing Quince of Angers rootstocks, 2-year 3½ to 4½ ft., **Only \$5.00 each; 3 for \$14.00; 6 for \$27.50.** Order Stern's No. 1505-A.

SEMI-DWARF "DOUBLE BUDDED" SWEET CHERRY. Growing only 15-20 feet in height, these exclusive double-budded cherry trees enable you to enjoy your own golden yellow **Emperor Francis** and deep red **Schmidt's Bigarreau.** Stern's Hardiness Rating: AAA.

Semi-Dwarf Sweet Cherry Trees, on semi-dwarfing Mahaleb rootstocks, 2-yr., 4 to 5 ft., **Only \$6.00 each; 3 for \$17.00; 6 for \$33.00** Order Stern's No. 1595-A.

STERN'S MIRACLE 3-TREE ORCHARD

(GROUP 57-FRF-7)

Six Outstanding Varieties On Three Trees

One 2-IN-1 Dwarf Apple

One 2-IN-1 Dwarf Pear

One 2-IN-1 Semi-Dwarf Cherry

3 MIRACLE TREES

FOR ONLY

\$15.00

EXCLUSIVE! First in America!

IMPORTED **SWEET** ENGLISH

GOOSEBERRY

(RIBES GROSSULARIA)

5760

**Giant Sweet Berries up to 3 inches around
Exquisite small garden tree**

You've never seen anything like these wonderful trees. You've never tasted anything so delicious as these huge sweet berries. Now—for the first time Stern's Nurseries offers the rare English Gooseberry Tree. Completely different from the older native shrub — these are perfectly shaped trees, berries delicious to eat right from the tree. These imported trees were planted in our nursery 2 years ago for observation. Now they are ready for American gardens, covered with fruit buds, to produce a bumper crop for you next summer. Fall is the ideal time to plant them.

Guaranteed To Bear Delicious Sweet Berries The First Year Planted

You'll pick plenty of wonderful fruit this coming July and for years to come. You, your children and your friends will rave over their luscious flavor. Serve these sweet berries for dessert—8-10 huge berries will fill an ordinary dessert plate. The ripened berry is usually a rich red color, but some are yellow or green. The color of the ripened berry does not affect the taste. Before berries ripen, they make wonderful pies of unusual flavor.

Extremely Hardy— Grows in Any Garden Soil

These beautiful trees are grafted to vigorous Ribes Aureum (Mountain Currant) Rootstock. It is a valuable and beautiful plant. The result is a perfectly formed, spreading garden tree less than 6 ft. tall at maturity, gracefully standing on a trunk approximately 3 1/2 ft. high. In general appearance it closely resembles the prized tree rose plant. Beautiful, yet convenient—because the fruit is low-growing—easy to pick.



SPECIAL OFFER
GROUP 57-FRF-91
4 Trees \$19.00
8 Trees \$37.00
POSTPAID.

**Sweet! Juicy!
Eat them right
off the tree.**

In certain sections a permit to plant Gooseberries and Currants is required. In order to aid us in obtaining this permit for you, please give us the following information:

1. County and Township where planting is to be made.
2. Approximate distance from nearest stand of White Pine (Five-Needled Pine).

8-10 BERRIES FILL AN ORDINARY DESSERT PLATE

Plant Wherever You Want Beauty!

Plant these little garden trees along your entrance walk about 3 ft. apart. Use them in a flower garden or vegetable garden. Because of their concentrated shade and slender trunk they save valuable space—allow you to grow many plants directly under them.

BE SURE TO ORDER EARLY.

SUPPLY EXTREMELY LIMITED.

Postpaid:

Selected No. 1 Trees; Each \$5.50; 2 for \$10.00; 4 for \$19.00; and 10 for \$40.00

Plant Now, Gain A Year! NEW "PLUM SIZE" STRAWBERRIES

Thousands of Giant Berries—Guaranteed This Coming Spring

Most Amazing new Strawberry! Now ready—Stern's miracle "EMPIRE" produces berries actually as large as Plums. Enormous producers—each plant averaged 6 pints a year over 3-year field tests. They resist drought—actually thrive in hot, dry weather. Magnificent flavor! Big, firm, sweet, extra juicy and red—they are truly a thrilling showpiece Strawberry. Don't Miss them!

Extra Garden Beauty—Thrilling New Ideas

Plant these wonderful Strawberries in garden bare spots. They are most decorative as well as useful. The glistening foliage is a brilliant green—broad and beautiful. Each plant—at blossom time—is almost covered with big flowers—almost the size of small Roses. Ideal low growing garden border plant—gay white and yellow blossoms, turning into huge red Strawberries. Even city gardeners can enjoy delicious Strawberries without sacrificing scarce garden space. Plant along walks or in rock gardens. Smallest homes can use 50 plants. Set 10 to 12 inches apart.

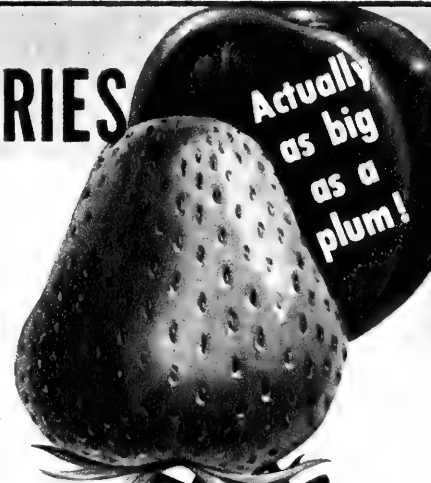
Now you can enjoy luscious Strawberries all year long! Stern's miracle "Empire" Strawberry is highly recommended for its freezing qualities. Be sure to plant enough so that you have ample berries for freezing as well as immediate use.

SATISFACTION GUARANTEED!

Our Finest Grade Plants—Official! Largest No. 1 size—the best and biggest grade. Strong, well-developed crowns and roots withstand severe winter conditions. Every plant fully guaranteed to grow or plants replaced free of charge.

**Postpaid: 25 for \$2.00; 50 for \$3.25; 100 for \$5.00
250 for \$10.00; 1000 for \$30.00.**

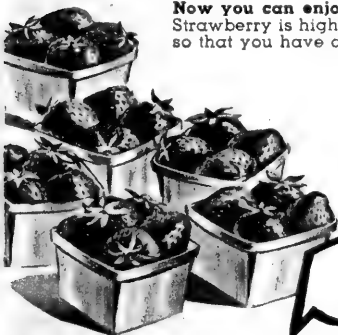
Each plant yields 6 pints a year!



ONLY

5¢

**A PLANT
IN LOTS OF 100**



STERN'S LIVING FENCES

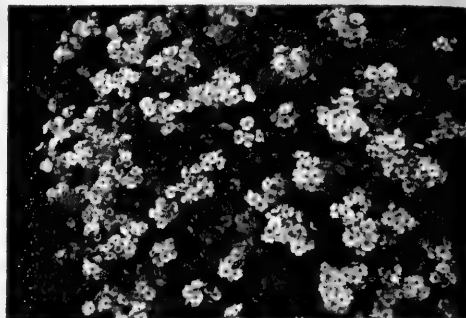
FOR BEAUTY—PRIVACY—PROTECTION

PROTECT AND BEAUTIFY YOUR PROPERTY MULTI-FLORA LIVING FENCE

(*Rosa multiflora japonica*)

If you want a tough, dense, impenetrable hedge that will grow like wild, then you want Multiflora Rose. Recommended for hedges on large lots and for farm fences because no person or animal could possibly get through it. Grows 2 to 3 feet in a single season; ultimate height 8 to 10 feet. Very tough and vigorous; grows luxuriantly even in poor soil. Covered with hundreds of pinkish-white blossoms in June; followed by glistening red berries in the fall. Ideal also for game conservation... the thorny protection and abundant supply of berries attracts game birds and small animals. Plant 1 foot apart.

4900 B. 15-18 inches; Postpaid: 10 for \$2.50; 25 for \$5.00; 100 for \$15.00;
250 for \$30.00; 500 for \$50.00; 1,000 for \$90.00.



STERN'S "CRIMSON" RED HONEYSUCKLE

(*Lonicera tatarica rubra*)

FINEST TALL HEDGES FOR SCREENING...
KEEPS OUT NOISE AND INTRUDERS

Here's a marvelous new Honeysuckle in spectacular hedge form. This American favorite can't be beat for year 'round beauty or for hardiness and resistance to disease. Its thick, healthy green foliage is unequalled for a tall screen or background. In mid-May, you'll be thrilled by its glowing red flowers with deep golden yellow stamens. Following the bloom, brilliant red berries appear which last all summer and throughout the winter.

YEAR 'ROUND MIRACLE BEAUTY

Want a riot of gloriously radiant color spotted around your lawn? Plant three or more of these flowering and fruiting fiery crimson Honeysuckle in several locations and notice how they'll set the whole landscape on fire—not one month, not two or three months—but twelve beautiful months throughout the year.

TROUBLE-FREE GROWS ANYWHERE!

They're so easy to plant and vigorous that Stern's will guarantee these Red Honeysuckle to thrive in your garden—in full sun or semi-shade! Plant this Fall. They'll amaze you with their Miracle Growth!

HOW TO PLANT

Easy-to-follow planting instructions with every shipment. For hedge use plant 2 ft. apart. For individual plantings set 3 ft. apart. Strong, 2-Yr. Plants with Husky Roots, 12-18 inches. Cat. No. 4922B

10 for \$5.00; 25 for \$12.00; 50 for \$23.00; 100 for \$40.00
All Prices Postpaid

SPECIAL LANDSCAPE SIZE SPECIMENS

3404-A. Heavy, well-branched shrubs, 2-3 ft.

Postpaid: 5 for \$6.00; 10 for \$10.00; 25 for \$24.00; 100 for \$90.00.



Excellent to provide an attractive screen
around the borders and rear of your property.

You can plant Stern's "Crimson" Red Honeysuckle anywhere, for it is one of the hardiest of all shrubs. For more color, for more zest, for more harmony, plant these colorful companions. Rare trouble-free variety. Grows 8-10 feet in height or can be trimmed to 6-8 feet.

THE FRIENDLY FENCE FOR BIRD AND MAN

Truly the perfect fence without offense. Colorful in summer—covered with attractive berries in the winter. It establishes borders and helps keep out unwelcome intruders the friendly way. Your neighbors will surely stop and admire your new landscape. In winter the colorful red berries grace the winter scene and attract your feathered friends.

YEAR 'ROUND—4-SEASON BEAUTY STERN'S "CRIMSON" RED-LEAF BARBERRY

(*Berberis atropurpurea*)

Here's the most popular red-leaved shrub in America in spectacular hedge form. In spring the foliage is a lustrous purple-red, becoming even more brilliant in summer, and in fall turning a striking orange-scarlet. During the winter months its red berries attract the birds and give a dash of color to the winter scene. Makes a dense, compact shrub, 3-5 feet tall. Plant 1½ feet apart.

3-YEAR HEAVY TRANSPLANTS

4820 C. 9-12 inches. Postpaid

10 for	25 for	100 for
\$4.75	\$11.00	\$42.50

MOST POPULAR LOW HEDGE GREEN-LEAF BARBERRY

(*Berberis Thunbergi*) 4-5 ft.

Popular for its low, dense growth, this shrub hasn't a single fault. Will thrive in shade, dry, moist, or sunny locations. Covered with luxuriant green leaves in summer which turn to dazzling shades of red, gold and orange in the fall. Its flashing red berries give year 'round beauty. Plant 1½ feet apart.

3-YEAR HEAVY TRANSPLANTS

4825 C. 9-12 inches. Postpaid

10 for	25 for	100 for
\$4.00	\$ 9.00	\$30.00.

COLORFUL—SEMI-EVERGREEN—HARDY STERN'S AMUR PRIVET

(*Ligustrum amurense*)

This winter-hardy privet from Eastern Siberia is perfect for rugged northeastern conditions. The clean, light green foliage remains on the bush almost all winter. As an untrimmed screen, grows about 10 feet in height. Can easily be trimmed to any height desired. Makes a superb dense hedge. Plant one foot apart.

4900B. 12-18 in. Postpaid: 10 for \$3.50; 25 for \$7.50; 100 for \$26.00.

BLAZING NEW COLOR FOR AMERICAN HOMES!

The Crown Jewels of Flowering Shrubs



STERN'S RARE 2600B.

AZALEAS

HARDY AZALEA MOLLIS HYBRIDS

Yours next spring—wondrous beauty formerly seen only in the magnificent formal gardens of famous European estates! Be the first in your neighborhood to enjoy the breath-taking spectacle of these rare beauties entirely covered with giant flowers of amazing spectacular color. You've never **dreamed** of such beauty.

THRIVE IN ANY SOIL—GUARANTEED TO BLOOM

Another tremendous advantage of these specially developed beauties! Thrive in any soil — even endure temperatures as low as 10 degrees **below zero**. Plant in full sun or partial shade—will increase in size, beauty and tremendous value each year! Your garden is not complete without these rare Azaleas.

VIVID BLOOMS NEXT SPRING!

We feature a select supply of Azaleas that will give you an assortment of hues in May and early June. The colors vary from countless shades of orange, flame, yellow to salmon-orange and brownish-gold. Planted as foundation plantings in front of evergreens they create an imposing picture of beauty and color, succeeding equally well in sun or shade.



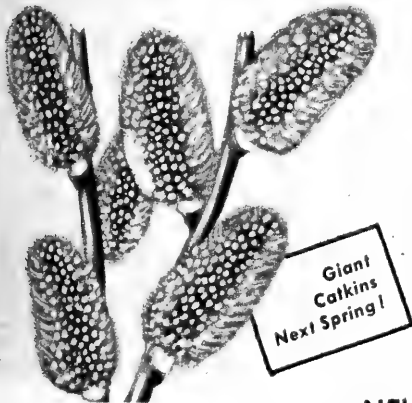
CUTURAL DIRECTIONS: Contrary to the general belief Azalea Mollis do not require an acid soil. Mixing a liberal amount of organic matter such as peat moss or leafmold with soil in planting holes will help in achieving the best results. To insure maximum bloom each year, remove the faded flowers before they go to seed. Do not cultivate deeply as Azaleas root close to the surface of the soil. For superior results feed with Miracid soil acidifier. (See page 25).

COVERED WITH FLOWER BUDS

READY TO BURST INTO BLOOM NEXT SPRING!

Heavy, 3-yr., 12-15 in. plants—all colors mixed.

Postpaid: \$3.50 each; 3 for \$10.00; 10 for \$32.00.



Giant Catkins
Next Spring!

GIANT VELVET CUSHIONS OF SENSATIONAL BEAUTY!

3656 A

STERN'S WINTER-BLOOMING

ROSE GOLD

DWARF

PUSSY WILLOW

(*Salix gracilistyla*)

SENSATIONAL NEW LANDSCAPING IDEA

Now you can plant Pussy-Willows where you never could before. These sturdy winter-hardy shrubs have a low, compact growth which makes them ideal for specimen or border planting. Grows only 5 ft. tall. Plant them in your outdoor living room, in front of your picture window, of wherever their soft silvery foliage and unusual beauty will bring the brightest display to your garden.

AMAZING COLOR CHANGES

Stern's Dwarf Rose Gold Pussy Willow displays not one—not two—but **three** gorgeous color changes. Imagine the satisfaction of watching this progressive parade of changing color—from softest silvery-grey—to the silvery pink of a summer dawn—then to a glowing rosy-pink dotted with literally hundreds of brilliant golden yellow stamens.

Strong, Vigorous Shrubs 18-24 inches.

	Each	2 for	4 for
Postpaid	\$2.25	\$4.25	\$8.00

NEW! BRIGHTEST RED EVERBLOOMING FLAME RED

4205 A WEIGELA VANICEKI

Here's a terrific, new, hardy shrub we predict will become one of America's favorites. It thrives in any section of the country, East, West, North or South, in any soil. Be the first in your neighborhood to thrill to the sight of this great new shrub in full bloom!

Guaranteed to Bloom This Spring, Summer and Fall!

In May and June the brilliant trumpet ruby-red flowers literally cover the bush from top to bottom with hundreds of blossoms 1 to 1¼ inches across. After this mass display there is scarcely a moment until freezing weather that there are not some blossoms.

Extremely Hardy—Grows In Any Soil

Now, an extra winter-hardy variety of Weigela! These beautiful shrubs have stood temperatures as low as 20° below zero without injury. Grows in all types of soil in full sun or semi-shade, making a full, well-formed bush, 5-6 feet tall.

EVERY PLANT ABSOLUTELY GUARANTEED to live and thrill you when in bloom next June.

Strong, Vigorous Shrubs—2-3 Feet

Postpaid: Each \$2.00; 2 for \$3.75; 4 for \$7.00



WINTER
HARDY

GUARANTEED TO BLOOM NEXT SPRING

VERSATILE YEAR ROUND GARDEN BEAUTY

4610 A

STERN'S Hardy Improved EVERGREEN BITTERSWEET

(EUONYMUS RADICANS VEGETUS)

Wonderful Evergreen: Vine, Shrub, Hedge or Ground Cover! Called the plant of 101 uses—and really deserves its title. Stern's new, improved Bittersweet is completely winter hardy. In addition—it's evergreen the year 'round and during winter is cheerfully decorated with garlands of bright orange-white berries. Easily trimmed to desired height.

Study These Uses

AS A SHRUB! Planted as a shrub, Stern's Hardy Evergreen Bittersweet remains green all year long and its gaily colorful berries add charm and delight during winter months.

AS A HEDGE! Planted 12 inches apart, forms an excellent low evergreen hedge. Easily trimmed into formal shape or it may be left in a natural condition.

AS A VINE! Excellent for covering fences and trellises. Clings to masonry walls. Left untrimmed will grow to 20 feet.

AS A GROUND COVER! Perfect for planting on banks to replace grass and prevent erosion. A rapid grower! Thrives in full sun or shade.

Selected heavy plants, 12-15 inches.

Postpaid: Each \$2.50; 3 for \$7.00; 10 for \$20.00; 25 for \$45.00.



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YEAR 'ROUND BEAUTY FOR YOUR HOME

STERN'S BURNING BUSH

(EUONYMUS ALATUS)



5 Star Beauty

- ★ Beautiful yellow flowers in May and June
- ★ Beautiful dark green foliage in Summer
- ★ Brilliant copper-red leaves in Fall
- ★ Attractive red berries
- ★ Unusual ridged corky bark all winter

You can't believe your eyes when the dark green foliage on this Burning Bush turns to a brilliant copper red—but turn it does. Truly one of autumn's most thrilling sights. Excellent for foundation planting or as an individual specimen.

Two Outstanding Varieties

2940 A. GIANT Burning Bush. Maturity height 8-10 ft.
2942 A. DWARF Burning Bush. Maturity height 4-5 ft.

Postpaid: Each \$3.00; 3 for \$8.50; 10 for \$25.00.

A RAINBOW OF COLOR

STERN'S REBLOOMING SWEET MOCKORANGE

3550 A. (PHILADELPHIUS VIRGINALIS)

Sweetly Scented—Large Double Flowers

The most popular of all the Mockorange! During its first blooming period in June, the shrub is completely covered with fully double and exceptionally sweet-scented flowers. Then throughout the summer and fall there is scarcely a time when some flowers are not produced. Grows 6-8 ft. in height. Shipping size 2-3 ft.

Postpaid: Each \$1.75; 3 for \$4.75; 10 for \$15.00.

AMERICA'S MOST POPULAR SHRUB WHITE SPIREA

3830 A

(SPIREA VAN HOUTTEI)

A favorite everywhere because it can be grown everywhere. It tolerates shade and unfavorable city conditions. The pure white flowers literally cover the bush in May, cascading down in a gracefully arching manner. Grows 4-6 feet high. Excellent as an individual specimen shrub, it can easily be trimmed into a gracefully shaped hedge.

SPECIMEN PLANTS, 2-3 ft.

**Postpaid: Each \$1.25;
3 for \$3.50; 10 for \$10.00.**

SPECIAL: HEDGE SIZE PLANTS (4990B)

12-18 inches. Plant 2 feet apart.
**Postpaid: 10 for \$4.50;
25 for \$10.00; 100 for \$35.00.**

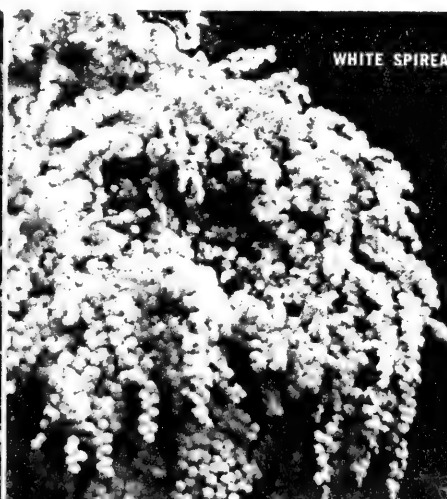
STERN'S PINK ALMOND

3605 A (PRUNUS GLANDULOSA)

Thrilling early spring beauty! In April and May, even before the leaves appear, these beautiful shrubs are literally buried beneath a flood of gorgeous very double rose-pink flowers about the size of "button" mums. Makes a well rounded, well shaped bush 4-5 ft. tall. Thrives in full sun or partial shade in all sections of the country, from Canada to the Gulf. Does well in all types of soil and blooms abundantly, even when neglected. Our plants are specially grown on their own roots which will not produce "wild suckers."

Postpaid: Each \$1.75;

3 for \$4.75; 10 for \$15.00

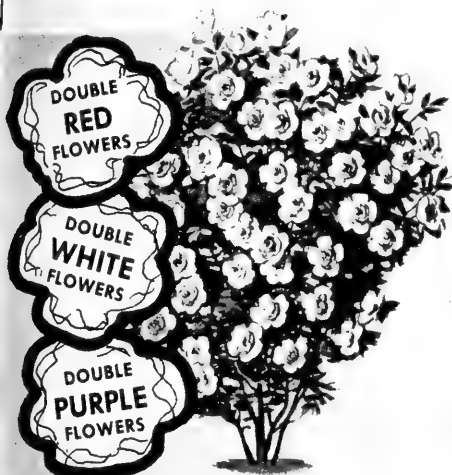


3430 D. STERN'S DWARF
OREGON HOLLY GRAPE
 (MAHONIA AQUIFOLIUM)

The perfect small shrub to give a touch of color to your foundation planting. Its height does not exceed three feet, so it is effective either among or in front of evergreens and other shrubs. Its lustrous dark green, leathery leaves turn a bronzy red in autumn. Pyramidal clusters of bright golden yellow flowers in May, followed by light blue berries in June and July. Thrives under adverse conditions and is one of the most easily grown of the evergreen shrubs. Well branched. 12-18 inches with peat ball.

Postpaid: Each \$3.75; 3 for \$11.00; 10 for \$32.00.

**BROADLEAF
 EVERGREEN**



AMAZING 3-COLOR SENSATION!

3142 A. STERN'S FAMOUS
TRI-COLOR ROSE OF SHARON
GUARANTEED TO BLOOM NEXT SUMMER

Imagine this amazingly unusual shrub in your own garden. Three different varieties grafted on one single bush. Large, luxuriant, double blooms in three exciting colors—**Double Red, Double White, Double Purple**—a triple cloudburst of color and all blooming at the same time.

Plant Wherever You Want Amazing Color
 Blooming from midsummer until early fall, Stern's 3-in-1 Rose of Sharon with its three glorious colors on a single plant—will be

a source of pride and satisfaction, and the envy of your friends and neighbors throughout the entire season. Extremely hardy—slightly below zero temperatures won't harm them. Thrive in any garden soil. They require almost no care—yet continually grow more beautiful.

Heavy, two-year, blooming size plants, 2 to 3 feet tall

Postpaid: Each \$3.00; 3 for \$8.50; 6 for \$15.00.

(33)

FROM MARCH THROUGH OCTOBER

3815 A.
STERN'S DWARF RED SPIREA
 (SPIREA JAPONICA COCCINEA)

A broad, low plant covered with flat blooms like "miniature umbrellas." Large, handsome clusters of rich crimson-red flowers 4-5 inches across! The deep crimson-red blooms of this new variety cover the plant in June and there is hardly a moment throughout the summer that some blooms aren't produced. Grows only 3-4 feet high and has attractive rich green foliage. Thrives even in poor soil. Shipping height 18-24 inches.

Postpaid: Each \$1.75; 3 for \$4.75;
 10 for \$15.00.

2983 A. Sparkling Spring Color
FORSYTHIA, GOLDEN BELL

Here's brilliant early spring color! The erect and gently arching branches are literally covered with golden yellow flowers from top to bottom. Blooms in late March and early April, sometimes even before the last snows have melted. Grows 8-10 feet tall. Shipping height 2-3 ft.

At full bloom long, pendulous golden yellow clusters of flowers cover the shrub and provide a never-ending source of enjoyment and pleasure.

Postpaid: Each \$1.25; 3 for \$3.50;
 10 for \$10.00.

3368 B.
Stern's Hardy GOLDEN VICARY
 (LIGUSTRUM IBOTA VICARI)

Here's how to get an unusual touch of color into your evergreen or shrub border. Blooms in July with white flowers in pyramidal clusters followed by similar clusters of small berries, some blue, some shining black. Usually grown to a height of 4 to 6 ft., this beautiful golden leaf form of Privet makes a neat, compact shrub that can be clipped to any shape desired. Holds its color from spring until the snow flies.

Postpaid: Each \$1.75; 3 for \$4.75;
 10 for \$15.00.

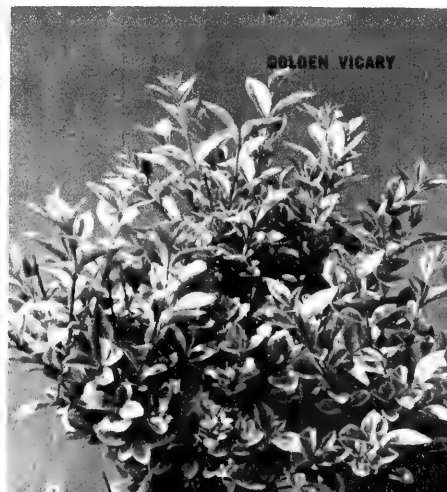
9142 A. Snowball Bush
 each \$2.00 postpaid



DWARF RED SPIREA



FORSYTHIA



GOLDEN VICARY



Stern's Famous "Own Root" French Lilac BUSHES

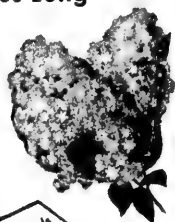
FRAGRANT, SPECTACULAR, COLORFUL

Many say, springtime just isn't springtime without Lilacs! Now, Stern's brings you their famous French Lilac Hybrids with richer colors, larger spikes, bigger, more abundant florets than ever before possible. These new Hybrid French Lilacs will bloom for you year after year—last a lifetime. And the magnificent plants add to the value of your home.

Perfumed Bouquet Clusters up to 18 inches Long

These are the famous French Hybrids—the most spectacular of all Lilacs. They will add considerable value to your home—plus exquisite beauty for you to enjoy and others to rave about. They'll last for generations. Grow 8 to 10 feet tall at maturity.

Each spike contains hundreds of big fragrant blossoms. Their sweet perfume cannot be described. Cut them for gorgeous bouquets that breathe a message of loveliness. These new French varieties bring wonderful features usually absent in old-fashioned common types.



8 Petals
(not the usual 4)

Stern's French Lilac Collection

(GROUP 57-LIF-1)

5 French Lilac Bushes (1 of each)
for only \$11.00, Postpaid

PLANT THESE FIVE SPECTACULAR VARIETIES

4020 A. DOUBLE RED (Charles Joly)
—One of the darkest red Lilacs. Large deep maroon-red flowers in long clusters. A real beauty.

4028 A. DOUBLE PURPLE (Pres. Grevy)—One of the best Lilacs of all time! Flowers are produced in large pyramidal clusters of a clear soft delicate purple-blue. An abundant bloomer.

4022 A. DOUBLE WHITE (Mme. C. Perier)—A prolific producer of large well-filled clusters of large double

creamy white flowers. An extremely dependable bloomer.

4021 A. DOUBLE PINK (Belle de Nancy)—Lovely mauve-pink flowers of very large size are produced in long narrow clusters. A fine variety of strong healthy growth.

4026 A. DOUBLE BLUE (Pres. Carnot)—A free-blooming, strong growing variety producing very large, double, light lilac-blue flowers of very good color and form.

NOW AVAILABLE ON OWN ROOTS

Stern's Selected Hybrid French Lilacs have been specially grown on their own roots by the newest scientific growing methods. This unique process insures a lifetime of Lilac satisfaction. No danger of wild sucker growth from the understock! Be sure you plant only Stern's Famous "Own Root" French Lilac Hybrids.

GUARANTEED TO BLOOM. These big plants have already set flower buds that will burst into bloom. Every Stern's plant is BLOOM-TESTED—having bloomed beautifully in the nursery last May. They'll grow 8 to 10 feet tall at maturity.

Heavy, well-branched bushes, 2-3 ft.

Postpaid: Each \$2.50; 3 for \$7.00; 10 for \$21.00.

STERN'S Garden Aristocrats for the Home of Distinction!

Now Available in Spectacular Tree Form

**STERN'S
SUN GOLD**

TREE FORSYTHIA

(Forsythia intermedia Spectabilis—Tree Form)

NOT A SHRUB! NOT A BUSH!

Now for the first time Stern's brings you a completely new Sun Gold Tree Forsythia. These are the same rare specimen type trees which grace the finest formal estates of Europe—now you can enjoy them in your own garden. These unusual trees are specially grown by Stern's on their experimental farms. It takes several additional years of care to train these trees to this unusual tree shape.

GUARANTEED TO BLOOM

Your Stern's Sungold Tree Forsythia is one of the first signs of spring. Masses of bright yellow flowers precede the growth of leaves, sometimes appearing even before the last snows have melted. Just imagine, if you can, an entire tree covered with hundreds of gorgeous golden bells blooming—blooming—blooming in amazing abundance.

THE PERFECT TREE FOR THE RANCH-TYPE HOME

An excellent specimen tree for small homes, you will be amazed at the grace and beauty of your Stern's Sungold Tree Forsythia and you will enjoy them year after year. A perfect tree for small yards, growing 10-12 feet in height. Never too large, always graceful. Use them to soften sharp corners of your home, to plant in your lawn or garden.

Guaranteed to bloom this Spring. These Stern's Special Giant "Sure Bloom" Sungold Forsythia Trees are well-branched, 4-6 foot tall trees.

Stern's Hardiness Rating: AAA.

Strong, Well-branched 4-6 ft. Trees,
Each \$5.00; 3 for \$12.00; 10 for \$37.50. 5190B.



WINTER HARDY!

STERN'S MAGNIFICENT FLORIBUNDA

EVERBLOOMING ROSE HEDGE

EVERBLOOMING
LIVING FENCES OF
FLORIBUNDA ROSES

GUARANTEED TO BLOOM NEXT SPRING

Now you can have the striking beauty of these spectacular Floribunda roses in the form of an everblooming hedge—the same magnificent beauty made famous by many European Estates. Plant Stern's famous FLORIBUNDA ROSES along your entrance walk, driveways, property lines—enjoy indescribable beauty from June until late fall—sometimes until Christmas. Their bushels of gorgeous blooms almost cover the entire plant, giving an effect of color so spectacular that neighbors and friends will stop to rave and envy you.

Spectacular Display of Color

What's more they keep their shape and beauty on the bush for weeks—that's why these Floribunda roses are considered more **EVERBLOOMING** than other types. Each plant is most prolific—producing a sunset effect of color all season long—from spring 'til late fall.

100 Roses or More on Every Plant, Starting Next June

Stern's Selected Plants are famous for their vigor, growing power and flowering beauty. Each Stern's plant produces more flowers because each plant is larger, with bigger roots. Their vigorous bushy growth, their lush green foliage, their strong resistance to winter damage and disease, their ability to thrive in almost any soil, make these Stern's Floribunda Roses the prime favorite of the rose garden.

7230A. FLORADORA. Most colorful of all. Red, orange, scarlet, yellow and geranium—all blended into one perfect rose.

7210A. CHATEAU. Hundreds of large flowers of deepest dark velvet red. One of the darkest red roses. Sturdy and vigorous—rarely out of bloom.

7240A. LAFAYETTE. Semi-double crimson-red flowers. An abundant bloomer.

7220A. ELSE POULSEN. A magnificent rose with great clusters of pink flowers.

SELECTED HEAVY BUSHES—2-year, Field-Grown, No. 1

Postpaid: Each \$1.50; 3 for \$4.25; 10 for \$13.00; 25 for \$32.00.

STERN'S FLORIBUNDA ROSE COLLECTION

(GROUP 57-ROF-11)

5 Everblooming Floribunda Roses (1 of each) for \$ 7.00

10 Everblooming Floribunda Roses (2 of each) for \$13.00

15 Everblooming Floribunda Roses (3 of each) for \$19.50

All Postpaid.

THE WORLD'S BEST YELLOW FLORIBUNDA GOLDILOCKS (8220A)

This bright, golden-yellow, 2½ foot Floribunda is constantly in bloom—covered with hundreds of perfectly formed, fully double fragrant flowers which open to a full 3½ inches across. Extremely disease-resistant. (Pl. Pat. No. 672.)

Stern's Super-Select 2-Year, Field Grown No. 1 Plants

Postpaid: Each \$1.75; 3 for \$4.95; 10 for \$15.00.

EVERY FLOWER A PERFECT ROSE!

Thousands of large, double flowers, measuring up to 2 inches.



Spectacular Entrance Walk!

STERN'S FLORIBUNDA ROSES are adaptable for every type of planting on your property. For a living fence of continuous flowering beauty, plant 1½ feet apart in rows. Also perfect planted in groups alone or between evergreens. Excellent for beds, borders, backgrounds or simply as specimen planting. Stern's Hardiness Rating AAAA.

HOW TO PLANT ROSES

The most important rule in planting roses is to get them in the ground as soon as they arrive. If you cannot plant immediately, store your roses in a cool place without removing them from their package. If planting is delayed for more than a day or two, dig a trench in a shady place and heel your roses in.

AID YOUR ROSES IN BECOMING ESTABLISHED

Before planting, soak your roses in Miracle-Gro solution for at least one hour as this will prevent them from drying out and result in their becoming established quickly. (If Miracle-Gro is not available soak in a pail of water or thin mud.) Be sure not to expose roots of your roses to air or sunlight.

PLANTING INFORMATION

- (1) Spade your rose bed to a depth of at least 18 inches and work in some humus or decomposed manure.
- (2) Dig the hole large enough to accommodate the roots without crowding (cut away broken roots). Be sure the bud or graft is about 3 inches below the surface.
- (3) Once the plant is in place the soil should be packed firmly about the roots. Water thoroughly before putting on final top soil.

PREVENT YOUR ROSES FROM BECOMING DRIED OUT AND PRUNE TO ENCOURAGE MAXIMUM BLOOM

- (1) When planting in the fall cut back stems about one-half and mound up earth around plant before ground freezes. Prune again in the spring leaving but 2 or 3 stems with only 3 to 4 buds on each stem.
- (2) Fall planted roses should be well watered until the ground freezes.
- (3) Spring planted roses should be cut back to 2 or 3 stems with 4 or 5 buds on each stem and mounded slightly until growth starts. Water your plants thoroughly until they become established.

If these few simple planting instructions are followed you will be rewarded with vigorous, long blooming plants which will provide years of enjoyment.

**STERN'S
PROUDLY
INTRODUCES**

The most important development STERN'S NEW LIFETIME **SUB-**

**BLOOM TESTED IN ARCTIC ALASKA!
GUARANTEED WINTER-HARDY
AT 35° BELOW!**

A NEW RACE—so absolutely hardy and vigorous they bloom continuously spring, summer and fall the first year planted—last a lifetime—astounding in size and beauty—hold their rich color despite heat—withstand 15 degrees below zero without protection.

Actual arctic tests proved that Stern's New Life-time Sub-Zero Roses grew vigorously, producing the most beautiful blooms even after winters as cold as 35° below! So strong, so hardy they bloom even through summer drought—grow larger, more beautiful each year—grow 3 to 4 feet tall.

**A LIFETIME OF BEAUTY AND COLOR
DISEASE-RESISTANT—EASY TO GROW—
BLOOM EARLY!**

Unmatched in spectacular, long-lasting performance. Need no protection—just leave 'em alone. Year after year see giant, colorful flowers with rich, lush, green foliage. Almost totally immune to common Blackspot and most other rose troubles. Require less spraying—many need none at all.

Immense flowers—often more than 100 on a single four-year-old bush—starting early and blooming, blooming, blooming all season long, right through hot dry summer weather. Most are richly fragrant with a dream Rose perfume you will find hard to forget.

**Stern's Super-Grade Selected No. 1 Plants
Guaranteed to Bloom Next Summer**

	Each	3 for	6 for	10 for	25 for
Postpaid	\$2.25	\$6.25	\$12.00	\$19.00	\$45.00

8364A. CURLY PINK. Matchless in the combination of size and form of bloom, beauty of cluster, bloom quantity, constancy, vigor and foliage, hardness and performance. Many large, two-toned pink blossoms, in several stages, often form a gorgeous bouquet on a single stem, two or more feet long; over 50 gracefully recurved petals.

CURLY PINK.



QUEEN O' THE LAKES.

OUTSTANDING BOTANICAL ACHIEVEMENT

These magnificent species were developed by famous Rosarian Walter D. Brownell after a lifetime of experiments and thousands of field trials. Hailed by the entire flower world. Be among the first in your area to grow these beauties. Have a riot of reds, pinks, yellows and oranges in your garden long after other gardens have quit for the winter.



STRONGER, DEEPER ROOTS MEAN SUPER-HARDY, LONGER-LASTING BLOOMS!

The secret of the Sub-Zero Rose lies in development of this entirely new race resulting from the cross breeding of the vigorous Rose Wichuriana with the modern hybrid Tea Rose. Not only is it stronger, more vigorous, harder above the ground—but the roots themselves are stronger—enable plants to get more food—absorb more nourishment for extra strength during cold winter months. Insure longer-lasting beauty in your garden.

FAMOUS STERN'S NO. 1 QUALITY

These are Stern's super-grade selected Number One plants. Guaranteed to bloom.

**STERN'S SUB-ZERO EVERBLOOMING
ROSE COLLECTION**
(GROUP 57-ROF-2)

Twelve Sub-Zero Everblooming Roses—1 of each variety, for only \$22.00, postpaid. If you do not want the complete collection, you may order 6 Sub-Zero Everblooming Roses—your choice, for only \$12.00, postpaid.

since the Hybrid Tea Rose!

ZERO ROSE

8380 A. QUEEN O' THE LAKES. This is probably the most spectacular of all the new Sub-Zero Roses. The flowers are deep velvety red, up to 5 inches wide, fully double. We can promise you that you never saw any Rose more beautiful than the Queen O' The Lakes.

8370-A. LILY PONS. The hardiest of all white tea roses. Glorious white with pure yellow center. Large, graceful flowers of indescribable delicacy; vigorous, free blooming.

8377 A. PINK PRINCESS. A well named, vigorous growing rose. Its deep, translucent, pink flowers are perfectly shaped. Large, very double flowers, up to 5 inches wide, cover the bush from June right through October until frost. A real beauty.

8390 A. V FOR VICTORY. Large, very double perfect, clear yellow roses with a lovely fragrance. **Continues** to bloom throughout hottest, driest summers without any fading in coloring. To many experts, no other rose has such long lasting loveliness. One famous garden expert, on a sweltering July day, found Sub-Zero roses of this type not only in bloom, but putting out new branches from the leaf buds—with the temperature reaching 96 degrees and no rain for the previous five weeks. This variety deserves a place in your garden.

V FOR VICTORY

8395-A. ARCTIC FLAME. The newest of the new! Destined to be a prize winner. Gorgeous in color—matchless in form. Flowers are a fiery red, up to five inches wide. (Many bushes have 100 fully double, blazing roses on each bush). Immune to ravages of heat as well as cold! Even under drought conditions "Arctic Flame" continues to bloom freely, beautifully, brilliantly. (See page 39 for complete description.)

8366 A. DELIGHTFUL. Variable colors on the same bush! A brilliant light yellow flower—sometimes a glistening yellow ochre—all splashed and sketched with crimson-pink markings in many tones. Blooms abundantly even in hottest, driest weather.

8382 A. RED DUCHESS. Here's one of our favorites which we predict will be one of yours if you try it. Just imagine! Large well-formed bushes, literally covered with lovely iridescent rosy red flowers. **PLUS** the fact that this is the most fragrant variety of Sub-Zero Rose.

WHY SUB-ZERO ROSES ARE LIFETIME ROSES

Unlike other roses which are usually at their peak the first year, Stern's Sub-Zero Roses, being bred back to the hardy, vigorous Rose Wichuriana, increase in size and beauty with each year, reaching their peak during the fourth or fifth season and will continue their spectacular display for a lifetime.

Since Sub-Zero Roses do increase in size year after year, it is advisable to plant them further apart than regular hybrid teas. At least 3 feet is best.



TIP TOES

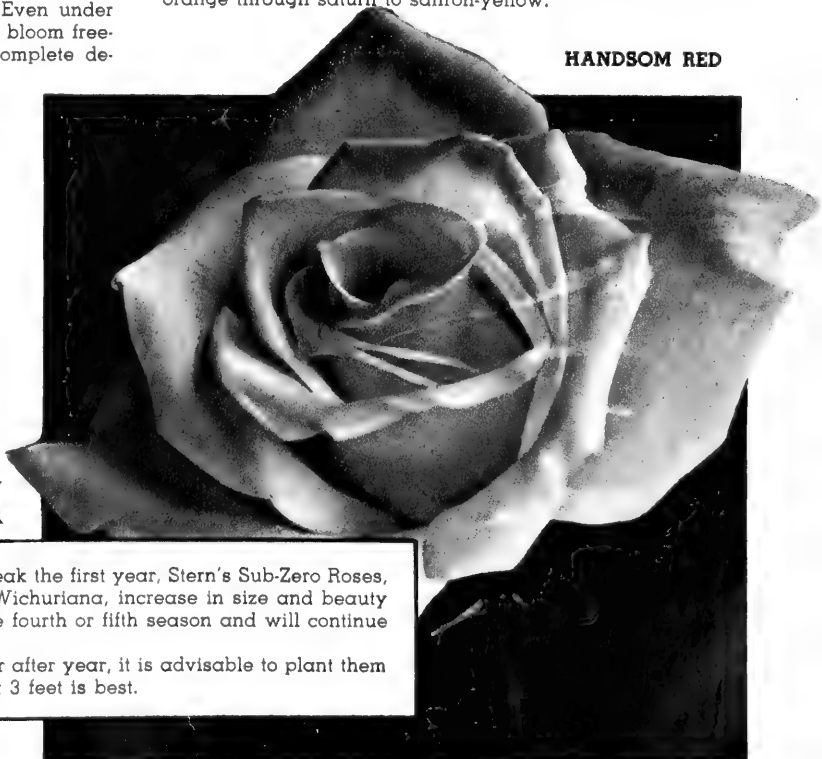
8387-A. TIP TOES. One of the most beautiful roses of all time. Very highly rated by the American Rose Society. A riot of red, orange and pink tints combining to produce spectacular two-tone flowers in great abundance. Enjoyable spice-like fragrance. Unique color combination.

8369 A. HANDSOM RED. Large double blooms proudly borne on straight, firm stems. Wonderful velvety sheen. Many who have seen this great new Rose acclaim it "the most beautiful red Rose" they've seen. Very vigorous and free blooming.

8376-A. PINK BOUQUET. A superbly vigorous and sturdy variety, that's always in bloom. Hot, dry summers don't slow it down—it just keeps right on blooming until heavy frosts. Produces large clusters of charming, recurved, double blooms, similar to Florabundas in size and beauty. **Totally Resistant to Blackspot.**

8375 A. ORANGE RUFFLES. One of the most beautiful Roses of all time. Unsurpassed in its brilliant charm. A gorgeous new color of orange never before found. It is luminous like glowing sunshine in the rain. Large flowers constantly in great abundance. As many as 50 petals gracefully warped, curled, frilled and ruffled artfully shading from capricious orange through saffron-yellow.

HANDSOM RED



NEW

**At Last! CLIMBING ROSES THAT WILL
BLOOM • BLOOM • BLOOM ALL SUMMER LONG**

Stern's

LIFETIME SUB-ZERO EVERBLOOMING

PILLAR ROSES

**Absolutely Guaranteed to Bloom Next June—July—August—
September—October . . . Right Up Until Frost**

This is an absolutely new race of Everblooming Climbing Roses developed by famous Rosarian Walter D. Brownell, who finally succeeded in combining the everblooming habit of Sub-Zero Hybrid Tea Roses with the vigor of old-fashioned Climbing Roses. They are the first truly hardy and truly everblooming Climbing Roses. They will stand 15 degrees below zero without protection, and will last a lifetime.

And, they'll not only bloom in June, but will keep right on blooming throughout hot, dry summer weather when other types of everblooming climbing roses fail. These new **Pillar Roses** are also amazingly resistant to common rose diseases such as black spot. Their rugged hardiness is your guarantee of roses year after year.

Ideal for "Accent Points"

Plant **Pillar Roses** to frame your porch, entrance, garage, or fences for a beautiful display of flowers from early summer to late fall, or you may plant them as self-supporting specimens in the lawn, or in the shrub border.

Everblooming Specimen Bush

Perhaps the most amazing thing about these new **Pillar Roses** is their use as a specimen plant in your yard. Planted by themselves they will form a self-supporting, everblooming shrub that will bloom from June through October until heavy frost. This everblooming characteristic is something exceedingly rare north of the tropics. Two or three **Pillar Roses** strategically planted in your garden could easily become the focal point of the entire neighborhood.

Extremely Limited Supply

Please order early. Our limited supply will be sold out before the end of the planting season.



Two Outstanding Colors

8401 A. PINK PILLAR ROSE. Large double pink flowers in endless profusion.

8403 A. YELLOW PILLAR ROSE. Lovely double yellow flowers like beautiful Tea Roses.

**Stern's Super-Grade Selected No. 1 Plants
Guaranteed to Start Blooming Next Spring.**

	Each	3 for	6 for	10 for
Postpaid	\$4.50	\$13.00	\$25.00	\$41.00

BEAUTY THAT WILL THRILL THE HEART AND EYE

THE GREATEST WHITE CLIMBING ROSE EVERBLOOMING



WHITE PILLAR

(8402 A)

**Continuous Flowers—
Spring—Summer—and Fall**

Here in sensational SUB-ZERO form is an outstanding white climbing rose that will delight you with its beautiful double white flowers.

A tremendously abundant bloomer, it is practically covered with large 3-4 inch glacier-white blooms. Blooms throughout the Summer and Fall and, best of all, it keeps right on blooming until killing frosts.

Heavy, 2-year, field grown, No. 1 bushes

Guaranteed to Bloom Next Spring

Postpaid: \$4.50 Each; 3 for \$13.00;
6 for \$25.00; 10 for \$41.00.

REAL EVERBLOOMING CLIMBING BEAUTY

Stern's RED PILLAR

(8400 A)

BLOOMS ALL SEASON LONG!

Walter Brownell's supreme achievement in SUB-ZERO PILLAR ROSES! Here in one thrilling rose are combined all the features most desirable in climbing roses. A winter hardy, fully double, cherry-red climbing rose that actually blooms as freely as a hybrid tea—that resists diseases such as black-spot—and defies even the chilliest winters.



THOUSANDS OF ROSES

Now you can enjoy spectacularly beautiful **Pillar Roses** blooming and re-blooming in your garden **all summer long**—even up to heavy killing frosts. Unlike ordinary red climbing roses which bloom heavily in June and then produce a few scattered blooms during the rest of the season, these **Stern's Red Pillar Roses** will be in constant bloom—a source of continual pleasure.

Stern's Super-Grade Selected No. 1 Plants

Guaranteed to Bloom Next Spring

	Each	3 for	6 for	10 for
Postpaid	\$4.50	\$13.00	\$25.00	\$41.00

EXCLUSIVE NEW DEVELOPMENT!

STERN'S EVERBLOOMING SUB-ZERO

ROSES of the FUTURE

A New Race of Sub-Zero Roses AMAZINGLY WINTER-HARDY

Dr. Brownell's supreme achievement! Blackspot completely vanquished! By his own definition, "These varieties, under normal conditions, will not take blackspot regardless of the intensity of such infection surrounding them."

Plant Stern's Everblooming Roses of the Future in the middle of the worst blackspot infestation imaginable. They will be totally and completely immune. This is of immeasurable importance to every Rose Grower of the future. By selective breeding, Dr. Brownell has literally picked out the inherited characteristics of Sub-Zero hardiness—and immunity to disease. By this means he has destroyed the Rose's prime enemy—blackspot.

WINTER-HARDY AT 35° BELOW

Stern's Everblooming Roses of the Future need no protection—even in the coldest, severest winter as frigid as 15 below zero. Just leave them alone! Hardy in temperatures as low as 35° below with light protection. Year after year, enjoy giant flowers of richest brilliance and intoxicating aroma—produced in abundance on the largest, most vigorous bushes covered with an abundance of lush green foliage.

BUSHEL OF BLOOMS

Exceptional in their spectacular, long-lasting, everblooming performance. These special Stern's Sub-Zero Roses produce many more blooms than ordinary hybrids. Immense blooms—often more than 100 on a single four-year bush.

Stern's Blackspot-Immune Rose Collection

(GROUP 57-ROF-9)

3 Roses (1 of each variety)	\$ 6.25
6 Roses (2 of each variety)	12.00
9 Roses (3 of each variety)	17.25



Pink Princess

PLANT THESE VARIETIES THIS FALL!

8377 A. PINK PRINCESS (Illustrated above). Well named for its deep, translucent, double pink flowers. An extremely vigorous growing Rose. Enormous, very double flowers up to five inches wide cover the bush from June through October until killing frost. Flowers are exceptionally perfect in form—delightfully fragrant—entirely beautiful.

8382 A. RED DUCHESS. Heavenly fragrance of true Rose charm. Stern's Red Duchess develops into beautiful, well shaped bushes, 4-6 feet tall. And, best of all, they're in bloom from spring until frost. Literally buried beneath hundreds of lovely, iridescent, rosy-red flowers. For a wonderful everblooming Rose fence, plant Stern's Red Duchess Roses 3-4 feet apart.

8376 A. PINK BOUQUET. A superbly vigorous and sturdy variety that's always in bloom. Hot, dry summers don't slow it down—it just keeps right on blooming until heavy frosts. Produces large clusters of charming, recurved, double blooms, similar to Floribundas in size and beauty. Totally Resistant to Blackspot.

Stern's Super-grade Selected No. 1 Plants

Postpaid: Each \$2.25, 3 for \$6.25; 6 for \$12.00; 10 for \$19.00; 25 for \$46.00; 50 for \$85.00.



STERN'S PROUDLY INTRODUCES NEWEST SUB-ZERO ROSE

STERN'S

8395A

Pat. No. 1432

ARCTIC FLAME

NEW BROWNELL SUB-ZERO CREATION

The most important development since the introduction of the Sub-Zero Rose! And STERN'S—only STERN'S—brings it to you. If you act quickly you can thrill to the lush fiery beauty of this new red Rose in your garden this summer. "ARCTIC FLAME" is the very newest red Rose of the much-acclaimed new BROWNELL Sub-Zero Rose creations. If you're a lover of Roses, you'll want to be one of the very first to bring the glowing ruby beauty of "ARCTIC FLAME" to your garden. Plant "ARCTIC FLAME" and you'll see a sight almost dream-like in fiery beauty—bush upon bush loaded, alive with flaming blossoms—petal set lavishly upon petal, until each Rose measures a huge five inches across (many bushes have 100 of these fully double, blazing Roses).

NEVER A ROSE SO BEAUTIFUL SO LONG!

"ARCTIC FLAME" will give you a lifetime of pleasure... gorgeous fiery huge roses from early Spring often through the first snow. Always through early frost! Always vivid color... breathtaking perfume in your garden. Increases in size and brilliance through 4 or 5 seasons. Then, a lifetime of vivid loveliness.

SUB-ZERO TEMPERATURES

NEVER A THREAT—

Beautiful—YES! Delicate—NEVER! "ARCTIC FLAME" is one of the very finest of all Brownell Sub-Zero Rose creations. Self-sufficient, they practically care for themselves! Let the Winter come on! Let those icy blasts drive the thermometer down to 15° below zero! No protection whatsoever required!

IMAGINE! DISEASE-RESISTANT

WITH PRACTICALLY NO SPRAYING!

Lovely to see... a joy to care for! Immune to ravages of heat as well as cold! Even under drought conditions, "ARCTIC FLAME" will continue to bloom freely, beautifully, brilliantly. Much of the secret is in the roots. Like its sturdy Sub-Zero cousins, "ARCTIC FLAME'S" roots are stronger, deeper, wider—able to carry, to store, to absorb more food, more water, more nourishment for the hard months of Winter, the arid months of summer.

Stern's Super-Grade Selected No. 1 Plants
Guaranteed to Bloom Next Spring.

Each \$2.25; 3 for \$6.25; 10 for \$19.00.

All Prices Postpaid



(Mr. and Mrs. Walter D. Brownell at work in the hybridizing fields) For their efforts in Sub-Zero Rose breeding, America's highest awards in horticulture! For their efforts, the fiery "Arctic Flame" Rose to enhance your garden. Truly the rose of the future!

STERN'S *Garden Aristocrats for* SELECTED **SHADE**

Symbols of Eternal Beauty!

**Helps Keep Your House
Cool in Summer—Warm in Winter**

Shade trees are Nature's home "air conditioners." They will shade your home from the hot summer sun. In winter, they will allow the sun's warm rays to help heat your house.

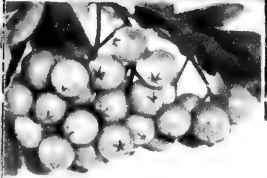
"Shade trees increase home values," say leading real estate experts.

There is no better investment than a few of these fine sturdy trees. Don't delay. Supply of Stern's selected trees is necessarily limited each year. Plant shade trees this fall for a lifetime of beauty, pleasure and comfort.

The tree you plant this fall will provide shade and protection for generations to come. The satisfaction of seeing a strong young tree grow to stately maturity cannot be equaled. It is a monument that will always say: "He who planted me loved beauty."

Height after name indicates size at maturity.

Trees are well branched except for new Crimson King, and Harlequin Maple. Shade Trees are **NOT PREPAID**.



THRILLING BERRY-LADEN SHADE TREE! STERN'S EUROPEAN MOUNTAIN ASH

5700A. (SORBUS AUCUPARIA)
3 WAYS BEAUTIFUL

**BEAUTIFUL IN FLOWER! BEAUTIFUL IN FOLIAGE!
BEAUTIFUL IN FRUIT!**

From the highlands of Scotland—to grace the American scene—that's the romantic story behind the European Mountain Ash. This outstanding European variety takes first prize for producing the most brilliant berries of any of our trees.

The most gorgeous of small ornamental shade trees reaching a height of 20-40 ft. In early summer the tree is festooned with white flowers in flat-topped clusters. Its fern-like leaves are up to 10 inches long with artistic saw-edged leaflets.

European Mountain Ash is covered with massive clusters of flashy orange colored fruits which form a brilliant picture from mid-summer 'till late fall—often thru the winter. Birds love them. Truly an aristocrat of the Garden World. 6-8 ft. tall.

6-8 ft. Each \$6.00; 3 for \$17.00; 10 for \$50.00



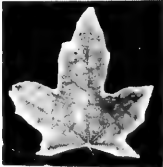
Unusual Shade Tree Beauty!

5055A. STERN'S "HARLEQUIN" (VARIEGATED-LEAVED MAPLE)

Here's the most unusual beauty in the Gardening Kingdom. A sport of the famous Norway Maple "Harlequin" has all its desirable qualities **PLUS** beauty never seen before on a shade tree. The creamy white edging sharply contrasts with the dense green foliage.

Grows in a symmetrical well formed shape with a round top. Reaches a height of about 30 ft. Just perfect for the modern home.

We are listing this new tree for the first time and our supply is very limited. So order early; be the first in your neighborhood to plant this beautiful new variety. Sturdy whips that will branch out rapidly. 5-7 ft. **Each \$7.50; 3 for \$21.00; 10 for \$65.00.**



The Fastest Growing Maple!

STERN'S

5020A. "4" STAR SILVER MAPLE

- ★ Brilliant Silver Foliage
- ★ Easy To Transplant
- ★ Thrives in WET Soil
- ★ Perfect Shade Tree for City Conditions

You'll get good shade quickly from this fast growing tree. Its wide spreading limbs are a thing of beauty. The fancy, decorative leaves splashed with bright silver on the underside are beautifully colored in the fall. One of the easiest shade trees to transplant. It grows to a height of 60-80 ft. 6 to 8 ft. tall.

Each \$3.75; 3 for \$10.50; 10 for \$32.00

the Home of Distinction!

SPECIMEN

TREES

Pride of America's Showplace Estates

Sweet-Scented Shade Tree

5745 A. EUROPEAN LINDEN (*Tilia cordata*). 50-60 ft. A beautiful shade tree. Very sweet scented, cream colored blossoms cover the entire tree in midsummer. Makes a well-shaped, rounded head with dense attractive foliage. Excellent for shade on city streets as they produce uniformity along avenues or entrance driveways. 6-8 ft. tall. **Each \$7.50; 3 for \$21.00; 10 for \$65.00.**

Spectacular Late Fall Beauty

5040A. NORWAY MAPLE (*Acer platanoides*). 50-60 ft. A fast grower making a compact—well shaped tree with dense rich foliage. Spectacular yellow blossoms in early spring, followed by deep green leaves. Holds its foliage until late in the fall. 6-8 ft. **Each \$6.00; 3 for \$17.50; 10 for \$55.00.**

Sunburst Gold* Locust

5235A. GOLD TIPPED LAWN TREE. Here's a spectacularly colored lawn tree that has the brightest golden-bronze foliage of any plant we know. Throughout the season the growth on the branch tips constantly develops new color. The beautiful golden yellow color is most brilliant on the last 8 or 10 inches—gradually blending into a charming color contrast. **SEE RESULTS THIS VERY YEAR.** New Stern's Sunburst Gold beautifies your place quickly! Grows several feet each year. Its lacy branches with fine foliage permit light to filter through, allowing lawn grass to grow right up to the trunk of the tree... a gentle breeze sends its graceful branches and lustrous, golden-tipped foliage into softly shimmering motion. The perfect tree for rugged city conditions. It grows well even in poor soil; withstands smoke and dust; is extremely drought-resistant and is completely winter-hardy. Maturity height 40-50 feet.

6-8 ft. **Each \$7.50; 3 for \$21.00; 10 for \$65.00.**

Tallest Living Fence

5550A. LOMBARDY POPLAR (*Populus nigra italica*). 60 to 80 ft. Spiraling upward toward the sky this fast growing tree is especially effective for specimen planting, along border lines and entrances. Adapted to a wide range of soils, this striking tree is excellent for wind-breaks. 6-8 ft. **Each \$2.00; 3 for \$5.00; 10 for only \$15.00.**

Fastest Growing Shade Tree

STERN'S TRUE GOLDEN

5660A. WEeping WILLOW TREE
(*SALIX NIOBE*)

MOST BEAUTIFUL OF ALL WILLOWS

No other willow tree compares with this true Golden Weeping variety! Fastest growing ornamental tree that really weeps. Grows up to 6 ft. in one year. Long, graceful, arching branches covered with slender green leaves with silver facing—giving it a pronounced lacy effect. Grows 40-50 ft. tall.

EXQUISITE BEAUTY — SUMMER AND WINTER

In winter its handsome shape is accentuated by its brilliant golden yellow bark. Adds beauty and value to your home. Exceptionally strong grower, very hardy. Thrives anywhere. Ideal for wet spots.

6-8 ft. **Each \$3.75; 3 for \$10.50; 10 for \$32.00.**



The Most Beautiful of all the Maples

CRIMSON KING MAPLE 5010A.

Sensational New Purple "Flower-Foliage" Tree

Holds its amazing rich purple color from earliest spring 'till late fall. Its leaves are so exquisite and colorful, the effect is of flower-like beauty completely covering the tree through the entire season. A remarkable introduction from Europe's leading ornamental tree specialists, we have cultivated and observed them under every condition for the past eleven years.

Although we first offered these Crimson King Maples only a few years ago, home gardeners tell us they are delighted with their shape, foliage and vigorous growing habits. They are a vast improvement over the older Schwedler's variety, producing a spectacular color contrast that will cause passers-by to stop and gaze. They grow to 40 to 50 feet, providing refreshing shade as well as colorful beauty. Sturdy whips that branch out rapidly, 5 to 7 ft. tall.

Each \$7.50; 3 for \$21.00; 10 for \$65.00.





BEAUTIFUL IN
FLOWER, FOLIAGE
AND FRUIT.

STERN'S YEAR 'ROUND SPECTACLE OF BEAUTY

Red - White - Pink

SUNBURST FLOWERING CRAB APPLE

BEAUTIFUL IN SPRING . IN SUMMER . IN FALL

MORE BEAUTIFUL THAN WASHINGTON'S FAMOUS CHERRY BLOSSOMS
Like a cloud of multicolored splendor! Thousands of large and fragrant flowers completely covering these graceful trees is a never-to-be-forgotten sight. Stern's SUNBURST Flowering Crab Apple Trees are especially selected for size, color, and beauty of blossom—no other flowering tree equals these rare specimens in profusion of bloom, habit of restricted growth, amazing hardiness and freedom from care. Stern's Hardiness Rating AAAA.

Many bloom the first year planted. Foolproof! Absolutely hardy!

Immediate beauty for your home. These vigorous trees will burst into glorious blossom only a year or two after planting. Many (such as the Almey variety) will bloom the first year planted! Stern's Selected Flowering Crabs are guaranteed to thrive **anywhere**—even in poorest soil! They are hardy anywhere in the U. S. and in most parts of Canada.

REQUIRES LITTLE SPACE

A perfect tree for small homes, these magnificent Stern's Flowering Crabs grow only 15 to 20 feet tall. They will thrive in either full sun or even in partial shade. Plant them even where other trees will not grow. They will give you immense satisfaction over an entire lifetime.

STERN'S FLOWERING CRAB APPLE COLLECTION

(GROUP 57-FRF-9)

3 Flowering Crabs (1 each of Almey, Hopa and Dolgo) for only \$10.00

6 Flowering Crabs (2 each of Almey, Hopa and Dolgo) for only \$19.00

5400A. STERN'S CRIMSON ALMEY CRAB. New spectacular Crab that is covered with very large fiery crimson blossoms up to 1½ inches across with white markings at the base of each petal, giving them the appearance of 5-pointed stars. **THEY WILL BLOOM NEXT APRIL AND MAY!** Thrives in poorest soil—even where other trees will not grow. 4-6 ft. **\$4.00 Each; 3 for \$11.00; 10 for \$35.00.**

5404A. STERN'S WHITE DOLGO CRAB. In the spring you'll thrill to the profusion of lovely white blossoms. In the fall you'll pick an abundance of brilliant crimson fruit . . . fruit that jellies easily and retains its excellent flavor. Exceptionally fine for making cider. Bears young and heavily. Dolgo grows larger than other Flowering Crabs, providing excellent shade, beauty and fruit. 4-6 ft. **Each \$3.00; 3 for \$8.50; 10 for \$25.00.**

5410A. STERN'S PINK HOPA CRAB. An outstanding Flowering Crab. In the spring, the entire tree is covered with rich, pink flowers of wonderful fragrance. The foliage changes color from a deep maroon to dark green. From midsummer to frost, large clusters of bright red fruit make STERN'S HOPA a spectacular and practical ornamental tree all season long. Extremely hardy, a vigorous grower in any soil. Grows 15-20 ft. tall at maturity. 4-6 ft. **Each \$3.50; 3 for \$10.00; 10 for \$30.00.**

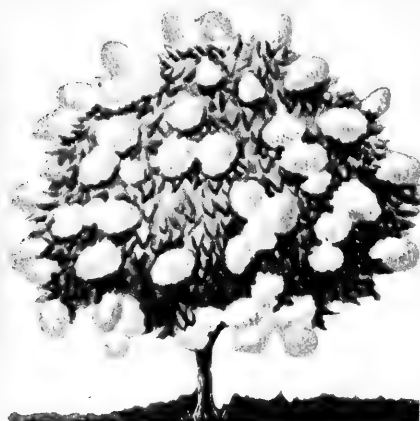
A Garden Masterpiece To Enrich Your Home

STERN'S **PURPLE LEAVED SMOKE TREE**

3642A. (RHUS COTINUS RUBRIFOLIUS)

A European favorite but rare in this country is the purple leaved and "purple-plumed" Smoke Tree. It derives its popular name from its masses of feathery panicles of flowers which give the effect of a cloud of smoke. This new, rare form of the common Smoke Tree has handsome purple tinted foliage and bronze colored bloom. In its full flowering glory from midsummer to fall. Sturdy plants, 2-3 feet.

Postpaid: Each \$3.75; 3 for \$10.50; 10 for \$33.00.



5300C.

STERN'S GARDEN COLORAMA

RARE TREE HYDRANGEA

Spectacular! Flowers As Big As Your Head!

A small tree, not exceeding 8-10 ft. height at maturity. Flower panicles are white when they appear in midsummer, changing to shades of pink and bronze as the season progresses. Blooms the first year planted and every year thereafter. A unique tree for the front lawn or as a single specimen in a flower bed. Changes colors 4 times a year. **GREEN** in July, **WHITE** in August, **ROSY PINK** in September, **BRONZE PURPLE** in October. Well branched trees, 3-4 feet.

Postpaid: Each \$5.00; 3 for \$12.00; 10 for \$35.00.

FOR 1958! A "MUST" FOR YOUR GARDEN!

Stern's Rare 4-in-1 Miracle

QUADRUPLLET TULIP

(PRAESTANS FUSELIER)

EVERY PLANT A GLORIOUS BOUQUET

Here's a true "collector's item" to glorify your garden. This unique plant produces up to 2, 3, or 4 tulips on each stem. Each bloom is a thrilling beauty of glorious scarlet. Rich, broad foliage enhances each blossom, giving the plant the appearance of a magnificent bouquet. Often as many as 5, 6, or even 7 individual tulips are produced by an established bulb.

BLOOMS EARLIEST—A REAL SHOWPIECE

Each plant is a real showpiece. It blooms very early in the spring, immediately after crocus. Easiest tulip to grow. They thrive in dry and unfavorable locations, require absolutely no care. These Quadruplet Tulips are a lasting investment in beauty. The bulbs increase each year, developing into big clumps as years go by.

SPECTACULAR FIERY-RED BLOOMS GUARANTEED NEXT SPRING

Don't confuse these magnificent Stern's imported "miracle Quadruplets" with ordinary bulbs—these are extraordinary and outstanding in every way—you'll be thrilled with the breathtaking blooms!

TOP SIZE BULBS—IMPORTED FROM HOLLAND

10 for	25 for	50 for	100 for
\$2.25	\$5.00	\$9.50	\$18.00

Postpaid

DELICATE JEWELS IN YOUR GARDEN!

*Exquisite Border Tulip
6 to 8 Inches High*

These Dwarf Quadruplet Tulips are an ideal border flower for your beautiful springtime garden. Plant them in the garden where you plant crocus, for they bloom very early in the spring—immediately following crocus. Plant them in a ring around trees or in the rock garden, or beside your driveway. They are among the easiest of all tulips to grow.



ANOTHER GREAT STERN'S PRESENTATION

"PILLAR of FIRE"*

5422 A

Rosy-Red FLOWERING CRAB APPLE

(development number M.R. 454) **NEW COLUMNAR SHAPE**

Stern's proudly presents a new style in ornamental flowering trees... the exciting new Stern's "Pillar of Fire" Flowering Crab! You have never seen anything as graceful as this new type of garden tree. A narrow, upright Crab similar in outline to the magnificent Lombardy Poplar, only much more beautiful. An exquisite small tree, they reach a height of less than 20 feet at maturity. They are extremely hardy—very long-lived—withstanding even the cold winter climate of Canada, where they originated. Stern's Hardiness Rating: AAAAA.

"MANY BLOOM THE FIRST YEAR PLANTED!"

You'll get beautiful flowers the very first year. Immediate beauty without waiting! The buds of these magnificent ornamental trees are a deep blood-red, opening to rosy flowers that turn to pink. The tree is literally bursting with blooms. As summer approaches and the blossoms fade away, beautifully decorative, cherry-red miniature apples appear and remain until late November. Its foliage, a striking purplish-maroon, makes this a most colorful tree for your garden. In addition, its unusual shape will make your "Pillar of Fire" the most talked-about tree in your neighborhood.

PLANT WHEREVER YOU WANT GLORIOUS, GRACEFUL BEAUTY

Most versatile of all ornamental trees. Plant these Stern's "Pillar of Fire" Flowering Crabs next to your home, between your living room windows, or as a corner planting. Plant a number of trees (4 to 5 feet apart) for screen plantings around your terrace or to hide undesirable views. Excellent as a decorative windbreak. Extremely beautiful planted as a specimen in a small yard, in your garden, or on your lawn. In every season—in blossom, in foliage, in shape—these exquisite ornamental trees will glorify your beautiful home with graceful beauty.

OUR SUPPLY OF THESE TREES IS LIMITED ... PLEASE ORDER EARLY

Strong No. 1 quality trees.

EACH	3 for	5 for	10 for
\$5.00	\$14.00	\$20.00	\$35.00

Postpaid. Shipping height—3-5 ft.

LIMITED SUPPLY! All prices postpaid.

STOP your precious Evergreens from turning yellow and dying this winter . . .

STERN'S NEW Miracid



LOST! One evergreen worth \$50.00... MIRACID could have saved it!

SAVED! These 5 evergreens worth \$250.00... \$1.00 worth of MIRACID did the job!

Water-Soluble, Quickly Absorbed MIRACID Begins Acting Immediately—Rids Plants of "Yellow Anemia"

It supplies wonder-working **chelated iron**—iron in just about the easiest form known for plants to absorb! What's more, Stern's New MIRACID, with chelated iron, starts working at once, even in completely non-acid soil... because it's entirely water-soluble... easily absorbed through roots and foliage... for fast action!

The Closer to Your House They Are, The More Your Evergreens Need New MIRACID

Evergreens and other acid-loving plants that are planted close to buildings have two strikes against them before they start... because the soil in which they're set is almost certain not to be the acid soil they need for ideal growing conditions. This lack of acidity is the result of the natural lime content of the concrete foundation that slowly leaches into the soil. This chemical action continues for many years... becomes progressively worse. Use of MIRACID "iron-izes" this soil to give plants the nourishment they need quickly; regular use makes and keeps the soil acid... releases locked-up iron and other nutrients... produces proper soil chemistry for broadleaf evergreens and other acid-loving foundation plants.

MIRACID Changes Soil Chemistry in Nature's Own Way, Produces Quick, Healthy Growth . . .

Here's why MIRACID helps to produce healthy growth and flowering beauty even in sick plants and trees you've been ready to give up for dead! Yews, firs, spruce, hemlock, berry bushes, dogwood, azaleas, all acid-loving plants and trees! MIRACID not only makes your soil acid, it is rich in the water-soluble plant foods that release nitrogen, as they acidify—nature's own way of producing rich, dark green growth, MIRACID contains nitrogen, phosphorus, and potash, as well as all essential minor elements—all in a non-toxic form. No wonder we can guarantee wonder-working MIRACID for quick improvement and exceptional results!

When your evergreens start to yellow, they can die, before you know it! And you know how expensive it is to replace an evergreen that's more than one or two years old. The villain is "yellow anemia" or "chlorosis." This yellowing means one of two things—either the soil in which your evergreens are growing isn't sufficiently acid... or they're not getting iron in a form they can readily use for healthy growth. Stern's New MIRACID starts to work immediately to remedy both these conditions... checks "yellow anemia" before it can do damage. Gives those precious evergreens a new lease on life!

Users Tell How New MIRACID Makes Trees and Plants Bloom Faster!

The Chelated Iron principle used in New MIRACID has been tested in actual use and in university greenhouses. Here's what a New MIRACID user in West Springfield, Mass., wrote: "MIRACID has done wonders for our small Dogwood trees, making them bloom when everybody said we would have to wait years for them to get big enough to start. Laurel that wouldn't do a thing before, bloomed this year for the first time and is setting buds now for next year."

Another New MIRACID user couldn't get his Gardenia plant to bloom. It produced buds which dropped off without blooming. Then he started using New MIRACID. In just four weeks he wrote: "MIRACID has corrected the iron deficiency condition. We have two flowers already."

THESE PLANTS NEED MIRACID

Arborvitae
Azalea
Blueberries
Camellia
Dogwood
Fir
Gardenia
Hawthorn
Hemlock
Holly
and . . .

Hydrangea
Juniper
Mountain Ash
Mountain Laurel
Oak Trees
Pine
Rhododendron
Spruce
Yews
and . . .

all acid-loving plants, shrubs, trees!

USE MIRACID THIS FALL

1 Tablespoon makes 1 gallon... costs 5c or less! 8 oz. of Miracid makes 20 gallons of amazing soil acidifier. Postpaid

8 oz. . . . \$1.00	5 lbs. . . \$5.00
1½ lbs. . . 2.25	10 lbs. . . 9.00

BRILLIANT INDOOR BEAUTY STERN'S

CRIMSON SUNBURST® VIOLET

Breathtaking New Crimson Red Violet

Here is a real red "African Violet." Stern's new Crimson Sunburst Violet is the rare and unusual *Episcia Coccinea*, a close cousin of the African Violet.

Truly the brightest member of the family. Its remarkably large brilliant scarlet flowers contrast vividly with the broad, velvet-like deep bronze-green leaves which are accented by veinings of bright emerald green. Even without the spectacular flaming red flowers the unusual leaves make Stern's Crimson Sunburst Violet a house plant you will cherish and admire. Stern's new Sunburst Violet is easy to grow. Just give it the same care you give your regular African Violets. You'll be amazed at its vigorous colorful growth.

Well rooted, potted plants
Each \$2.00; 3 for \$5.50 Postpaid

THRILLING INDOOR CHRISTMAS HOLLY



Stern's LIVE HOLLY TREES

Gay Gifts! Festive Decorations!

What gift could be more in keeping with Yuletide tradition than real live Holly trees! What could look more charming in your own home at the holiday season! Wonderful table decorations!

Stern's live Holly trees have shiny, deep green leaves and bright red artificial berries. They come in attractive 2¼" fiber pots specially decorated in Christmas red and green.

INDOOR—OUTDOOR BEAUTY

What a thrill to see your Christmas Holly continue to grow . . . long after the holidays. Just plant them in indoor winter window boxes or a pot. If you live in Long Island, Philadelphia or more southern sections, your Christmas Holly can be planted in your outdoor garden.

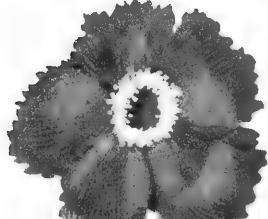
Plants are Shipped in Late November for Holiday Season

Postpaid: 3 for \$2.95; 6 for \$5.50; 10 for \$9.00.



ACTUAL SIZE

Below is the actual size of a Stern's Crimson Sunburst Violet bloom.



NOW ... give your garden the never-before-possible benefits of one of nature's most important secrets of growth!

AMAZING NEW GROWTH STIMULANT MAKES PLANTS GROW UP TO 3 TIMES BIGGER!...

A Special Horticultural Formulation Containing GIBREL; A Product of Merck & Co.

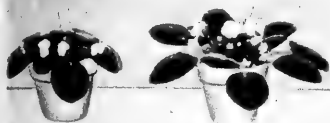
Almost since the beginning of history, man has been striving to unravel the secrets of plant growth... especially how to make healthy growth take place faster. Science has now made a tremendous breach in the unknown, with the discovery of gibberellin—a plant growth stimulant capable of doubling or tripling the growth of most plants. And garden-wise Stern's Nurseries has translated this wonderful discovery into a practical, economical form for the home gardener.

How Stern's Mira-Cell works... INCREASES SIZE OF PLANT CELLS

Stern's Mira-Cell creates a healthy hunger in plants, encouraging increased food intake for faster growth. It is not a hormone or fertilizer, but a new type of plant growth stimulant. When sprayed on plants, Mira-Cell increases the size of the plants' cells. Bigger cells mean quicker growth. Longer stems! Frequently, more buds per stem! Bigger leaves! More flourishing plants! Stern's Mira-Cell stimulates plants to make most efficient use of the foods which are available to them—actually opens more surfaces for nature's own wonderful chlorophyll process of photosynthesis to take place... to produce healthy, dark green growth! Because Mira-Cell increases the plant's "appetite," regular feeding with a proven water-soluble plant food such as Stern's Miracle-Gro is extremely effective in producing spectacular growth.

PROOF!

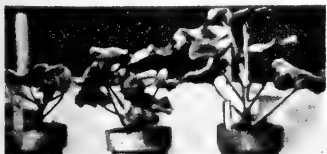
Results proved by leading
University plant specialists



A single treatment made the difference between these two African violets. Note larger leaves and more flowers in treated plant above.



Larger geranium was sprayed with 10 ppm Gibrel solution when buds were in tight stage; smaller plant, at that time identical in size, was not sprayed. Photo was taken one month later.



Both geraniums above were of identical size, with buds in the tight stage, when plant on the right received a single spraying with a 10 ppm Gibrel solution. Photo above shows difference between treated and untreated plant one month later.

MAKES PLANTS GROW TO SPECTACULAR SIZE

Imagine plants up to three times as big as any you've ever had, growing in your garden this year! Twenty-three years ago, the original plant growth-stimulating substance, Gibberella fujikuroi, was discovered. During those 23 years, while plant scientists have been delving into its amazing properties, chemists have been striving to produce its essence—gibberellin. And now, finally, Merck & Co.'s great research laboratories have succeeded. And so important to gardeners, Stern's Nurseries have added their horticultural "know-how" to develop a practical horticultural formulation of gibberellin for home garden use—Mira-Cell.

Discover exciting new uses for Mira-Cell in your garden

Now you can share with laboratory experimenters the thrill of working with one of the most exciting discoveries in horticultural history. No one yet knows all the miracles Mira-Cell can work. You can enjoy the day-by-day excitement of setting up your own experimental group of plants... actually comparing growth between treated and untreated plants. Get Mira-Cell now, and be among the first anywhere to enjoy this horticultural miracle!

STERN'S MIRA-CELL PRODUCES RAPID TURF GROWTH

Greenhouse experiments on mature grasses have shown remarkable results in extra growth. They would seem to indicate an effective way for you to cover "problem" spots on your lawn! Spray grasses in the area with Mira-Cell, add usual amount of plant foods or fertilizer, for rapid extra growth that should enable grass to become so well established so early, the rich green turf will actually starve out weeds.

HOME GARDEN SIZES

6 packets (makes 6 measuring cups or 3 pints)	\$1.95
12 packets (makes 12 measuring cups or 6 pints)	\$3.25
18 packets (makes 18 measuring cups or 9 pints)	\$4.75

PROFESSIONAL SIZES

16-gram bottle (makes 2 gallons)	\$ 7.00
40-gram bottle (makes 5 gallons)	\$16.00
80-gram bottle (makes 10 gallons)	\$29.00

All Prices Postpaid

Above sizes contain 5 mg. of Gibrel per gram. Use Mira-Cell in any squeeze bottle, atomizer or sprayer that sprays a fine mist or send \$1 for Stern's special 8-oz. Mira-Cell Sprayer.

STERN'S Mira-Cell

The leaf on the left, of an indoor-blooming orange tree, was sprayed with Mira-Cell at Stern's Nurseries. Note the large, healthy green growth in 3 days, compared with the normal-size (untreated) leaf on the right.



Use Mira-Cell as directed for EFFECTIVE, INEXPENSIVE COVERAGE!

Safe and Easy To Handle! Complete easy directions enclosed with order.

A single 500-milligram packet of Mira-Cell contains 2.5 milligrams of Gibrel, and makes 8 ounces (1 measuring cup) of Mira-Cell mist—enough to treat dozens of plants with this amazing growth stimulant. **IMPORTANT:** a gibberellin product must be mixed freshly before using. Only Stern's packages in this no-waste, easy-to-measure single-packet powder form. Mix it as you need it.

These Plants Definitely Respond to Stern's Mira-Cell

Flowers	Young Trees (Seedlings)
Dahlia	English Boxwood
Petunia	Orange
Rose	Red Leaf Maple
Snapdragon	Tulip Tree
Ageratum	Poplar
Poinsettia	Sugar Maple
Salvia	Virginia Pine
Stock	Willow Oak
House Plants	Ornamentals
African Violet	Chrysanthemum
Holly	Crassula
Orchid	Rhododendron
Geranium	Gladiolus
Ivy	Hydrangea
Peperomia	Sedum

Turf Grasses Bent Bluegrass Fescue

ABSOLUTE MONEY-BACK GUARANTEE

Use Stern's Mira-Cell and Get Thrilling Growth Such As You've Never Seen Before, or Your Money Back!

**NEW!
PEPS UP
LEAF GROWTH**

ONE SPRAY FOR ALL PLANTS!

Kills most garden pests quickly—easily—surely

**STERN'S
NEW**

GARD

REPLACES A SHELF FULL OF CHEMICALS

Now at last! One spray for all garden plants... one multi-purpose spray for all seasons! You can enjoy a trouble-free garden—keep plants and trees healthy and vigorous simply by applying Stern's new GARD every two weeks. If used regularly, it should not be necessary to use any other spray or dust to control most plant diseases and insects. The simple application of this high quality spray once every two weeks during the growing season will do more to end most garden troubles than any other spray we know.

SCIENTIFICALLY BALANCED FORMULA

Stern's new GARD Multi-purpose Garden Spray is a scientifically balanced formula combining the newest and most effective insecticides and fungicides for control of most garden pests and diseases. Stern's GARD contains the five wonder chemicals: Malathion, Wettable D.D.T., Technical, Methoxychlor, Microfine Sulphur and Captan. In addition—new Chlorospread—sensational "wetting agent" helps produce an almost perfect coating of chemicals on the plant, saving money and helping prevent sprayer nozzles from clogging.

BEAUTIFY AS YOU SPRAY

New GARD contains **Chlorofeed**—a remarkable leaf tonic which encourages foliage growth. Actually supplies extra nitrogen that is absorbed by the leaf within one hour after spraying. Your plants appear greener, more lush, more beautiful. You actually see the improvement within a few hours.

4 oz. Canister (makes 4 gals. finished spray) \$ 1.50
1 lb. Canister (makes 16 gals. finished spray) 4.00
5 lb. Canister (makes 80 gals. finished spray) 18.00
Postpaid

Stern's "LIFETIME"

Continuous Jet-Action Sprayer with amazing adjustable nozzle.

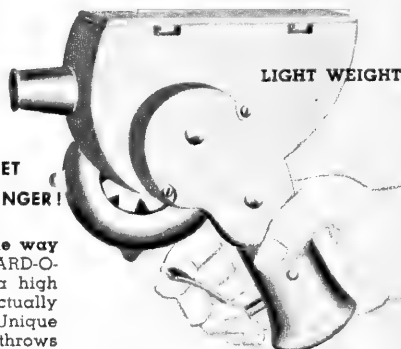
RUSTPROOF
Gleaming solid Copper & Brass

It's easy to have a pest-free garden with this fine spray-er. Seamless brass pump and solid copper tank—can't corrode, rust or wear out. Lightweight! Easy! Two or three strokes give continuous pressure that covers plants thoroughly. Adjustable nozzle for a fine mist or a heavy spray. Reaches all parts of your plants with ease. Especially designed for Protekall and Gard but recommended for all insecticide and fungicide sprays. Will not clog or stick. A real gardener's pal. Each: \$6.45 postpaid.
HG No. 113.

ORDER NOW FOR A MORE BEAUTIFUL GARDEN THIS SUMMER!

AT LAST! A One-Hand Midget Garden Duster!

GARD-O-GUN



**THROWS A DUST STREAM UP TO 10 FEET
WITH THE FLICK OF YOUR FINGER!**

Now you can dust your garden the way professional gardeners do! New GARD-O-GUN Duster is small in size—but a high powered performer. So light it actually operates easily with only one hand. Unique chain of gears gives terrific power—throws a stream of dust up to 10 feet. Enables you to spray Pillar Roses, Perennial beds, Dwarf Fruit Trees—even trees up to 15 feet tall—with little or no effort.

Unique pistol-grip frees your other hand to push aside obstructions and expose the target you are after. Its specially designed trigger eliminates fatigue. Just a flick of your finger and poof!—a cloud of protective dust is deposited on your plants. New "Easy-Load" dust chamber holds enough dust to treat over 200 rose bushes or similar plants.

GREATER ECONOMY!

Your dust goes farther because your GARD-O-GUN Duster puts the right amount at the right place. New "agitator-action" bellows prevents waste from dust "caking up"—maintains proper consistency for effective dusting.

STURDILY CONSTRUCTED! SPECIALLY DESIGNED!

Special feather-weight aluminum alloy lasts a lifetime. GARD-O-GUN is the most efficient way of applying any dust we know of. Complete satisfaction guaranteed... or your money back!

GARD-O-GUN DUSTER comes complete—ready for use—PLUS 1½ lbs. of Stern's famous GARD—Multi-Purpose Rose and Ornamental Dust FREE—only \$9.95! Postpaid.

NOW! ONE DUST FOR ALL ORNAMENTALS! STERN'S NEW GARD ROSE DUST

• Multi-Purpose
Garden Dust
Replaces a Shelf
Full of Chemicals!
Scientifically
Balanced Formula
Contains

seven miracle chemicals for "Miracle Garden" results: D.D.T., Lindane, Aramite, Ovatan, Ferbam, Copper Quin and Sulphur. INSECTICIDE plus FUNGICIDE—The amazing insecticidal action of Stern's New GARD ROSE and ORNAMENTAL DUST applied once every two weeks during the growing season will do more to control plant diseases and insects than any other dust we know. If you use it regularly, it should not be necessary to use any other dust to keep your plants healthy.

EASILY APPLIED

Stern's new ROSE and ORNAMENTAL DUST can easily be applied with any garden duster. When used with Stern's GARD-O-GUN it is the most efficient way of combating insects and fungi we know of.

1½ lbs. for \$2.25
3 lbs. for \$3.75
6 lbs. for \$6.00
Postpaid

FREE!

A 1½ lb. can of
Stern's New GARD ROSE and
ORNAMENTAL DUST given
free with each GARD-O-GUN.

HOW TO HAVE A MIRACLE GARDEN

NEXT SPRING!

ALL-PURPOSE PLANT FOOD

Feed Miracle-Gro to Roses . . . Lawns . . . Shrubs . . . Trees . . . All Flowers . . . Evergreens . . . Vegetables . . . Fruits . . . Berries . . . House Plants.

Apply any time—EVEN DURING HOT, DRY WEATHER. Wonderful for all growing things. Now you can grow "giant plants"—bigger, healthier, more beautiful than ever before! More resistant to plant diseases and insect damage. Miracle-Gro dissolves in water immediately—no waiting. Simply sprinkle on with watering can, pail or hose applicator. Apply according to instructions.

SAVE "SICK" TREES AND SHRUBS!

Many trees and shrubs that appear sick are simply starving for proper, balanced food. Apply Miracle-Gro before it is too late. Miracle-Gro is an effective "life-saver" because it goes to work immediately—supplies life-giving nutrition to all parts of the plant within minutes. Actually saves starving trees, shrubs, and other valuable plants.

For a faster start next spring—for bigger, more vigorous plants that survive winter damage, feed your garden NOW—apply MIRACLE-GRO for garden beauty you never thought possible. Next spring you'll have stronger, better plants that bear more fruit and produce finer flowers. Here's how: Simply apply Stern's Instant Action Miracle-Gro now.

1. Apply to soil at base of established plants;
2. Dip roots of new plants before planting.

Spectacular Garden Beauty Next Spring

Plants that are properly fed during the fall season will survive severest winter conditions. Poorly fed plants often suffer great winter damage. Moreover, plants fertilized with Miracle-Gro make an early and vigorous start next spring, surpassing in beauty and growth other plants. Miracle-Gro penetrates—is absorbed by plants within minutes after application—cannot be washed away by heavy rains.

Root-dip Before Planting

Mix one gallon of water with one tablespoon of Miracle-Gro. Immerse roots of roses, shrubs, trees—including fruit trees and berry bushes—in this solution for 3 minutes, then plant immediately thereafter, using Miracle-Gro solution (in which roots were soaked) to soak earth around the newly planted plant. Easy-to-follow instructions included with each package of Miracle-Gro.

STERN'S

Miracle-Gro

HOLE-IN-ONE BULB PLANTER



If you want to plant your bulbs the easy way, you need the hole-in-one Bulb Planter. Simply push the planter into the soil with a slight twisting motion. Remove the tool and the soil comes out, leaving a clean, flat-bottomed hole—just perfect for bulb planting. This fool-proof planter enables you to set your bulbs close together and at a uniform depth. Excellent for setting out vegetable and flower plants.

Postpaid Each \$1.50



VAPO-LECTRIC

Kills Flies, Spiders, Roaches, Mosquitoes, Moths

Now you can completely eliminate all common household insect pests with one single, simple, sure method. Just plug it in for 15 minutes—Bug-KIL destroys flies and bugs in any room—almost instantly. One treatment lasts two weeks. Deadly to all types of household insects.

Bug-KIL is absolutely harmless to humans and pets. Can't stain anything, leaves no strong odor. Works perfectly in any room.

Low-watt heating unit vaporizes pellets of Lindane, the new miracle insect killer. 5-foot extension cord.

FREE: Two months' supply of Bug-KIL pellets. Additional pellets: 24 for \$1.00, postpaid.

HG 155 Postpaid: Each \$2.98

FOR A "MIRACLE" LAWN

Apply Miracle-Gro to large lawn areas with



"HOZON"

For lawns, orchards, large garden areas. Makes fertilizing easy as ordinary sprinkling. HOZON is a precision-built device—all solid brass and stainless steel for lifetime service. Simply attach to water faucet. Syphon-action sucks up concentrated Miracle-Gro solution from your pail and mixes it with proper amount of water in your hose. Simple instructions included.

HG 112

Each \$2.35

READ THESE IMPORTANT FACTS!

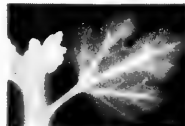
FAMOUS UNIVERSITY uses radioactive isotopes to prove super-rapid plant absorption

In co-operation with STERN'S NURSERIES of Geneva, New York, a world renowned scientist, associated with one of America's great horticultural research centers performed these amazing experiments. Stern's Miracle-Gro is not radioactive—was not used during these experiments. While these experiments were conducted in co-operation with STERN'S NURSERIES, they do not constitute a specific brand endorsement.

RESULTS within 15 minutes

Traces of radioactive material proved amazing speed of food absorption. The leaf was cut from plant only 15 minutes after plant food was applied to roots. Note how nutriment reaches vital growing edge of leaf. Proof of super-speed absorption!

This is RADIO-ACTIVE "HOT" LEAF



Feeds 6-foot Rose bush in 60 minutes

Only 60 minutes after feeding, entire 6-foot Rose bush contained life-giving food! Astounding proof of highest fertilizer efficiency.

Feeds top leaves almost instantly

Within minutes the GEIGER COUNTER revealed nutriment in upper leaves and stem of growing plant. This is where spectacular new growth is observed.



This is the famous Geiger Counter

Results of University tests

Plant Number 3 received most liquid plant food yet it showed absolutely no signs of fertilizer burning or forcing. Visible improvement was noticed within a few days.



No. 1

No. 2

No. 3

Lawns Stay Green All Summer

You can enjoy a beautiful green-velvet lawn all summer long—even during hot weather. Sprinkle regularly with Miracle-Gro liquid plant food. Excessive spring rains drain soil vitality—Miracle-Gro replaces essential plant foods!

EASY!

Mix one measure with one gallon of water. Simple directions on package.



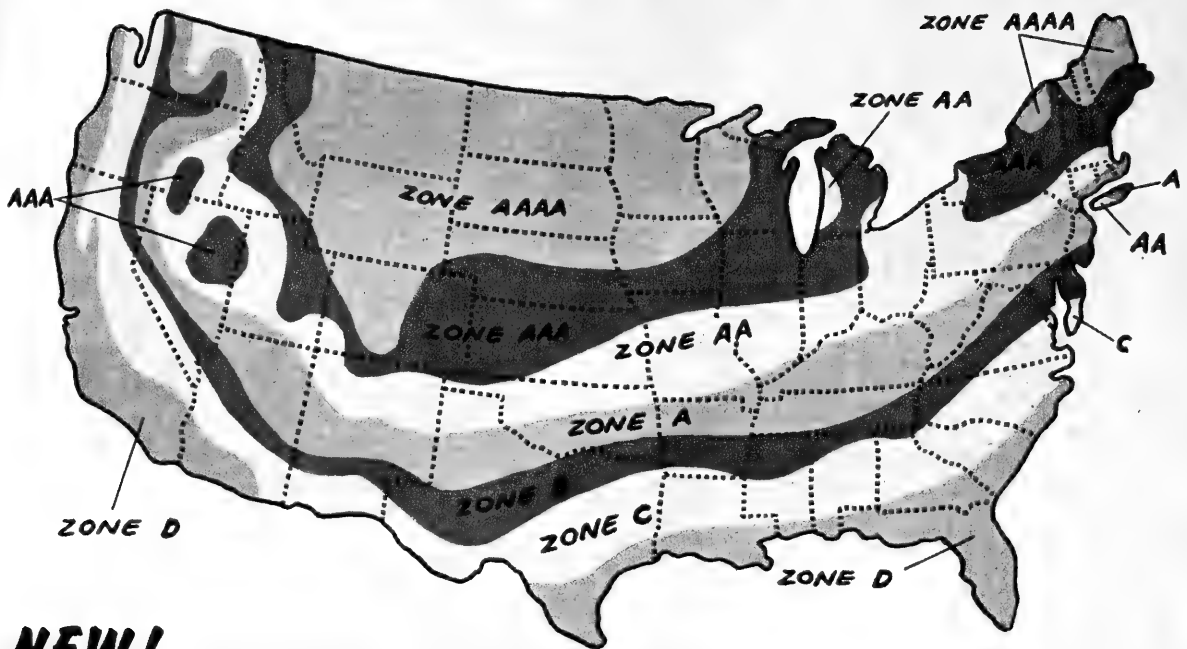
REAL ECONOMY!

Only Pennies Per Gallon!

Simply dissolve in water and use. Now only one level tablespoon makes a gallon of super-effective Miracle-Gro solution. No special equipment needed—use sprinkling can. Easy, safe, clean, odorless.

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NEW! GARDENING SUCCESS ASSURED

Stern's "SELECT-O-PLANT" Zone Map

How To Choose Plants Hardy In Your Section

This Zone Map has been especially prepared to indicate whether plants are hardy in your section. "Hardy" means that a plant will endure the cold as far North as the zone indicated. For example: the statement, hardy in Zone AAA, means that the plant is hardy in this zone and in all zones South of Zone AAA.

This Zone Map is based upon years of research by the U. S. Department of Agriculture, Washington, D. C., and especially adapted by Stern's to insure "trouble-free" gardening.

HOW TO ORDER

Please write your order on the enclosed order blank. Send check or money order with your order. You will save C.O.D. charges by sending your full remittance with your order.

We prepay postage or express for any plant, group, or collection marked Postpaid or Prepaid. Other items are too large for parcel post and must be sent by Express.

Where there is a mixed order of postage and express items, we ship the whole order express, prepaying in advance, our portion of the charges.

Slight Extra Care Means Unusual Plants

Given the proper care many plants generally grown in milder climates can be grown in more northern sections. Even those not specifically recommended for your zone offer new "garden thrills" if given only a little extra care.

Planting in a sheltered location, mulching in the Summer to conserve moisture, protecting during the winter will enable you to grow the rare and unusual types of plants not commonly found in your zone.

FALL PLANTING

FALL IS THE IDEAL TIME TO PLANT BULBS, TREES, SHRUBS AND ROSES. We list in this catalog only such kinds which are suitable for fall planting. They will make new roots in the late fall and early spring and, as a result, they will grow and bloom next spring almost like plants established for many years.

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Guarantee

We guarantee our nursery stock to be true to name and to reach you in perfect and healthy condition. If, upon arrival of plants, you are not delighted with your purchase, just drop a line to us and your money will be refunded.

**No need to return the plants;
they will be yours without any
question.**

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SPECIAL ANNOUNCEMENT!

In all the world, only Stern's has the unique New Sub-Zero 4-in-1 Rainbow Tree Rose and Fountain Tree Roses. Each one takes years to produce. Once our limited supply is gone, there will be no more this season. Last year thousands of gardeners were disappointed. We want to prevent this happening to any old friends of Stern's. Therefore we are making this special advance offer. **SEND IN YOUR ORDER NOW.** We'll reserve the Tree Roses you select for shipment at the earliest possible spring planting time. Orders from friends in Southern States will be shipped in late January and early February.

A THRILLING LIMITED

**NOW! . . . A Breathtaking
Miracle of Beauty For Your Garden!**

STERN'S LIFETIME EVERBLOOMING SUB-ZERO FOUNTAIN TREE ROSES



HAVE FOUNTAIN TREE ROSES IN THREE GLORIOUS COLORS

RED—8408 A. Graceful, Willow-like sprays of double, cherry-red blooms in continuous abundance.

PINK—8407 A. A "Floral Fountain" of large, double, pink flowers that bloom in seemingly endless profusion.

YELLOW—8409 A. Abundant, continuous "Waterfall" of lovely flowers, with all the size and beauty of fine Tea Roses!

**Stern's Super Grade No. 1 Plants Guaranteed to Bloom
This Coming Spring**

Each, \$10.00; 3 for \$25.00; 6 for \$45.00; 10 for \$75.00. Postpaid

GUARANTEED TO BLOOM *This Coming Spring!*

What an eye-opening vision of beauty is our exclusive new FOUNTAIN TREE ROSE! So rare that unless you've visited Europe's finest exhibition gardens you've probably never seen one before! So spectacularly lovely they'll astound your friends—amaze every passerby—make your place the envy of your whole neighborhood!

Graceful Cascades of Roses All Season Long!

Our unique new FOUNTAIN TREE ROSE is the glorious result of DOUBLE BUDDING our amazing new SUB-ZERO PILLAR ROSES on sturdy Tree Rose stems. At first the Fountain Tree Rose develops like our regular Tree Rose, with lush foliage, big, colorful blooms. As growth continues, the canes bend gracefully earthward, like a Willow, till they actually reach the ground! Imagine these flower-filled sprays, forming a living fountain of Roses, glorifying your landscape all summer long. Plant now for guaranteed bloom this coming spring!

Guaranteed to Bloom 60 to 90 Days After Planting!

They start blooming early—bloom abundantly all season—even during summer drought! Go on blooming continuously to late fall—often till early snow falls. Increase in size and beauty year after year—continue their amazing display all season long.

Virtually Free from Disease

So hardy and vigorous they laugh at conditions that would kill their weaker cousins. Need almost no spraying or dusting. Even highly resistant to black spot, age-old enemy of Roses!

Plant Anywhere for Floral Fountains of Everblooming Rose Glory!

Highlight your entire landscaping plan with a few of these unique specimens. Watch the amazed glances of your neighbors when they burst into bloom—their graceful Willow-like sprays covered with hundreds of dazzling big Roses! Plant in front of a picture window, and enjoy their loveliness indoors and outside!

DISCOVERY AVAILABLE IN STRICTLY QUANTITIES!

RESERVE YOUR PLANTS NOW
FOR SHIPMENT NEXT SPRING

FOR '58! THE MOST PHENOMENAL ACHIEVEMENT IN
OVER 2,000 YEARS OF ROSE CULTIVATION!

8490 A.

STERN'S SUB-ZERO

4-IN-1 RAINBOW TREE ROSES

EYE-LEVEL ROSES

4 Different Colors

ALL ON ONE TREE!

BLUSH-PINK • Large, two-toned, fully double. Delightful color. Bloom abundantly in lush clusters.

BLAZING RED • Spectacular, deep, velvety red. Up to 5 inches wide, fully double. Bloom continually, abundantly.

BUTTERCUP-YELLOW • Large, very double, exquisite fragrance and form. Bloom constantly.

2-TONE • Lovely red, orange and pink tints combined. Fresh, spicy fragrance. Abundant bloom.

Dozens of Huge Red, Yellow, Pink and Two-Tone Roses, on a Single Tree, This Very Spring!

Prepare for a wave of excitement in your neighborhood when you plant our phenomenal new 4-in-1 Sub-Zero Rainbow Tree Rose. Never before has there been a Tree Rose like it! A Tree Rose that bears a breath-taking abundance of magnificent big Roses IN 4 DIFFERENT COLORS AND VARIETIES—all in bloom at the same time—all on one tree!

EVERBLOOMING—EXTRA-HARDY ROSES. Like all members of the new race of Sub-Zero Roses, these four Rose varieties are amazingly resistant to cold. They are almost totally disease-immune. They bloom continuously! Plant this coming spring—enjoy abundant bloom starting in 60-90 days and right through to fall—and year after year! **MAGNIFICENT 4-COLOR BLOOM GUARANTEED FOR YEARS.**

Quadruple-Budded to Produce Far More Roses—A Far More Luxuriant Crown Than Any Other Tree Rose!

Four different varieties of Roses are budded to the strong, heavy, 3-ft. tall trunk of our Rainbow Tree Rose. This quadruple-budding not only means Roses of four different colors, but a crown that grows many times thicker and more luxuriant—produces a far greater abundance of Roses than Tree Roses you've seen up 'til now! Each year the sturdy trunk grows even greater in diameter to support the ever-larger, increasingly massive umbrella of bloom—but the tree itself always remains at delightful EYE-LEVEL height!

Only Stern's has the New 4-in-1 Rainbow Tree Rose! Most Limited Supply—Order Now!

Each \$10.00 2 for \$18.00 4 for \$35.00 10 for \$75.00
All Prices Postpaid



WHERE TO PLANT THESE RARE GARDEN GEMS

Wherever you plant these thrilling 4-in-1 Rainbow Tree Roses, you will have a sensational conversation-piece. Some suggestions: Plant among other Rose bushes for Rose beauty at two levels! Or directly before a picture window and enjoy this astounding specimen indoors and out. Plant two, to form a picturesque living gateway to your home. For stately magnificence, line walks and entranceway with Rainbow Tree Roses 3 ft. apart. Plant anywhere you want a sensational landscape effect!



Stern's Presents-Thrilling Christmas Beauty!

GIANT DUTCH

**MAGNIFICENT
MULTI-FLOWERING BULBS**

AMARYLLIS

(Thermo-Treated Christmas-Flowering Giant Amaryllis)

GIANT FLOWERS!

Up To 9 Inches Across

GIANT BULBS!

To Produce Giant Blooms

GUARANTEED

**Spectacular house plant
blooms in 40-60 days.**

**Blazing Trumpet Flowers
At Christmas!**

Now you have an amazing Christmas "flower show" that will astound your friends. Immense blooms up to 9 inches across. Spectacular in size and color. Never anything just like them.

These colossal Stern's "Christmas Amaryllis" bloom months earlier than ordinary amaryllis because they are a special strain—especially treated for earlier bloom. Each bulb frequently produces two or three enormous flower stalks. Just a short while after planting 1, 2, or 3 enormous flower stalks appear. Each stalk puts out 3 and 4 big blazing gigantic trumpet lily blossoms of broad overlapping petals—each bloom up to 9 inches and 10 inches across. Their blazing scarlet beauty will brighten your Christmas season with spectacular beauty. At least 1 plant is a "must" for any flower lover—3 or more make a breathtaking display!

Easy to Grow. Imagine the thrilling pleasure of having a show-piece in your home this winter. Plant these Stern's "Christmas Amaryllis" in ordinary potting soil 6-8 weeks before the Christmas season. Water regularly. They will flower even in hot, dry apartments. They thrive in any warm light location. (Not necessary to keep in dark). Within a few days after planting, the huge flower buds appear. Each bulb will produce gorgeous blooms for 10 or more years. Simple instructions sent with every shipment.



Giant Imported Bulbs

Produce up to 12 giant flowers from a single bulb.

Each \$3.75

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